

DIXIE NEWS COMPANY, CHARLOTTE, N.C.

NO. ~~4BH257~~  
4BH257  
ORDER NO. 22586

DATE 3/9/44

12 $\frac{1}{2}$  M MIN VIEWS - 3 $\frac{1}{2}$  X 2 9/16 ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)

JOHNSON C. SMITH UNIVERSITY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COPY PANEL AT BOTTOM - USE PHOTO OBH456 - MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Make Colored  
impressions*

ESTIMATE		Cost Dept. Checked	
By <i>E</i>		Date <i>MAR 14 1944</i>	
DESCRIPTION	QUANTITY	EST. DEPT.	DATE COMPLETED
INC. TYPE SET UP			
RETOUCHING	5	1/2	4/12/44
PHOTO LITHO			
BLUEPRINT			
STRIKING COPY			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	16	2 1/2	4/12/44

DATE BLUEPRINT OK'D

By

DATE Filed 9-21-44

By *Lh*

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

269

DIXIE NEWS COMPANY, CHARLOTTE, N.C.

NO. 4BH258

ORDER NO. 22586

DATE 3/9/44

12 $\frac{1}{2}$  M MIN VIEWS - 3 $\frac{1}{2}$  X 2 9/16 - ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

TULIPS IN BLOOM, GARDENS OF J.B. IVEY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONG

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COPY PANEL AT BOTTOM - USE PHOTO OBH454 - MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

NO

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

By E

DATE COMPLETED MAR 15 1944

DATE 4/13/44

DATE BLUEPRINT 9/12/44

DATE HAND COLOR 9/12/44

DATE FROM RETURN TO CUSTOMER

By

16 2/2

269



DIXIE NEWS CO., CHARLOTTE, N.C.

NO. 4BH259

ORDER NO. 22586

DATE 3/9/44

12 1/2 M MIN VIEWS - 3 1/2 X 2 9/16 - ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)

MEPCY HOSPITAL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NO

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

COPY PANEL AT BOTTOM - USE PHOTO OBH453 - MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

NO

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By

ESTIMATE

Cost Dept. Checked

By

AND WORK SCHEDULE

Date

MAR 10 1944

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	No.	Time allowed		
COMM. TYPE SET UP			MAR 15 1944	MAR 15 1944
SKETCH	5	1/2		4/13/44
PHOTOGRAPH		1/2		
PHOTO ENH.				
BLUEPRINT				
STRIPPING OR DING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	16	2 1/2		

DATE BLUEPRINT OK'D

DATE FILED

9-12-44

By

By

DATE HAND COLOR PROOF OK'D

By

Ph.

DATE Photo returned to Customer

By

269

DIXIE NEWS CO., CHARLOTTE, N.C.

NO. 48H260

ORDER NO. 22586

DATE 3/9/44

DATE

12 $\frac{1}{2}$  M MIN VIEWS - 3 $\frac{1}{2}$  X 2 9/16 - ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

QUEENS COLLEGE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NO  
NONE

R. M.

NO

IMPRINT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COPY PANEL AT BOTTOM - USE PHOTO OBH450 - MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Examiner, OK of Date

MAR 14 1944

ESTIMATE

Cost Dept. Checked

By Date MAR 14 1944

DATE  
REF. DEPT

DATE  
COMPLETED

MAR 15 1944

MAR 15 1944

CH

RE

PRO

PRO

PRO

PRO

HAND COL

ART DEPT.

7 2/2 9-11-44 9-11-44

DATE BLUEPRINT

By

DATE HAND COL

By



DIXIE NEWS CO., CHARLOTTE, N.C.

NO. 4BH261

ORDER NO. 22586

DATE 3/9/44

12½ M MIN VIEWS - 3½ X 2 9/16 ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)  
TRYON STREET

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M NO  
IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COPY PANEE AT BOTTOM - USE PHOTO 7AH3580 - MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

MAR 14 1944

By E  
Date MAR 14 1944

AND WORK SCHEDULE

OPERATION	TIME	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING TYPE SET UP		MAR 15 1944	MAR 15 1944
SPACING	1/2		
RETOUCHING	5 1/2		4/13/44
PHOTO ALTHO			
BLUEPRINT			
STRAIGHTENING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	7 2 3/4	9-12-44	9-12-44

DATE BLUEPRINT OK'D

DATE 9-21-44

By

By Sh

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

269

DIXIE NEWS CO., CHARLOTTE, N.C.

NO. 4BH262

ORDER NO. 22536

DATE 3/9/44

12 1/2 MIN VIEWS - 3 1/2 X 2 9/16 ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

CHARLOTTE MUNICIPAL AIRPORT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COPY PANEL XXXX AT BOTTOM - USE PHOTO 7AH2897 - MAKE NEW BLACK  
NEGATIVE - REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Make Allentown  
impression*

# ESTIMATE

Cost Dept. Checked

By *E*

MAR 14 1944 WORK SCHEDULE

Date MAR 11 1944

DATE  
COMPLETED

MAR 15 1944

*11/12/44 G*

*9-12-44*

*h.*



DIXIE NEWS COMPANY, CHARLOTTE, N.C.

NO. 4BH263

ORDER NO. 22586

DATE 3/9/44

12 1/2 M MIN VIEWS - 3 1/2 X 2 9/16 - ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FIRST METHODIST CHURCH

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COPY PANEL AT BOTTOM - USE PHOTO OBH451 - MAKE NEW BLACK NEGATIVE  
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

ESTIMATE

Cost Dept. Checked

Date

AND WORK SCHEDULE

By

Date

ACTION	EST. TIME & No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMING TYPE SET UP			
SPEECH			
RETOUCHING	5 1/2		4/13/44
PHOTO LITHO			
BLUE			
STRIPPING & PAINTING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	1 2/4		

DATE BLUEPRINT ORD

By

DATE Filed

DATE HAND COLOR PROOF

By

DATE Photo Returned to Customer

By

269

DIXIE NEWS COMPANY, CHARLOTTE, N.C.

NO. 4BH264

ORDER NO. 22586

DATE 3/9/44

12 1/2 M MIN VIEWS - 3 1/2 X 2 9/16 - ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)

U.S. POST OFFICE AND COURT HOUSE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COPY PANEL AT BOTTOM - USE PHOTO XXXXX 5AH1333 - MAKE NEW BLACK NEGATIVE - REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimate

MAR 14 1944

ESTIMATE

Cost Dept. Checked

By Date MAR 14 1944

DESCRIPTION	DATE ENTERED DEPT	DATE COMPLETED
1. 1/2	1/2	1/2
2. 3/4	3/4	3/4
3. 1/2	1/2	1/2
4. 3/4	3/4	3/4
5. 1/2	1/2	1/2
6. 3/4	3/4	3/4
7. 1/2	1/2	1/2
8. 3/4	3/4	3/4
9. 1/2	1/2	1/2
10. 3/4	3/4	3/4
11. 1/2	1/2	1/2
12. 3/4	3/4	3/4
13. 1/2	1/2	1/2
14. 3/4	3/4	3/4
15. 1/2	1/2	1/2
16. 3/4	3/4	3/4
17. 1/2	1/2	1/2
18. 3/4	3/4	3/4
19. 1/2	1/2	1/2
20. 3/4	3/4	3/4
21. 1/2	1/2	1/2
22. 3/4	3/4	3/4
23. 1/2	1/2	1/2
24. 3/4	3/4	3/4
25. 1/2	1/2	1/2
26. 3/4	3/4	3/4
27. 1/2	1/2	1/2
28. 3/4	3/4	3/4
29. 1/2	1/2	1/2
30. 3/4	3/4	3/4
31. 1/2	1/2	1/2
32. 3/4	3/4	3/4
33. 1/2	1/2	1/2
34. 3/4	3/4	3/4
35. 1/2	1/2	1/2
36. 3/4	3/4	3/4
37. 1/2	1/2	1/2
38. 3/4	3/4	3/4
39. 1/2	1/2	1/2
40. 3/4	3/4	3/4
41. 1/2	1/2	1/2
42. 3/4	3/4	3/4
43. 1/2	1/2	1/2
44. 3/4	3/4	3/4
45. 1/2	1/2	1/2
46. 3/4	3/4	3/4
47. 1/2	1/2	1/2
48. 3/4	3/4	3/4
49. 1/2	1/2	1/2
50. 3/4	3/4	3/4
51. 1/2	1/2	1/2
52. 3/4	3/4	3/4
53. 1/2	1/2	1/2
54. 3/4	3/4	3/4
55. 1/2	1/2	1/2
56. 3/4	3/4	3/4
57. 1/2	1/2	1/2
58. 3/4	3/4	3/4
59. 1/2	1/2	1/2
60. 3/4	3/4	3/4
61. 1/2	1/2	1/2
62. 3/4	3/4	3/4
63. 1/2	1/2	1/2
64. 3/4	3/4	3/4
65. 1/2	1/2	1/2
66. 3/4	3/4	3/4
67. 1/2	1/2	1/2
68. 3/4	3/4	3/4
69. 1/2	1/2	1/2
70. 3/4	3/4	3/4
71. 1/2	1/2	1/2
72. 3/4	3/4	3/4
73. 1/2	1/2	1/2
74. 3/4	3/4	3/4
75. 1/2	1/2	1/2
76. 3/4	3/4	3/4
77. 1/2	1/2	1/2
78. 3/4	3/4	3/4
79. 1/2	1/2	1/2
80. 3/4	3/4	3/4
81. 1/2	1/2	1/2
82. 3/4	3/4	3/4
83. 1/2	1/2	1/2
84. 3/4	3/4	3/4
85. 1/2	1/2	1/2
86. 3/4	3/4	3/4
87. 1/2	1/2	1/2
88. 3/4	3/4	3/4
89. 1/2	1/2	1/2
90. 3/4	3/4	3/4
91. 1/2	1/2	1/2
92. 3/4	3/4	3/4
93. 1/2	1/2	1/2
94. 3/4	3/4	3/4
95. 1/2	1/2	1/2
96. 3/4	3/4	3/4
97. 1/2	1/2	1/2
98. 3/4	3/4	3/4
99. 1/2	1/2	1/2
100. 3/4	3/4	3/4

DATE BUDGETED

By

DATE HAND COLOR PRO

By



DIXIE NEWS CO., CHARLOTTE, N.C.

NO. 4BH265

ORDER NO. 22586

DATE 3/9/44

12½ M MIN VIEWS - 3½ X 2 9/16 - ART COLORTONE FULL FACE 3 SIDE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)  
MINT MUSUEM OF ART

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO  
IMPRINT NONE R. M. NO

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COPY PANEL AT BOTTOM  
USE PHOTO 7AH2398 - MAKE NEW BLACK NEGATIVE - REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Estimate of Estimate

**ESTIMATE**

By MAR 14 1944 Cost Dept. Checked MAR 14 1944

Date MAR 14 1944

DESCRIPTION	EST. TIME No. / Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			
SKETCH	1/2		
RETOUCHING	5 1/2		4/13/44
PHOTOGRAPH			
BLUEPRINT			
STRIPPING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	16 2/4		

DATE BLUEPRINT BY 7-12-44

DATE HAND COLOR PROOF BY 1/4

DATE Photo Returned to Customer Aug 28-44

DIXIE NEWS CO., CHARLOTTE, N.C.

NO. 4BH266

ORDER NO. 22586

DATE 3/9/44

12 1/2 M MIN VIEWS - 3 1/2 X 2 9/16 - ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
CHARLOTTE COUNTRY CLUB

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. NO  
IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COPY PANEL AT BOTTOM - USE PHOTO 7AH2894 - REDUCE COLOR PLATES  
MAKE NEW BLACK NEGATIVE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL. PROOF NO RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Make Colorized  
impression*



Executive OK of Estimate

By *[Signature]* **ESTIMATE** Cost Dept. Checked *[Signature]*  
Date **MAR 14 1944** **WORK SCHEDULE** Date **MAR 14 1944**

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITE TYPE SET UP		MAR 15 1944	MAR 15 1944
STITCH			
REPRODUCTION	5 1/2		4/13/44 <i>ly</i>
REPRODUCTION			
REPRODUCTION			
REPRODUCTION			
ENGRAVING			
HAND COLORING			
ARTIST DEPT.	34 2 1/4		

DATE BLUEPRINTED *[Signature]* 9-21-44  
By *[Signature]*  
DATE HAND COLORING *[Signature]*  
By *[Signature]*  
DATE PRINTED *[Signature]* Customer

269



DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,  
TUCSON, ARIZONA

NO. 4BH267

ORDER NO. 22590

DATE 3/9/44

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)

"BUCKY" O'NEILL MONUMENT, PRESCOTT,  
ARIZONA

PRIV. NO. UPPER LEFT BORDER -  
Y-20

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. YES - SAME AS 75329-N

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO 75329-N -  
FOLLOW CARD 75329-N FOR GENERAL COLORS BUT MAKE THE BASE OF STATUE  
A LITTLE MORE TAN COLOR OR SAND COLOR. MAKE CEMENT SIDEWALK GRAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Reg. 10/11*

Executive Order Estimate

MAR 17 1944

ESTIMATE

Cost Dept. Checked

By Date MAR 17 1944

WORK SCHEDULE

TIME	DATE ENTERED DEPT.	DATE COMPLETED
1	MAR 18 1944	MAR 18 1944
5 1		3/28/44
1 1/2		4/15/44
10 9		5/18/44

DATE 6-6-44

DATE 6-6-44

*Run 265*  
*265*

DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,  
TUCSON, ARIZONA

NO. 4BH268

ORDER NO. 22591

DATE 3/9/44

25 M POST CARDS

ART COLORTONE.

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

CANYON SCENE, GRANITE DELLS,  
PRESCOTT, ARIZONA

PRIV. NO. UPPER LEFT BORDER  
Y-22

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-SAME AS

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO 75332-N - SEE CARD 75332-N FOR GENERAL COLORS BUT  
MAKE ROCKS A LITTLE MORE YELLOW - LIKE THOSE OF 1BH962

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

see to it that all cuts or imper-  
fections in the photo and colors are  
in the same place as the other

Rephoto  
577

Executive OK of

ESTIMATE

Cost Dept. Checked

By

Date

MAR 17 1944

MAR 17 1944

OPERATION

DATE  
ENTERED DEPT.

DATE  
COMPLETED

COMPLETED

MAR 11 1944

MAR 10 1944

SKETCH

RETOUCH

5 1/4

2/28/44

PHOTO

PRINTING

STYLING

EDITING

113 1/2  
9-4

4/8/44

DATE

7-12-44

DATE

R-265  
265



DISTRIBUTED BY LOLLERGARD SPECIALTY CO.  
TUCSON, ARIZONA

NO. 4BH269

ORDER NO. 22591

DATE 3/9/44

25 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER) BORDER.

TITLE (IN FULL)  
LAKE WATSON, GRANITE DELLS,  
PRESCOTT, ARIZONA

PRIV. NO. UPPER LEFT BORDER -  
Y-21

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. YES - SAME AS

IMPRINT

SAME AS ABOVE

104456-N

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO 104456-N - SEE CARD 104456-N FOR COLORS.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By                      ESTIMATE  
Date MAR 17 1944 SCHEDULE

Cost Dept. Checked

By                       
Date MAR 17 1944

OPERATION	DATE	DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		1944	1944
SKETCH			
RETOUCH	5 1/2		
PHOTOGRAPH			
BLIND			
STRIKING			
ENGRAVING			
HAND COLORING	13 1/2		11-7-44
ARTIST FEET	105 9 1/2		5/26/44

DATE OF PRINT OF D

DATE Filed

6-6-44

RM.

11-26-5  
265



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 4BH270 ORDER NO. 23422 DATE 4/10/44

CUSTOMER FOSSLAND'S SERVICE STATIONS  
KENOSHA, WISCONSIN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

COCKTAIL BAR  
FOSSLAND'S - POPULAR PRICED RESTAURANT  
SERVICE STATION

ENJOY OUR CLEAN WASH ROOMS AND COURTEOUS SERVICE

U.S. 40 AND ILLINOIS-WISCONSIN STATE LINE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR DESIGN, LETTERING AND COLORING EXCEPT BRING THE  
SCHLITZ BEER SIGN AROUND ENOUGH SO THAT THE WORD "SCHLITZ" WILL BE  
READABLE. ALSO NOTE HOW WE ARE TO USE 9AH1399 FOR COPY IN SHOWING  
THE ANGLE OF THE SIGN ATOP THE BUILDING.

COLOR DESCRIPTION

*VERY RUSH*

*photo ret.  
5/2/44*

*6/6/44  
Sch.*

PHOTO RETURNED

TO

PHOTO USED FOR

*Ret. 6 1/4  
Mr. G. 1 3/4  
Lat 9 1/4*

*As Quoted*  
*[Red signature]*

APR 12 1944

*Don't know + Fossland*



DALLAS POST CARD COMPANY, DALLAS, TEXAS  
UNION NEWS TRADEMARK

NO. 4BH271  
ORDER NO. 22707  
DATE 3-20-44

25 MOST CARDS C.T. ART COLORTONE WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)  
TITLE (IN FULL)  
HOTEL ADOLPHUS, DALLAS, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. YES same as 8AH3038  
IMPRINT THIS SAME AS ABOVE

PRIV. NO. UPPER LEFT CORNER-D-20 PHOTO PROPERTY OF C.T.  
COLOR DESCRIPTION  
USE PHOTO THAT CARD NO. 8AH3038 WAS MADE FROM, BUT ONLY PART THAT IS MARKED ON ATTACHED CARD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

in harmony with each other  
to make an attractive

Executive OK of Estimate  
ESTIMATE  
1944  
DATE ENTERED DEPT. MAY 8 1944  
DATE COMPLETED MAY 10 1944  
6 10  
3/10/44  
6/11/44

DATE BLUEPRINT OR'D By 7-12-44  
DATE HAND COLOR PROOF'D By Oh.  
DATE Photo Returned to Customer

Executive OK of Estimate  
ESTIMATE  
AND WORK SCHEDULE  
By MAY 8 1944  
Date  
EST. TIME  
Click No. Time Allowed  
DATE ENTERED DEPT. DATE COMPLETED  
MAY 8 1944  
COMPOSING, TYPE SET UP MAY 9 1944 MAY 9 1944  
SETUP  
REPRODUCTION  
PHOTO LITHO  
ENGLAVING  
HAND COLOR PROOF  
ARTIST DEPT.

DATE BLUEPRINT OR'D By  
DATE HAND COLOR PROOF'D By  
DATE Photo Returned to Customer

R.M. 18  
18



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH272 ORDER NO. 22711 DATE 3/31/44

CUSTOMER NAUTICAL APARTMENTS  
ST. PETERSBURG, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12<sup>1</sup>/<sub>2</sub> POST CARDS SIZE 3<sup>1</sup>/<sub>2</sub> X 5<sup>1</sup>/<sub>2</sub>

GROUP 2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

THE NAUTICAL APARTMENTS - ST.  
PETERSBURG, FLORIDA

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW CORRECTIONS AS MARKED ON TISSUE OVERLAY - OTHERWISE FOLLOW SKETCH

COLOR DESCRIPTION

• SEE ABOVE /

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

577  
Ret. 9  
J.C. 2  
L. Art 11

As Quoted

PH

APR 3 - 1944

7/12/44  
PH.

Mo - II  
II



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 4BH273 ORDER NO. 22712 DATE 3/21/44

CUSTOMER CLIFTON SPRINGS SANITARIUM CO.  
CLIFTON SPRINGS, N. Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

AERIAL VIEW OF MAIN BUILDING  
BOT - CLIFTON SPRINGS SANITARIUM,  
CLIFTON SPRINGS, NEW YORK N.Y.

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW BOOKLET ILLUSTRATIONS AS A GUIDE IN BRINGING OUT ARCHITECTURAL DETAILS  
OF BUILDING. LIGHTEN UP SHADOWS ON BUILDINGS BUT DO A MINIMUM OF RETOUCHING  
ON TREES TO RETAIN THEIR NATURALNESS. ELIMINATE BLDG IN LOWER RIGHT CORNER.  
BRING OUT VINES ON PORCH AND AUTOS PARKED ON STREET

SUBMIT BLACK AND WHITE COPY TO OFFICE FOR O.K..

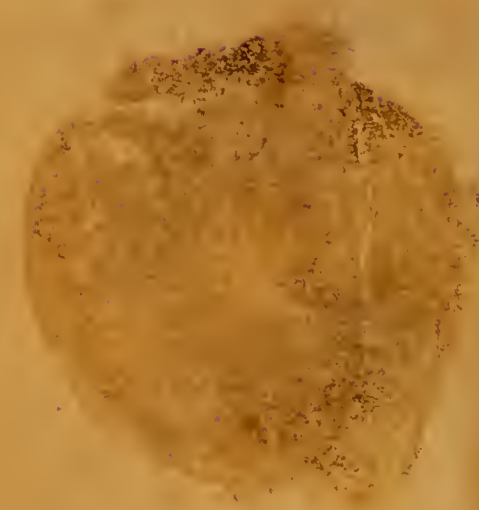
COLOR DESCRIPTION

THE BLDGS ARE CONSTRUCTED OF RED PRESSED BRICK BETWEEN #23 AND 56 ON THE  
COLOR CHART.

MAR 24 1944

Retouch 6 1/2  
Hand C. Y 10/10  
Litho G. 12-108

6/5/44  
Ch



4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH274 ORDER NO. 22713 DATE 4/15/44

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

SPEARS SANITARIUM  
X DENVER, COLORADO

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full IN SKY

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

SPEARS SANITARIUM, EAST TENTH AVENUE  
AND JERSEY STREET, DENVER, COLORADO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - USE PHOTO B

Photo 2  
3CA77

COLOR DESCRIPTION

FOLLOW SKETCH

APR 19 1944

Ret. 3½  
H.C. 1¾  
L. Art. 10

X

7/12/44



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH275 ORDER NO. 22714 DATE 3/28/44

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
LAMAR TERRACE CIVIC CLUB  
MEMPHIS, TENNESSEE

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

LAMAR TERRACE PROJECT — MEMPHIS, TENNESSEE

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 30 1944

6/5/44  
Lh.

Ret 7  
S/C. 1 1/4  
Lat 9 1/4

X

g

277

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH276 ORDER NO. 22715 DATE 3/31/44

CUSTOMER

FERRIS WOOLEN CO.,  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE CUSTOM TAILORED MAN - ETC.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR DESIGN, LETTERING AND COLORING EXCEPT HAVE COLOR OF  
SUIT MATCH COLOR OF SUIT ON 2BH520 - FOR COPY USE ART WORK FROM  
3BH590

COLOR DESCRIPTION

SEE ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

\*M-11-1-43

#17 La 11/2  
101 MC 214 Max

X  
M  
W

APR 7 1944

*Sketch*  
5/8/44  
ch



SUMMIT CITY NEWS AGENCY, FORT WAYNE, IND.

NO. 4BH277

ORDER NO. 23446

DATE 3-21-44

12½ MPOST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IN PLATE

IMPRINT

SAME AS ABOVE

BIRD SANCTUARY, FRANKE PARK, FORT  
WAYNE, INDIANA

SMALL TYPE - PHOTO BY NEUMAN STUDIO

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

USE BEST PROPORTIONS. BRING OUT MAIN PART AND MAKE BIRDS, ETC.,  
LARGE ENOUGH

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

Use for all orders. Please  
use to get all orders filled  
divers are filled and orders are  
in harmony with each other  
to make an order the best

APR 10 1944

APR 10 1944

DATE  
COMPLETED

APR 10 1944

4 2

4/14/44

13 13/4  
10

5/14/44

7-12-44  
KH.

II  
3

SUMMIT CITY NEWS AGENCY, FORT WAYNE, IND.

NO. 4BH278

ORDER NO. 23446

DATE 3-21-44

12½ MPOST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

TITLE (IN FULL) IN PLATE

IMPRINT SAME AS ABOVE

CALHOUN STREET, FORT WAYNE'S MAIN  
BUSINESS THOROFARE, AT NIGHT, FORT  
WAYNE, INDIANA

SMALL TYPE - PHOTO BY NEUMAN STUDIO

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

USE GOOD COLOR SCHEME AND BEST PROPORTIONS. REMOVE LARGE SIGN AT  
LEFT - CUT OFF - ~~REMOVE~~ LIQUOR SIGN ~~CHERRY~~ AND REMOVE PEOPLE IN  
FOREGROUND. DO NOT SHOW NEXT ONE CLEARLY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and color are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

Cost Dept. Checked

By

By

DATE MAR 23 1944

Date

DATE MAR 23 1944

DATE	DATE	DATE	DATE
ENTRANCE	DATE	DATE	DATE
COMPLETED	DATE	DATE	DATE
COMPLETED	MAR 23 1944	MAR 23 1944	
SKETCHES			
117	2	10	4/1/44
117	2	11/7/44	JH.
117	2	11/7/44	JH.

DATE

DATE

8-16-44

DATE

DATE

By

Make next time  
27+



By

24 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

SUMMIT CITY NEWS AGENCY, FORT WAYNE, IND.

NO. 4BH280

ORDER NO. 23446

DATE 3-21-44

12 1/2 POST CARDS C.T. ART COLORTONE FULL FACE  
M

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) IN PLATE  
AERIAL VIEW OF NORTH SIDE HIGH  
SCHOOL, FORT WAYNE, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE - PHOTO BY NEUMAN STUDIO

PHOTO PROPERTY OF CUST.

REMOVE ALL AUTOS. SHOW SHRUBS AROUND BUILDING. BUILDING RED  
BRICK.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTIPLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

P. 50

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

MAR 31 1944

By

MAR 31 1944

DATE COMPLETED	DATE	DATE	DATE
APR 9 - 44			
4/11/44			
5/2/44			
6-28-44	7	11	6-29-44

DATE RECEIVED BY D

DATE

7-12-44

By

By

DATE HAND COLOR PROOF OK'D

DATE Item Returned to Customer

By



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH281 ORDER NO. 22721 DATE 4/15/44

CUSTOMER LORENZO'S  
ROCHESTER, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LORENZO'S ROCHESTER RESTAURANT -  
ROCHESTER, N. Y.  
BOT: VIEW OF LOBBY

FRONT NO. 5

(All of this on address side) SAME AS 1842396

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING

PHOTO RETURNED

TO

PHOTO USED FOR

APR 19 1944

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

\*M-11-1-43

NO. 4BH282

ORDER NO. 22621

I.L.MADURO, JR., S.A., AVENIDA CENTRAL #100  
~~NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA~~  
~~PANAMA HATS, STICKS, FRENCH PERFUMES, SOUVENIRS, ETC.,~~ 3/14/44  
*Apartado 281, Panama*

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.	FRONT NO. <u>1</u> R. M. <u>NO</u>
TITLE (IN FULL) AVENIDA CENTRAL, CIUDAD DE PANAMA, R. DE P. BOT - CENTRAL AVENUE, PANAMA CITY, R. P.	IMPRINT SAME AS ABOVE <i>Put in stamp office</i> <i>"Place Stamp Here"</i>
	PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF    YES    RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Teich*

**ESTIMATE**  
MAR 20 1944  
By E  
Date MAR 20 1944  
Cost Dept. Checked E  
DATE COMPLETED MAR 20 1944  
MAR 21 1944  
MAR 27 1944  
6 5  
113 2  
118 112  
6/8/44  
5/2/44  
6/10/44  
7-12-44  
Ph.

*8*

*8*  
*2/28*



I. L. MADURO, JR., S.A., AVENIDA CENTRAL #100  
NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA  
PANAMA HATS, SILKS, FRENCH PERFUMES, SOUVENIRS, ETC., ETC.  
NO. 4BH283  
ORDER NO. 22621  
DATE 3/14/44

25 M POST CARDS		ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	R. M. NO
TITLE (IN FULL) PUEBLO INTERIORANO, R. DE P. BOT - INTERIOR VILLAGE, R. P.		IMPRINT	SAME AS ABOVE
		Cust in stamp space "Place Stamp Here"	
		PHOTO PROPERTY OF	CUST.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Reg. Lett  
V. 9  
Rm. 10*

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

*E*

MAR 30 1944

AND WORK SCHEDULE

Date

MAR 30 1944

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	C. ck No.	Time Allowed		
COMPOSING TYPE SET UP			MAR 30 1944	MAR 30 1944
SKETCH				
RETOUCHING	6	2 1/2		4/6/44
PHOTO MTHO				
BLUE PRINT				
SILK SCREEN				
ENGRAVING				
HAND COLOR PROOF	1/3	1 1/2		4/25/44
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT ORD

By

DATE

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

280



I. L. MADURO, JR., S.A., AVENIDA CENTRAL #100  
NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA  
PANAMA HATS, SILKS, FRENCH PERFUMES, SOUVENIRS, ETC. ETC.  
*Apartado 281, Panama*

NO. 4BH284

ORDER NO. 22621

DATE 3/14/44

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

ESTATUA DE BALBOA, CIUDAD DE  
PANAMA, R. DE P.  
BOT - STATUE OF BALBOA, FACING THE  
PACIFIC, PANAMA CITY, R. P.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

*Put in stamp place  
"Place Stamp Here"*

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*By photo  
2 m-15*

## ESTIMATE

Cost Dept. Checked

MAR 21 1944

By *E*  
Date MAR 21 1944

ST. TIME

DATE  
COMPLETED

MAR 23 1944

MAR 23 1944

COM

SMO

WJC

STR

RM

HA

AP

*5 4*

*113 1 1/2*

*104 9*

*4/5/44 J. J.*

*4/27/44 M*

*5/31/44*

*6-6-44*

*LU.*

Approved to Customer

*269*



NO. 4BH285

ORDER NO. 22621

I. L. MADURO, JR., S.A., AVENID A CENTRAL # 100

~~NEXT TO CENTRAL HOTEL, P.O. BOX 234, PANAMA~~~~PANAMA HATS, SILKS, FRENCH PERFUMES, SOUVENIRS, ETC. ETC.~~ 3/14/44

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

ANTIGUA MURALLA, CIUDAD DE PANAMA,  
R. DE P.

BOT - ANCIENT SEAWALL, PANAMA CITY, R. P.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M. NO.

IMPRINT

SAME AS ABOVE

*Put in stamp space**"Place Stamp Here"*

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. &amp; W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

15 minutes on  
 Please  
 see to it that all colors or nega-  
 tives are uniform and colors are  
 in harmony with each other  
 to make an attractive set.

*Rephoto*  
*2 prints*

OPERATION	EST. TIME	DATE	DATE
		ORDERED DEPT.	COMPLETED
COMPTON TYPE SET UP		MAR 1944	MAR 23 1944
SKETCH			
RETOUCHING	5 2		4/6/44
PHOTO MOUNT			
BLUEPRINT			
STRIPPING, GRAYING			
ENGRAVING			
HAND COLOR PROOF	113 18		4/27/44
ARTIST DEPT.	102 9	5-27-44	

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE FILED \_\_\_\_\_

By \_\_\_\_\_ By *Ch.*

DATE HAND COLOR PROOF \_\_\_\_\_ DATE DELIVERED TO CUSTOMER \_\_\_\_\_

269

I.L.MADURO, JR., S.A., AVENIDA CENTRAL #100  
NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA  
PANAMA HATS, SILKS, FRENCH PERFUMES, SOUVENIRS,  
*Apartado 281, Panama* ~~XXXX ETC., ETC.~~

NO. 4BH286  
ORDER NO. 22632  
DATE 3/14/44

25 POST CARDS ART COLORTONE WHITE BORDER  
M

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
BARRIO RESIDENCIAL DE COLON, R.P.  
DE PANAMA  
BOT - RESIDENTIAL DISTRICT OF COLON,

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO  
SAME AS ABOVE

IMPRINT

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

USE PHOTO D-5862

SUBMIT: RET. PHOTO YES  
REPHOTO  
B. L. & W. PROOF  
HANDCOL PROOF  
RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

*16* subjects on  
order for this material. Please  
note to all cuts or nega-  
tives are numbered and colors are  
in harmony with each other  
to make an attractive set.

*Reprint*

Executive OK of Estimate

ESTIMATE

Cost Dept. Check #1

By *[Signature]*  
Date *MAR 21 1944*

By *E*  
Date *MAR 21 1944*

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMM. BY THE WORK		<i>MAR 23 1944</i>	<i>MAR 23 1944</i>
SKETCH	<i>5 30</i>		<i>4/6/44</i>
RET. PHOTO			
PROOF			
B. L. & W.			
ENGRAVING			
HAND COLORING	<i>117 1 1/2</i>		<i>4/27/44</i>
ARTIST DEL.	<i>101 9 1/2</i>		

DATE BLUEPRINTING

*7-12-44*  
*Rn.*

*26.9*



I.L.MADURO, JR., S.A., AVENIDA CENTRAL #100  
NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA  
PANAMA HATS, STYERS, FRENCH PERFORMES, SOUVENIRS, ETC. ETC.  
*Ap. 281, Panama*

NO. 48H287

ORDER NO. 22621

DATE 3/14/44

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

EDIFICIO DE ADMINISTRACION, BALBOA,  
ZONA DEL CANAL  
BOT - ADMINISTRATION BUILDING,  
BALBOA, CANAL ZONE

FRONT NO.

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK, if necessary

MAR 20 1944

ESTIMATE

Cost Dept. Checked

By MAR 20 1944

Date

	DATE ENTERED DEPT.	DATE COMPLETED
RECEIVED	MAR 20 1944	MAR 20 1944
ST 3/2		4/10/44
PR		
B		
S		
ENG		
HAND		4/10/44
ARTIST		

7-12-44  
R4.

new plate

264



I. L. MADURO, JR., S.A., AVENIDA CENTRAL #100  
~~NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA~~  
~~PANAMA HATS, SILKS, FRENCH PERFUMES, SOUVENIRS, ETC., ETC.~~  
*apartado 281, Panama*

NO. 4BH288

ORDER NO. 22621

DATE 3/14/44

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
IGLESIA EN BALBOA, ZONA DEL CANAL  
BOT - UNION CHURCH, BALBOA, CANAL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. MI R. M. NO

IMPRINT SAME AS ABOVE

ZONE *Put in stamp space*  
*"Place Stamp Here"*

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO .REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

MAR 21 1944

MAR 21 1944

ENTERED DEPT.

DATE COMPLETED

MAR 23 1944

MAR 23 1944

SKETCH

REPRODUCTION

PROOF

BL

ST

END

HAND COLOR PROOF

ARTIST DEPT.

DATE BLUEPRINT

By

DATE HAND COLOR PROOF

By

DATE

By

DATE Photo Returned to Customer

4/26 44

6-2-44

7-12-44

Ch.

*2 photos*  
*2 prints*

269



I. L. MADURO, JR., S.A., AVENIDA CENTRAL #100  
NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA  
PANAMA HATS, SILKS, FRENCH PERFUMES, SOUVENIRS, ETC. ETC.

NO. 4BH289

ORDER NO. 22621

DATE 3/14/44

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

PARQUE EN COLON, R. DE P.  
BOT - PARK IN COLON, R. P.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

*Put in stamp space  
"Place Stamp Here"*

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Figlet  
2 Prints*

ESTIMATE		Cost Dept. Checked	
By	Date	By	Date
MAR 21 1944		MAR 21 1944	
WORK SCHEDULE		DATE ENTERED DEPT.	
		AR 23 1944	
		DATE COMPLETED	
		MAR 25 1944	
COM. SEC. (100)		4/5/44	
SKETCH			
RETOUCHING			
PHOTO (100)			
BLU. (100)			
STRIP (100)			
ENGRAVING			
HAND COLOR PROOF		4/27/44 (M)	
ARTIST DEPT.		102 10 5-29-44 5-2-44	
DATE BLUEPRINT		6-6-44	
DATE HAND COLOR PROOF			
By		By	

269

I. L. MADURO, JR., S.A., AVENIDA CENTRAL #100  
NEXT TO CENTRAL HOTEL, P.O. BOX 231, PANAMA  
PANAMA HATS, SILKS, FRENCH PERFUMES, SOUVENIRS, ETC. ETC.

NO. 4BH290

ORDER NO. 22621

DATE 3/14/44

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

AVENIDA AROSEMENA, COLON, R. DE P.  
BOT - AROSEMENA AVENUE, COLON, R.

P. Put in stamp space

"Place Stamp Here"

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all negatives are in hand and that other to make an attractive set.

Reprints  
2 Prints

Executive Order of Estimate By Cost Dept. Checked  
MAR 1 1944 AND WORK SCHEDULE Date MAR 21 1944

OPERATION	EST. TIME (Hrs. - Min. - Sec.)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING & SET UP		MAR 23 1944	MAR 23 1944
SKETCH			
RETOUCHING	4 5 1/2		4/1/44
PHOTO LITHO			
BLUEPRINT			
ENGRAVING			
HAND COLOR PROOF	1 1/3 13 4		4/26/44
ARTIST DEL.	10 5 10		5/3/44

DATE BLUEPRINT FILED DATE FILED 6-6-44

By

By Rh.

DATE HAND COLOR PROOF FILED

DATE Photo Returned to Customer

By

270



I.L.MADURO, JR., S.A., AVENIDA CENTRAL #100  
~~NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA~~  
~~PANAMA HATS, SILKS, FRENCH PERFUMES, SOUVENIRS, ETC. ETC.~~  
*Apartado 281, Panama.*

NO. 4BH291.

ORDER NO. 22632

DATE 3/13/44

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

Y.M.C.A., COLON, ~~REF DE PANAMA~~

BOT - Y.M.C.A., COLON, ~~REF OF PANAMA~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M. NO

IMPRINT

SAME AS ABOVE

*Put in stamp space*

*Place Stamp Here*

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

USE PHOTO D-5861

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ATTENTION!

*15* Subjects on  
order for this customer. Please  
see to it that all pos or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By *11/21/44*

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date *MAR 21 1944*

OPERATION	EST. TIME <small>Clock No. Time Allowed</small>	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 22 1944	MAR 22 1944
SET UP			
RETOUCHING	4		4/6/44 <i>gdy</i>
PHOTO ETCHED			
BLOCKING			
STRIKING			
ENGRAVING			
HAND COLOR PROOF	113	1 1/2	4/27/44 <i>(me)</i>
ARTIST DEPT	109	9 1/2	6/5/44

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

I. L. MADURO, JR., S.A., AVENIDA CENTRAL #100  
NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA  
PANAMA HATS, SILKS, FRENCH PERFUMES, SOUVENIRS, ETC. ETC. 3/14/44

NO. 4BH292

ORDER NO. 22621

DATE 3/14/44

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

AVENIDA ROOSEVELT, BALBOA, ZONA  
DEL CANAL

BOT - ROOSEVELT AVENUE, BALBOA, CANAL  
ZONE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

*Put in stamp space  
"Place Stamp Here"*

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Reprint*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

MAR 1944

WORK SCHEDULE

By

MAR 21 1944

Date

DESCRIPTION	DATE ENTERED DEPT.	DATE COMPLETED
COMM. PAGE LAYOUT	MAR 23 1944	MAR 23 1944
SKETCH		
RETOUCH	5-2 1/2	4/6/44
PHOTO COPY		
BORDER		
STRIP		
ENGRAVE		
HAND COLOR	1 1/2	4/26/44
ARTIST DEPT.	102 9 1/2 5-31-44	6-1-44

DATE RECEIVED

*7 12.44  
LH.*

DATE PAID

By

270



I.L.MADURO, JR., S.A., PANAMA

NO. 4BH293

ORDER NO. 22605

DATE 3/13/44

25 M BABY FOLDER VIEW - ART COLORTONE 3 1/2 X 2 3/4 WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

HOTEL ATTRACTIVO EN PANAMA  
BOT - ATTRACTIVE HOTEL IN PANAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Replied*

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

### A. D. WORK SCHEDULE

By

Date

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
CHAMPION		MAR 31 1944	MAR 21 1944
SKETCH	1/2		4/6/44
REF. CHS	6		
PHOTOGRAPH			
BLUEPRINT			
STRIPE LAC			
ENGRAVING			
HAND CO. OF	13/4		
ARTIST COST	6 1/2		

DATE BLUEPRINT ORD

DATE Filed

6-6-44  
Rm.

DATE HAND CO. OF

DATE PRO. OF

By

269

I.L.MADURO, JR., S.A., PANAMA

NO. 4BH294

ORDER No. 22605

DATE 3/13/44

25 M BABY FOLDER VIEW - ART COLORTONE 3 1/2 X 2 3/4 WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)

AVENIDA CENTRAL, CIUDAD DE PANAMA  
BOT - CENTRAL AVENUE, PANAMA CITY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

USE PHOBO 4BH282

COLORMATCH  
Colormatch  
Recolor Color Plates

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

Execute OK of Estimate

By MAR 31 1944

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By MAR 31 1944  
Date

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING		APR 3 - 1944	APR 3 - 1944
SKETCH			
REPRODUCTION	5 1/2		4/6/44
PHOTOGRAPH			
BLUE			
STENCIL			
ENGRAVING			
HAND COLORING			
ARTIST	33 2 1/2		

DATE BLUEPRINTS

by

DATE Filed

8-17-44  
Ph.

DATE HAND COLORING

DATE

By

281  
#18



I.L.MADURO, JR., S.A., PANAMA

NO. 4BH295

ORDER NO. 22605

DATE 3/13/44

25 M BAYB FOLDER VIEWS - ART COLORTONE 3 1/2 X 2 3/4 WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)

EL ALTAR DE ORO, IGLESIA DE SAN  
JOSE, CIUDAD DE PANAMA  
BOT - THE GOLDEN ALTAR - SAN JOSE  
CHURCH, PANAMA CITY

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. NO  
IMPRINT NONE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

USE PHOTO 7AH1025 - FOLLOW CARDS 7AH1025 FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all negatives  
are uniform and are  
in harmony with other  
to make all a series.

Executive OK of Estimate

By

MAR 16 1944

ESTIMATE

By

Cost Dept. Checked

Date

MAR 16 1944

OPERATION	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP	3/13/44	
SKETCH		3/13/44
RETOUCHING		
PHOTO-LEAD		
BLUEPRINT		
STRIPPING		
ENGRAVING		
HAND COLOR PROOF		
ARTIST FEEL		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF

By

Photo Returned to Customer

266

I.L.MADURO, JR., S.A. PANAMA

NO. 4BH296

ORDER NO. 22605

DATE 3/13/44

25 M BABY FOLDER VIEWS - ART COLORTONE 3 1/2 X 2 3/4 WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)

UNIVERSIDAD INTERAMERICANA,  
CIUDAD DE PANAMA  
BOT - M INTERAMERICAN UNIVERSITY,  
PANAMA CITY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*By photo*

*Callahan*  
*March 14, 1944*

ESTIMATE		Cost Dept. Checked
By	DATE	By
<i>MA</i>	MAR 21 1944	<i>E</i>
DATE COMPLETED		DATE
MAR 20 1944		MAR 21 1944
CEMENT		
TRUCK		
PAINT		
PHOTO		
BLUR		
STRIP		
ENCLOSURE		
HAND		
ARTIST		
DATE		
DATE		

*5* *1/4*  
*6* *4/4*

*46/109*

*107* *3/4*  
*20* *5*

*5/29* *MA*  
*7/31/44*  
*8-16-44*  
*Rh.*

269



I.L.MADURO, JR., S.A., PANAMA

NO. 4BH297

ORDER NO. 22605

DATE 3/13/44

25 MBABY FOLDER VIEWS - ART COLORTONE 3 1/2 X 2 3/4 WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOTERIA NACIONAL, CIUDAD DE  
PANAMA, R. DE P.  
BOT - NATIONAL LOTTERY, PANAMA CITY, R.P.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

use Photo 4BH 216  
Lidura Color Photo

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL. PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Celluloid  
negative

Shirley  
2 Prints

Executive OK of Estimate

MAR 21 1944

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 21 1944

DESCRIPTION	DATE ENTERED DEPT.	DATE COMPLETED
COMM. DESIGN	MAR 21 1944	
SKETCH		
RET. PHOTO	5 1/2	4/6/44
PHOTO		
BLUEPRINT		
STIPPLE		
ENGRAVING		
HAND COLOR	316 2 1/2	
ARTIST DEPT		

Colormatch

DATE BLUEPRINT

By

DATE HAND COLOR

By

8-16-44  
Rh.

COLORMATCH

269

I.L.MADURO, JR., S.A., PANAMA

NO. 4BH298

ORDER NO. 22605

3/13/44

DATE

25 M BABY FOLDER VIEWS ART COLORTONE 3 1/2 X 2 3/4 WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

TITLE (IN FULL)

ANTIGUA MURALLA, CIUDAD DE PANAMA,  
R. DE P.  
BOT - ANCIENT SEAWALL, PANAMA CITY,  
R. P.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO 4BH285

COLORMATCH  
Reduce Color Water

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

Colored negatives

Executive OK of Estimate

By

Date

MAR 21 1944

### ESTIMATE

Cost Dept. Checked

By

Date

MAR 21 1944

OPERATION

DATE ENTERED DEPT

DATE COMPLETED

COMING TO SET UP

SKETCH

REPHOTO

PHOTO

BL

SIL

ENG. PRG

HAND COLOR PROOF

ART DEPT.

316

3/4

2 1/2

MAR 23 1944

MAR 23 1944

4/6/44

COLORMATCH

Colormatch

DATE DECLINED

By

DATE HAND COLOR PROOF

By

8-16-44

Rh.

DATE RETURNED TO CUSTOMER



I.L.MADURO, JR., S.A., PANAMA

NO. 4BH299

ORDER NO. 22605

DATE 3/13/44

25 M BABY VIEWS - ART COLORTONE 3 1/2 X 2 3/4 - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)

PUEBLO INTERIORANO, R. DE P.  
BOT - INTERIOR VILLAGE, R. P.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

USE PHOTO 4BH283

COLORTONE

Reduce Color Platin

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Presented by Estimate

ESTIMATE

Cost Dept. Checked

MAR 30 1944 WORK SCHEDULE

By Date MAR 30 1944

DESCRIPTION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
SET UP			
SCENE	5 1/2	MAR 30 1944	4/6/44
RELEASE			
PHOTOGRAPH			
DEVELOP			
STAMP			
ENGRAVE			
HAND COLOR	3/4		
ARTIST SIGN	3/6 2 1/2		

DATE BLUEPRINT

By

DATE HAND COLOR

By

8-17-44  
A.

ATTENTION

16

Subjects on

Change

Change

Change

Change

Change

COLORTONE

280

Reply 5x7

I.L.MADURO, JR., S.A., PANAMA

NO. 4BH300  
ORDER NO. 22605  
DATE 3/13/44

25 M BABY FOLDER VIEWS ART COLORTONE 3 1/2 X 2 3/4 WHITE BORDER

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.		FRONT NO. NO	R. M. NO
TITLE (IN FULL) ALLIGATOR BAIT, ON THE CHAGRES RIVER, PANAMA CANAL		IMPRINT NONE	
		PHOTO PROPERTY OF XXXX. C.T.	

USE PHOTO 26707, FOLLOW CARD 26707 FOR COLORS.

94471

SUBMIT: RET. PHOTO    REPHOTO    B. L. & W. PROOF    HANDCOL PROOF    YES    RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ATTENTION!

Subjects on order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked By E

Date MAR 20 1944 Date MAR 20 1944

COMPLETED	DATE COMPLETED
SKETCH	MAR 11 1944
RETouched	MAR 11 1944
PHOTO	
BLUE	
STRIKE	
ENGRAVING	
HAND COLOR	
ARTIST	

DATE B. L. & W. PROOF 5-11-44 DATE HAND COLOR PROOF 5-11-44

DATE Photo Returned to Customer 6-5-44



I.L.MADURO, JR., PANAMA

NO. 4BH301

ORDER NO. 22605

DATE 3/13/44

25 M BABY FOLDER VIEWS ART COLORTONE 3 1/2 X 2 3/4 WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

BARRIO RESIDENCIAL DE COLON,  
REP DE PANAMA  
BOT - RESIDENTIAL DISTRICT OF COLON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO 4BH286

COLORTONE  
Reduce Color Plates

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Celluloid impression

COLORTONE

Executive Order Estimate

ESTIMATE

Cost Dept. Checked

MAR 21 1944

By

Date

MAR 21 1944

WORK SCHEDULE

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COLORED TYPE SET UP			
STITCH	5 1/2		4/6/44
REPRODUCTION			
PHOTO LITHO			
BLOCKING			
STAMPING			
ENGRAVING			
HAND COLORING	34		
ARTIST LITHO	2 1/2		

DATE BLUEPRINT OR D

DATE FILED

8-17-44

DATE HAND COLORING

By Rh.

DATE Work returned to Customer

By

269

I.L.MADURO, JR., PANAMA

NO. 4BH302

ORDER NO. 22605

DATE 3/8x13/44

25 M BABY FOLDER VIEWS ART COLORTONE 3 1/2 X 2 3/4 WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
EDIFICIO DE ADMINISTRACION, ZONA  
DEL CANAL  
BOT - ADMINISTRATION BUILDING,  
CANAL ZONE

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

USE PHOTO 4BH287

COLORMA  
*Colormat*  
*Reduce Color Photo*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Office Estimate

ESTIMATE

Cost Dept. Checked

MAR 31 1944 WORK SCHEDULE

By Date MAR 31 1944

DEPT.	EST. TIME	DATE COMPLETED
ARTIST DEPT.	34 2 1/2	4/6/44
ENG. DEPT.		
HAND COLOR PROOF		
ENG. DEPT.		
ARTIST DEPT.		
ENG. DEPT.		
HAND COLOR PROOF		
ENG. DEPT.		
ARTIST DEPT.		

DATE 8.17.44

DATE 8.17.44

By

COLORMAT



I.L.MADURO, JR., PANAMA

NO. 4BH303

ORDER NO. 22605

DATE 3/13/44

25 BABY FOLDER VIEWS ART COLORTONE 3 1/2 X 2 3/4 XR WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)  
ESTATUA DE CRISTOBAL COLON,  
REP. DE PANAMA  
BOT - STATUE OF COLUMBUS, COLON,  
REP. OF PANAMA

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. NO.  
IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO 9AH662 - FOLLOW CARD 9AH662 FOR COLORS.

*Make New Prints + Reduce Color Plates*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,737,775

ATTENTION!

Subjects on order for this customer. Please see to it that the plates or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Make Cellulose  
negative*

3 1/2 + 2 5/16

ESTIMATE

Cost Dept. Checked

By MAD 13 1944

Date

MAR 16 1944

DESCRIPTION	DATE ENTERED DEPT.	DATE COMPLETED
COLOR PRINT	5 1/2	
REPHOTO	5 1/2	
PHOTO COPY		
BLUE PRINT		
ENGRAVING		
HAND COLOR PROOF		
ARTIST REPT	34 2 1/2	

*3/31/44 J. L. S.*

DATE BLUEPRINT BY 8-17-44

DATE HAND COLOR PROOF BY CH

DATE PHOTO RETU

By

266

I.L.MADURO, JR., PANAMA

NO. 4BH304

ORDER NO. 22605

DATE 3/13/44

25 M BABY FOLDER VIEWS ART COLORTONE #3 1/2 X 2 3/4 WHITE BORDER

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	NO
TITLE (IN FULL)		IMPRINT	NONE
IGLESIA EN BALBOA, ZONA DEL CANAL BOT - UNION CHURCH, BALBOA, CANAL		ZONE	
COLOR DESCRIPTION		PHOTO PROPERTY OF	CUST.

USE PHOTO 4BH288

*Color-Match  
Panor Color Plates*

SUBMIT: RET PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

# ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Celluloid  
impressions*

Executive OK *[initials]* Estimate  
By *[initials]* Cost Dept. Checked  
MAR 21 1944 WORK SCHEDULE Date MAR 21 1944

	DATE ENTERED DEPT.	DATE COMPLETED
COLOR MATCH	5 1/2 1944	4/5/44
REPRODUCTION		
PROOF		
BLO		
STRETCH		
ENGRAVING		
HAND COLOR	3 1/2 17	
ARTIST DPL.	3/6 2 1/2	

DATE BLUEPRINT 8-17-44  
By *[initials]*  
DATE MADE *[initials]*  
By *[initials]*

*Color-Match*

*color match*

*25 1 1/2 3/4*

*269*



I.L.MADURO, JR., PANAMA

NO. 4BH305

ORDER NO. 22605

DATE 3/13/44

25 M BABY FOLDER VIEWS ART COLORTONE 3 1/2 X 2 3/4 WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)

PARQUE EN COLON, R. DE P.  
BOT - PARK IN COLON, R. P.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

USE PHOTO 4BH289

COLORMATCH  
Reduce Color Plates

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

## ATTENTION!

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Collected  
Negatives

COLORMATCH

Executive OK of Estimate

By

MAR 21 1944

ESTIMATE

Cost Dept. Checked

By

E

Date

MAR 21 1944

OPERATION	NO.	DATE	DATE COMPLETED
COMPOSING			
SKETCH	5	1/2	4/5/44
REWORKING			
PHOTOGRAPHING			
EDITING			
STYLING			
ENGRAVING			
HAND COLOR PROOF		3/4	
ARTIST DEPT.	33	3/4	

DATE BLUEPRINT OF D

By

DATE HAND COLOR PROOF

By

DATE

8-17-44

By

DATE Photo Returned to Customer

269

I.L.MADURO. JR., PANAMA

NO. 4BH306

ORDER NO. 22605

DATE 3/13/44

25 M BABY FOLDER VIEWS ART COLORTONE 3 1/2 X 2 3/4 WHITE BORDE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE (UPPER, LOWER, CENTER, BORDER).

TITLE (IN FULL)

AVENIDA AROSEMENA, COLON, R. DE P.  
BOT - AROSEMENA AVENUE, COLON, R. P.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

USE PHOTO 4BH290

*Reduce Color Plate*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Celluloid negative*

Executive OK of Estimate

By *[Signature]* Date *Mar 1 1944*

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]* Date *Mar 21 1944*

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		<i>MAR 21 1944</i>	
SKETCH	<i>5 1/2</i>		<i>4/5/44</i>
RETOUCHING			
PHOTOGRAPHY			
BLUEPRINTING STRIKING & COLORING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	<i>34 3/4</i>		

DATE BLUEPRINT OF'D *8-16-44* By *Rh.*

DATE HAND COLOR *8-16-44* By *Rh.*

By *[Signature]*

*COLORTONE  
Reduce Color Plate*

*269*



I.L.MADURO, JR., PANAMA

NO. 4BH307

ORDER NO. 22605

DATE 3/13/44

25 M BABY XX FOLDER VIEWS ART COLORTONE 3 1/2 X 2 3/4 WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)  
Y.M.C.A., COLON, REP. DE PANAMA  
BOT - Y.M.C.A., COLON, REP OF  
PANAMA

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. NO.  
IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO 4BH291

COLOMATCH

*Reduce Color Plate*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

15 Subjects on  
order for this customer. Please  
see to it that all color or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Reduced  
negative*

COLOMATCH

ESTIMATE		Cost Dept. Checked	
By		Date	
MAR 21 1944		MAR 21 1944	
DATE ENTERED DEPT.	DATE COMPLETED		
COMPOSITION			
SKETCH	1/2		4/6/44 Jr.
RETOUCHING			
PHOTOGRAPH			
BLUEPRINT			
STRIKING			
ENGRAVING			
HAND COLOR PROOF	3/4		
ARTIST DEPT.	3/4 2 1/2		

DATE BLUEPRINT MADE  
By  
DATE HAND COLOR PROOF  
By

*Color match*

*8/17/44*

I.L.MADURO, JR., PANAMA

NO. 4BH308

ORDER NO. 22605

DATE 3/13/44

25 M BAYB FOLDER VIEWS ART COLORTONE 3 1/2 X 2 3/4 WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)

AVENIDA ROOSEVELT, BALBOA, ZONA  
DEL CANAL  
BOT - ROOSEVELT AVENUE, BALBOA,  
CANAL ZONE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

USE PHOTO 4BH292

COLORMATCH

*Reduce Color Photo*

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Callahan  
inspected*

Executive OK of Estimate

By *[Signature]* 1944

ESTIMATE

Cost Dept. Checked

By

Date

MAR 21 1944

OPERATION	EST. NO.	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING D.			
SKETCH	5	1/2	1/10/44
RET. CHG.			
PHOTOGRAPH			
BLUEPRINT			
STR. & REPAIR			
ENGRAVING			
HAND COLOR PROOF		3/4	
ARTIST DEPT.	34	2 1/2	

DATE BLUEPRINT OK'D

By

FOR PROOF OK'D

DATE

8-17-44

By

DATE

10-10-44

COLORMATCH

*Callahan*

269



I.L.MADURO, JR., S.A., AVENIDA CENTRAL #100  
NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA  
PANAMA HATS, SILKS, FRENCH PERFUMES, SOUVENIRS, ETC. ETC. 3/14/44  
*Apartado 281 Panama*

NO. 4BH309

ORDER NO. 22621

DATE

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

EDIFICIO DE LA ASOCIACION DE JOVENES  
CRISTIANOS DE EJERCITO Y MARINA, BALBOA, *Put in stamp space*  
ZONA DEL CANAL  
BOT: ARMY AND NAVY YOUNG MEN'S  
CHRISTIAN ASSOCIATION BUILDING,  
BALBOA, CANAL ZONE  
*"Place Stamp Here"*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO 116467 - FOLLOW CARD 116467 FOR COLORS.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

5.

MAR 16 1944

AND WORK SCHEDULE

By

MAR 16 1944

Date

OPERATION	TIME		DATE ENTERED DEPT	DATE COMPLETED
	To	From		
COMPOSING TYPE			MAR 16 1944	MAR 16 1944
SKETCH				
RETOUCHING	3	3 1/2		3/31/44
PHOTO EDITION				
B. L. & W. PROOF				
ENGRAVING				
HAND-COLOR PROOF	1:01	1 1/2		
ARTIST LIFT		9		

DATE BLUE PROOF

6-6-44

DATE PAID FOR COLOR

Dr.

TO BE RETURNED TO CUSTOMER

By

265



I. L. MADUROM, JR., S.A., AVENIDA CENTRA #100  
NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA  
PANAMA HATS, SILKS, FRENCH PERFUMES, SOUVENIRS, ETC. ETC.  
22621  
3/14/44

NO. 4BH310

25 POST CARDS ART COLORTONE WHITE BORDER  
M

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
HOTEL INTERNACIONAL, CIUDAD DE  
PANAMA, R. P.  
BOT - HOTEL INTERNATIONAL, CITY OF  
PANAMA, R. P.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. R. M. NO

IMPRINT SAME AS ABOVE

Put in stamp space  
"Place Stamp Here"

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
order for color process. Please  
see to it that subjects or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Exec OK of Estimate

## ESTIMATE

Cost Dept. Checked

By E  
Date MAR 20 1944

MAR 20 1944

WORK SCHEDULE

DATE  
COMPLETED

MAR 21 1944

MAR 21 1944

SUBJECT

PHOTOGRAPH

PRINTING

ILLUSTRATION

STAMP

ENGRAVING

HAND COLORING

ARTIST REPORT

DATE RECEIVED

7-12-44

Mr.

## MAKEOVER

Charge to LVSE Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING	3/4	Time Recorded in Cost Dept.
PHOTO-LITHO	1/2	MAY 25 1944
COMPOSING		Date
ART DEPT.		By
ENGRAVING		

269



I.L.MADURO, JR., S.A., AVENIDA CENTRAL #100, ~~MANA~~  
NEXT TO CENTRAL HOTEL, P.O.BOX 281, PANAMA  
~~MANA~~ PANAMA HATS, SILKS, FRENCH PERFUMES,  
SOUVENIRS, ETC. ETC.

NO. 4BH311

ORDER NO. 22632

DATE 3/14/44

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

RUINS OF CATHEDRAL, OLD PANAMA, R.P.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO SAME AS ABOVE

IMPRINT

Put in stamp space  
"Place Stamp Here"

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

TAKE OUT WHITE LETTERING

Photo in D-7469

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		Cost Dept. Checked <i>g</i>	
By <i>g</i>		Date <i>g</i>	
MAR 16 1944		MAR 16 1944	
ENTERED DEPT.	DATE COMPLETED		
SETTING TYPE SET UP	MAR 16 1944	MAR 16 1944	
H			
PLACING	5 1	3/31/44	<i>g</i>
PHOTOGRAPH			
ENGRAVING			
HAND COLOR PROOF	101 134		<i>g</i>
ARTIST DEPT.	934		

DATE BLUEPRINT OF D *6-6-44*  
By *Ph*  
DATE HAND COLOR PROOF *g*  
By *g*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER	DIAL NO. 40312	ORDER NO. 23330	DATE 3-13-44	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED	
	CUSTOMER GRANADA APT. HOTEL MIAMI, FLORIDA							
	12 1/2" POST CARDS SIZE 3 1/2 X 5 1/2							
	STYLE PHOTO COLOR IT - WHITE BORDER							
PHOTO PROPERTY OF C. T. & CO.	PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout		FRONT NO. 5		(All of this on address side)		TO	
	Title in Plate Yes No Copyright in Plate Yes No		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front		R. M. Yes No			
	Title in full GRANADA APARTMENT HOTEL - MIAMI, FLORIDA		Trade Mark Yes No Special type as sample		IMPRINT: Customer C. T. Imprint No Imprint			
	BOT - "WHERE THE RIVER MEETS THE BAY"							
NO	RETOUCHING DEPARTMENT		Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue				PHOTO USED FOR	
	Submit — Sketch — Layout — Retouched Photo — Wash Drawing							
	Follow Layout							
YES	FOLLOW SKETCH AND PHOTO B FOR DESIGN. FOLLOW "C" FOR COLORING. TAKE PHOTO C OF THE BUILDING ONLY, REDUCE IT AND STRIP IT INTO BACKGROUND OF PHOTO B FOR BLACK & WHITE COPY. THE AREA AT RIGHT IS TO BE AS SHOWN IN PHOTO B AND SKETCH B. HOWEVER, BY RETOUCHING ALTER AREA AT LEFT IN PHOTO "B" TO CONFORM WITH AREA AT LEFT IN SKETCH MARKED "B".							
	SUBMIT <del>XX</del> BLACK AND WHITE TO OFFICE FOR O.K.							
RETURN PHOTO	COLOR DESCRIPTION							
	FOLLOW SKETCH "C" FOR COLORING.							

MAR 15 1944  
Retouch 8  
Hand C. 1 1/2  
Litho A. 9  
[Signature]

MAR 14 1944

6/6/44  
[Signature]

Photo sent to  
Sellenhead & Co. Inc.  
2940 W. 10th St.  
St. Louis, Mo.  
8/17/44

268



## ADV. ORDER

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO REPRODUCED

10

PHOTO USED FOR

## CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

ves

RETIPN PHOTO

\* M—11.1-43

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

GROUP 4

STYLE ART COLORTONE FULL FA

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No	Special type as sample
------------	-----	----	------------------------

IMPRINT: Customer

C. T. Imprint

No Imprint

OMAHA GOSPEL TABERNACLE - OF THE  
CHRISTIAN AND MISSIONARY ALLIANCE  
IN THE HEART OF OMAHA - YOU'RE NEVER A STRANGER"  
2006 DOUGLAS ST. - OMAHA 2, NEBR.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH FOL. CORRECTION: MAKE THE RED COLOR OF THE PIANO AND CHAIRS IN UPPER LEFT INTERIOR PICTURE OF RADIO STUDIO IN A DARKER RED.

### COLOR DESCRIPTION

MAR 23 1944

# 工

57-069

18-788'1/2

257



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH314 ORDER NO. 23333 DATE 3-13-44

CUSTOMER DOVER HOTEL  
DENVER, COLORADO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DOVER HOTEL, 1744 GLENARM PLACE, DENVER,  
COLORADO

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

BRICK SAME SHADE AS ON ENCLOSED CARD NO. OBH2785. SIGN ATOP BUILDING: WHITE  
LETTERS, ORANGE BORDER ON LETTERS. TILE TOP OF ROOF 23. ARCH ON LEFT AND  
RIGHT 38. BUILDING TRIM TOP OF BUILDING 38. (SEE TISSUE OVERLAY). WINDOW TRIM  
38, SHADES 8, CURTAINS WHITE. WINDOW LEDGES GRAY, PANEL RUNNING WIDTH OF  
BUILDING BELOW SECOND STORY WINDOWS GRAY. ALL TRIM GROUND FLOOR BLACK, EXCEPT  
CANOPY AND TWO PLACES AS DESIGNATED ON TISSUE OVERLAY. TWO PLACES ABOVE  
WALK 38 AS DESIGNATED. CANOPY BACKGROUND 38, LETTERING WHITE, STRIPING AND  
ARCHES TO LEFT ORANGE. PERPENDICULAR SIGN: BACKGROUND 38, LETTERING WHITE,  
BORDER ORANGE. LETTERING ON WINDOW GOLD. DRAPES LOWER FLOOR CREAM. BARBER  
SIGN RED, WHITE AND BLUE, GLOBE AT TOP. ENTRANCE GOLDEN OAK DOOR.  
SEE TISSUE OVERLAY FOR FURTHER INSTRUCTIONS.

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 14 1944

Retouch 7  
Hand C. 11/2  
Litho G. 9 1/2 34

*[Handwritten signature]*

*To office*

*6/5/44  
sh*

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH315 ORDER NO. 23334 DATE 3-13-44

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER ROYAL PALM HOTEL  
ST. PETERSBURG, FLORIDA

12½ MPOST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ROYAL PALM HOTEL, ST. PETERSBURG,  
FLORIDA

FRONT NO. 5 (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW SKETCH WITH CORRECTIONS : -  
OMIT "5TH STREET SOUTH"

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

Lay Out 1  
Retouch 6  
Hand C. 1 3/4  
Litho G. 10  
6.50  
P. J. J.

MAR 14 1944

44

268



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH316 ORDER NO. 23335 DATE 3-13-44

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

RADIO STATION W.I.G.M.  
MEDFORD, WISCONSIN

Photos for  
this Customer

12 1/2 MPOST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

ELIMINATE HAY STACK LEFT SIDE OF BUILDING. MOW THE HAY DOWN BELOW THE TERRACE. PUT IN GRASS AND KEEP THE PINES IN.

COLOR DESCRIPTION

BELOW WIGM ARE GERANIUMS. ROYAL BLUE TRIM ON BUILDING.

VERY RUSH  
MUST HAVE HCP  
BY APRIL 2ND SURE

PHOTO RETURNED

TO

PHOTO USED FOR

34

Litho 9

MAR 17 1944

MAR 14 1944

for Front → 268  
273



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH317 ORDER NO. 23341 DATE 3/20/44

CUSTOMER THE 400 RESTAURANT  
WASHINGTON, D. C.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FA

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WHEN IN WASHINGTON IT IS THE 400  
RESTAURANT - 1425 F. STREET, N.W.,  
WASHINGTON, D. C.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW BLACK AND WHITE SKETCH FOR DETAILS OF LAYOUT DESIGN AND LETTERING  
NOTE CORRECTION IN LETTERING. FOR ALL DETAILS OF COLORING AND RETOUCHING  
THE PICTURES FOLLOW TYPEWRITTEN INSTRUCTIONS HEREWITH

SUBMIT BLACK AND WHITE COPY TO OFFICE FOR O.K.

COLOR-DESCRIPTION

W SEE ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

Retouch 18  
Lay Out 4  
Hand C. 2 1/2  
Litho G. 17  
11 05  
Handwritten signature and initials.

MAR 21 1944

6/6/44  
Handwritten initials.

Handwritten signature.



I. L. MADURO, JR., S.A., AVENIDA CENTRAL #100  
NEXT TO CENTRAL HOTEL, P.O. BOX 281, PANAMA  
PANAMA HATS, SILKS, FRENCH PERFUMES, SOUVENIRS, ETC., ETC.  
*Apartado 281, Panama*

NO. 4BH318

ORDER NO. 22621

DATE 3/14/44

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOTERIA NACIONAL, CIUDAD DE PANAMA,  
R. DE P.  
BOT - NATIONAL LOTTERY, PANAMA CITY, R. P.

FRONT NO.

R. M. NO  
SAME AS ABOVE

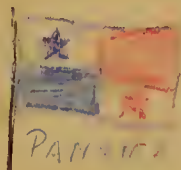
IMPRINT

*Put in Stamp space*  
*"Place Stamp Here"*

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

USE PHOTO 4BH297



SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

15 Subject of  
order for this document. See  
see to it that all copy or  
tives are in the same color  
in harmony with each other  
to make an attractive set.

Estimate  
By *[Signature]* MAR 21 1944  
Cost Dept. Checked By *[Signature]* MAR 21 1944  
Date

OPERATION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE & L.P.			
SKETCH			
RETOUCHING	2 5/8		4/6/44 <i>[Signature]</i>
PHOTOGRAPH			
BLUEPRINT			
ENGRAVING			
HAND COLORING	1 1/2		4/29/44 <i>[Signature]</i>
ARTIST REPORT	9		

DATE BLUEPRINTED 7-12-44  
By *[Signature]*  
DATE HAND COLORING



ERICKSON NEWS AGENCY, PENSACOLA, FLA.

NO. 4BH319

ORDER NO. 22234

DATE 3/15/44

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

CHEVALIER FIELD, NAVAL AIR STATION,  
PENSACOLA, FLA.

SMALL TYPE: OFFICIAL U.S. NAVY PHOTOGRAPH  
- FROM A DRAWING BY VERNON HOWE BAILEY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

MAKE REPHOTO

YES

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

MAR 16 1944

MAR 16 1944

112, 134  
105 934

4/25/44  
5/15/44

6-6-44  
an,

Japan on 267

266

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH320 ORDER NO. 23380 DATE 3-16-44

CUSTOMER MIDWEST ABRASIVE CO.  
DETROIT, MICHIGAN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MIDWEST ABRASIVE CO.

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH CLOSELY FOR ALL DETAILS OF RETOUCHING, LETTERING AND  
COLORING. SUBMIT ~~XX~~ BLACK AND WHITE COPY TO OFFICE FOR O.K.

COLOR DESCRIPTION

FOLLOW SKETCH.

To office

RUSH  
6/5/44  
Lm

PHOTO RETURNED

TO

PHOTO USED FOR

4930

Lay Out 1/2  
Retouch 6  
Hand B. 2 1/4 101  
Litho Art 13

MAR 16 1944

265



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER	DIAL NO. 4BH321	ORDER NO. 23381	DATE 3-30-44	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED	
	CUSTOMER REYMER AND BROS., INC. PITTSBURGH, PENNSYLVANIA							
PHOTO PROPERTY OF C. T. & CO.	25 M POST CARDS	SIZE 3 1/2 X 5 1/2	STYLE PHOTO COLORIT-WHITE BORDER FULL FACE					TO
	PLACE OF TITLE: Upper, Lower, Center — Border — (Follow Layout)		(All of this on address side)					
NO	Title in Plate Yes No Copyright in Plate Yes No		FRONT NO. 5 R. M. Yes No					PHOTO USED FOR
	Title in full "THAT GOOD PITTSBURGH CANDY"		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front					
YES	REYMERS' FINE CANDIES, BEST ASSORTMENT (ILLUSTRATED) PACKED 1-2-3-5 POUND SIZES MANY OTHER VARIETIES TO SUIT EVERY TASTE "THE BEST FOR NEARLY A CENTURY"		Trade Mark Yes No Special type as sample					
	RETOUCHING DEPARTMENT		IMPRINT: Customer C. T. Imprint No Imprint					
RETURN PHOTO	Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout		Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue					
	FOLLOW SKETCH		FOLLOW SKETCH					

L. Cat 2  
Ret. 2 1/2  
H.C. 2 1/4  
L. Cat 12

As Quoted

9/2

APR 3 - 1944

Red + Blue Blue composition  
in blue line may be put for identification



NO. 4BH322

JAMES E. THIEM, OFFICE OUTFITTER, RALEIGH, N.C. ORDER NO. 23396

DATE 3-17-44

12<sup>1</sup>/<sub>2</sub> POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

WAKE COUNTY COURT HOUSE, RALEIGH,  
N.C.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED AND TISSUE OVERLAY.

4BH1047

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE  
MAR 17 1944  
By MAR 17 1944  
Date

DATE COMPLETED  
1944 1944

56

3/31/44

113 1 1/2  
9

4/17/44

7-12-44  
M.

266



• ORDER No. 23396

JAMES E. THIEM, OFFICE OUTFITTER, RALEIGH, N.C. ORDER NO.

DATE 3-17-44

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

VIEW OF FAYETTEVILLE STREET  
FROM STATE CAPITOL, SHOWING RALEIGH  
MEMORIAL AUDITORIUM IN THE DISTANCE,  
RALEIGH, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

## IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

COLOR DESCRIPTION  
USE SAME COLORING AS USED FOR CARD NO. 1BH153. CLEAR UP VIEW  
AS MUCH AS POSSIBLE. SHOW LEAVES ON TREES. PRETTY CLOUD EFFECT.  
TAKE OUT PEOPLE IN STREET ALSO MILK WAGON AND TRUCK ARE TO BE  
ELIMINATED. THE NEW TALL BUILDING ON THE RIGHT HAND SIDE IS  
WHITE. BRING OUT AUDITORIUM IN THE DISTANCE CENTER OF STREET.  
TAKE OUT WIRES.

SUBMIT: RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,79

# ATTENTION!

Subjects on  
ord. for this customer. Please  
send to the \_\_\_\_\_ or nega-  
tive on uniformed colors are  
in harmony with each other  
make an attractive set.

5X7

DATE RECEIVED		COST DEPT.	CHECKED
MAR 21 1944		Bj	E MAR 21 1944
DATE ENTERED		DATE COMPLETED	
MAR 23 1944		MAR 23 1944	
2	9 <sup>1</sup> / <sub>2</sub>		
105	11	4/17/44	
DATE RECEIVED		DATE COMPLETED	
7-12-44		Ph.	
DATE RECEIVED BY CUSTOMER			

make new <sup>fund</sup>  
270



NO. 4BH324  
 ORDER NO. 23396  
 DATE 3-17-44

JAMES E. THIEM, OFFICE OUTFITTER, RALEIGH, N.C.

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
 PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
 TITLE (IN FULL)  
 U.S. POST OFFICE, RALEIGH, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)  
 FRONT NO. R. M.  
 IMPRINT SAME AS ABOVE  
 PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION  
 USE SAME PHOTO AS USED IN THE LETTER "H" IN THE CARD NO. 1BH1191.  
 VERY LIGHT GRAY GRANITE BUILDING WITH GRAY SLATE ROOFS, DARK  
 LAMP POLES, PRETTY CLOUD EFFECT. TAKE OUT CARS, PEOPLE, POLES,  
 WIRES AND SIGN.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
 PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please  
 see to it that all colors or  
 tints are uniform and colors are  
 in harmony with each other  
 to make an attractive set.

*Handwritten notes and signature*

4BH1051

YES

APR 14 1945

By \_\_\_\_\_  
 Date \_\_\_\_\_

DATE ENTERED \_\_\_\_\_  
 DATE COMPLETED \_\_\_\_\_

APR 1944 APR 1944

6 51 4/20/44

113 1 1/2 5/13/44

9

7-12-44

Returned to Customer

4.



CULVER MILITARY ACADEMY, CULVER, INDIANA

NO. 4BH325

ORDER No. 23514

DATE 3-28-44

121 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER,

TITLE (IN FULL)

BLACK HORSE TROOP, CULVER MILITARY,  
ACADEMY, CULVER, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

XXXXXXXXXXXXXXXXXXXX  
SAME AS ABOVE  
NONE

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

TAKE OUT FIELD ARTILLERY ON RIGHT OF TROOP. SADDLE PADS ARE CAVALRY  
YELLOW IN COLOR. REMOVE ALL PRIVATE CARS. ALL HORSES ARE BLACK.  
XXXXXXX UNIFORMS ARE ROYAL BLUE. TROUSERS WEST POINT GREY, YELLOW  
STRIPE - BLACK BELT - YELLOW HALTERS - YELLOW SASHES.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK

ESTIMATE

Cost Dept. Checked

MAR 30 1944

MAR 30 1944

DATE  
COMPLETED

COST

SUBJECT

QUANTITY

UNIT PRICE

TOTAL

TAX

NET

AMOUNT

6 4

4/4/44

113 134  
10

4/4/44

DATE DEC

DATE HANDLED

By

6 -6 -44

Rm.

Customer

280





NO. 4BH327

ORDER No. 22665

DATE 3/16/44

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)  
MASONIC TEMPLE, MUNCIE, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

IMPRINT

ALL OF THIS ON THE ADDRESS SIDE  
I R. M. NO  
SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

### COLOR DESCRIPTION

MAKE REPHOTO. REMOVE ALL CARS, TRACKS, POSTS & WIRES. ETC.  
REMOVE R.R. ~~SIXXXXXX~~ SIGNS AND LAMPS. BLDG LIGHT COPPER -  
VARIGATED 44,47,48. LIGHT TRIM. SHOW SMALL FLAG ON POLE. SHOW  
EVERGREENS, FEW FLOWERS.

SUBMIT: RET. PHOTO RETURN TO: MR. L. C. BUSH, MGR., MUNCIE CHAMBER OF COMMERCE  
MUNCIE, IND.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

\_\_\_\_\_ Subjects on  
order for this customer. Please  
see to it that all suits or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Shaw

[illegible]



MUNCIE NEWS CO., MUNCIE, IND.

NO. 4BH328

ORDER NO. 22665

3/16/44

DATE

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(IN PLATE)

TITLE (IN FULL)

GREETINGS FROM  
BALL STATE  
TEACHERS' COLLEGE, MUNCIE, INDIANA

SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R.M. YES  
SAME AS ABOVE

IMPRINT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT SKETCH - FOLLOW INSTRUCTIONS ATT'D.

(MAKE REPHOTOS OF PHOTOS)

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

RETURN TO MRS. S.B. DE MATTI, BALL STATE COLLEGE,  
CURT TEICH & COMPANY, INC., CHICAGO  
MUNCIE, IND.  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept.

Ly

De

APR 12 1944 APR 12 1944

To 5 9½  
5 8

4/27/44

16

6 - 5 - +4  
pm.

DATE

3/30/44

B Library (new Photo)  
A 2B-N1216

L 101304-N  
L 113913-N

S Science Hall (new Photo)

T Arts Building-9AH295

A " " — 9AH295

TI 9AH294

E Lucina Hall (new Photo)

background view — 9AH293

pm 3  
3



MUNCIE NEWS CO., MUNCIE, IND.

NO. 4BH329

ORDER No. 22665

DATE 3/16/44

ATTENTION!

Subjects on  
... Please  
... nega-  
... are  
... other

*Tejko*

12 1/2 M POST CARDS ART COLORTONE DATE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	
(IN PLATE)		SAME AS ABOVE	
TITLE (IN FULL)		IMPRINT	
AERIAL VIEW OF BALL STATE			
TEACHERS' COLLEGE, MUNCIE, INDIANA			
		C.T.	
		PHOTO PROPERTY OF	

COLOR DESCRIPTION  
MAKE REPHOTO. - BRING OUT AS LARGE AS POSSIBLE

SUBMIT: RET. PHOTO RETURN TO MRS. S.B. DE MATTI, BALL STATE COLLEGE, MUNCIE, IND. YES YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By MAR 21 1944 AND WORK SCHEDULE Date MAR 21 1944

QUANTITY	EST. TIME	DATE	DATE
ON	MINUTE	TECH. DEPT	COMPLETED
COM. FOR THE SET UP		1944	1944
SEARCH	11	6	
REPHOTO			
PROOFED			
BE			
SI			
ENGRAVING			
HAND COLOR	113	2	4/29/44
ARTIST	17	12	

DATE BLUEPRINTED 6.5.44

By

By

DATE HAND COLOR 3/21/44

DA Photo Returned to Customer

By

By

470



M. E. RUSSELL, SARASOTA, FLORIDA

NO. 4BM330

ORDER NO. 23402

DATE 3-17-44

25 MPOST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) IN PLATE

AERIAL VIEW OF CITY PIER, SARASOTA,  
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE - S-17

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SEE ATTACHED CARD FOR COLORING.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
this order. Please  
note it that all cuts or  
and color use  
with other  
signatures etc.

Executive OK of Estimate

By

ESTIMATE

Cost Dept. Checked

By

MAR 21 1944 WORK SCHEDULE

Date

MAR 21 1944

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
SKETCH		MAR 20 1944	MAR 20 1944
EXPOSE	5 5		3/20/44
PHOTO			
ENGRAVING			
HAND	1/3 2	5/2/44	
ARTIST DEPT.	108 11	6/12/44	6/13/44

DATE BLUEPRINT OF D

By

Date Filed

7-12-44

DATE HAND COLOR PROOF

By

DATE

By



*Rephoto*

M.E. RUSSELL, SARASOTA, FLORIDA

NO. 4BH331

ORDER NO. 23402

DATE 3-17-44

25 MPOST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

YES incl.

TITLE (IN FULL)

~~PLAIN SKY~~

IMPRINT

SAME AS ABOVE

FISHING ON RINGLING CAUSEWAY,  
SARASOTA, FLORIDA

PRIV. NO. BEFORE TITLE - S-16

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

SEE ATTACHED CARD FOR COLORS.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subject on  
order for this card  
see to it that  
titles are  
in correct  
position

ESTIMATE

Cost Dene C. E.

By

MAR 21 1944

WORK SCHEDULE

MAR 21 1944

53

4/1/44

113 1'2

165 9

6/2/44

7/2/44  
hn.

*Rev. R. M. Dwyer  
#11-270*

B & W NEWS AGENCY, WACO, TEXAS

NO. 4BH332

ORDER NO. 22672

DATE 3/17/44

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

AUSTIN AVENUE METHODIST CHURCH,  
WACO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

DARK RED BRICK, WHITE TRIM. OLIVE GREEN ROOF. PUT GRILL IN  
TOWER AS SKETCH. SHOW CLOUDS IN SKY. TAKE OUT FENCE.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

16  
Straight

Executive of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

MAR 21 1944

WORK SCHEDULE

MAR 21 1944

ITEM	DATE COMPLETED
CONCEPT SLIP	MAR 23 1944
SKETCH	MAR 23 1944
RETOUCHING	3/31/44
PHOTO LITHO	
BLANKET	
STRIKING	
ENCLOSURE	
HAND COLOR PROOF	4/12/44
ARTIST	

DATE BLUEPRINT SENT

By

DATE

5-8-44

FEB 17 1945

DATE HAND COLOR PROOF SENT

DATE Photo Returned to Customer

By

make up and  
270



3-587

MUNCIE NEWS CO., MUNCIE, IND.

NO. 4BH333

ORDER NO. 22666

DATE 3/17/44

12 1/2 M FOLDER VIEW	ART COLORTONE	FULL FACE
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
TITLE (IN FULL) (IN SKY) LIBRARY AND ASSEMBLY HALL, BALL STATE TEACHERS' COLLEGE, MUNCIE, INDIANA	FRONT NO. NO IMPRINT NONE	R. M. NO
PHOTO PROPERTY OF CUST.		

COLOR DESCRIPTION

MAKE REPHOTO + 2 PRINTS

REMOVE CARS. SEE CARD ATTD FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,275

Estimate By E Cost Dept. Checked E  
MAR 30 1944 WORK SCHEDULE MAR 30 1944

OPERATION	EST. TIME Ord No.   Time Allowed	DATE ENTERED DEPT	DATE COMPLETED
IMPOSE TYPE SET UP		MAR 17 1944	MAR 17 1944
SKETCH	5 3 1/2		4/3/44 J. H. J.
PRINTING			
ENCLOSURE			
HAND COLORING	101 104		
ARTIST EYE	105 10	5/12/44	

DATE BROUGHT IN BY 6-5-44  
DATE HANDLED BY RH  
DATE RETURNED TO CUSTOMER  
By \_\_\_\_\_

280

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. 4BH334 ORDER NO. 23414 DATE 4/7/44

CUSTOMER THE MOTT FOUNDATION  
FLINT, MICHIGAN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

GROUP 4

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MOTT CAMP FOR BOYS -

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

XXXXXXXXXX FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

*Final*  
7 1/2  
+4

PHOTO RETURNED

TO

PHOTO USED FOR

*L. Out 2 1/2*  
*Retouch 7*  
*H.C. 2 1/2*  
*L. Art 14*

*As Quoted*

*[Signature]*

APR 10 1944



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH335 ORDER NO. 22689 DATE 4-4-44

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
MISSISSIPPI STATIONERY COMPANY  
JACKSON, MISSISSIPPI

25 POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE - FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full RETAIL STORE - FURNITURE

DEPARTMENT - MISSISSIPPI STATIONERY COMPANY  
PRINTERS-OFFICE OUTFITTERS, JACKSON,  
MISSISSIPPI

FRONT NO. 5 SPECIAL (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

Follow Layout FOLLOW SKETCH A FOR LAYOUT ON ART COLORTONE SIDE - PLACE TITLES AS  
FOLLOWS - "RETAIL STORE" AT BOTTOM OF TOP PICTURE - "FURNITURE DEPARTMENT" AT  
BOTTOM OF MIDDLE PICTURE - "MISSISSIPPI STATIONERY COMPANY, PRINTERS - OFFICE  
OUTFITTERS - JACKSON, MISSISSIPPI AT TOP OF BOTTOM PICTURE. FOR COLORS SEE  
FOLDER B. FOR EXTERIOR VIEW USE DRAWING - BUT SHOW EQUIPMENT IN SHOW WINDOWS  
AS PER PHOTO AS MUCH AS POSSIBLE. ON REVERSE SIDE FOLLOW SKETCH C, PLACE IN  
RIBBON AT UPPER LEFT "SERVING SINCE 1927". ALSO ADD LINE AT BOTTOM "LET US  
DESIGN A C.T. ART COLORTONE POST CARD FOR YOU. MISSISSIPPI STATIONERY COMPANY"

COLOR DESCRIPTION

SEE ABOVE FOR COLOR INSTRUCTIONS.

*To be done*  
*Revised*  
*6/6/44*  
*Sh*

*Make Red + Blue impression*

*L. Out 1*  
*Retouch 8 1/2*  
*Hand C. 1 1/2*  
*L. Art 8*

*# 4 Halftone on front - 1 hr Ret.*

*As Quoted*  
*My*

APR 7 - 1944

*1 B&W photo of exterior  
1 drawing of exterior  
1 B&W and white photo  
print of furniture dept.  
and 1 negative of retail  
dept sent to  
Mr. Carl N. Stankiewicz, Jr.  
903 So. Adams  
Chicago  
8/14/45  
B&W photo of  
of retail store  
interior*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH336 ORDER NO. 22790 DATE 4-17-44

CUSTOMER RIO CABANA  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 8 3/4 X 5 1/2

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
RIO CABANA, 400 N. WABASH AVENUE  
WORLD'S MOST BEAUTIFUL DINE-DANCE  
SHOW-PLACE

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR DESIGN AND COLORING EXCEPT FOLLOW NEWSPAPER AD FOR  
XXXXX STYLE HAND LETTERING IN THE NAME "RIO CABANA" AND CARRY OUT ADDITION  
AND CHANGE IN TITLES INDICATED ON TISSUE OVERLAY OF SKETCH. /

COLOR DESCRIPTION

FOLLOWSKETCH.

*Red impression*  
7/12/44  
ph.

APR 10 1944

Lat 2

Ret 15

H.C. 2 1/2

Lat 16

As Quoted

*[Handwritten signature]*

*Red impression*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER 1 PHOTO PROPERTY OF C. T. & CO. NO YES RETURN PHOTO	DIAL NO. 4BH337	ORDER NO. 23419	DATE 3-20-44	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED TO PHOTO USED FOR
	CUSTOMER CAUSEWAY APARTMENTS CLEARWATER BEACH, FLORIDA						
	12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2			STYLEART COLORTONE-WHITE BORDER			
	PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full CAUSEWAY APARTMENTS - CLEARWATER BEACH, BOT - OVERLOOKING THE GULF OF MEXICO			(All of this on address side) FRONT NO. 5 R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint			
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout			Blue Print Handcolor Black & White Proof Titles — Red, Blue				
FOLLOW SKETCH. WITH THESE CORRECTIONS:- THE BOUGAINVILLE VINE AT THE SOUTH END OF THE BUILDING COULD BE A LITTLE LARGE AS MARKED ON THE SKETCH. THE CORNICE AT THE NORTH END POINTS SKYWARD A LITTLE TOO MUCH.							
COLOR DESCRIPTION FOLLOW SKETCH WITH THIS CORRECTION - THE VENETIAN BLINDS SHOULD BE A CREAM COLOR INSTEAD OF YELLOW.							

Retouch 7/4  
Hand C. 1 3/4  
Litho U. 9 3/4  
P. J.

1/5/44  
L. J.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH338 ORDER NO. 22723 DATE 4-11-44

CUSTOMER NAZARETH EVANGELICAL LUTHERAN CHURCH  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE ~~3 1/2 X 5 1/2~~ 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY

NAZARETH EV. LUTHERAN CHURCH, W. 60TH ST.,  
& SO. SPAULDING AVE., CHICAGO, 29, ILL.

(See Sketch)

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR DETAILS OF DESIGN AND COLORING EXCEPT COLORING OF  
BRICK BUILDING WHICH IS TO MATCH VERY CLOSELY. THE INTENSITY OF BLACK  
AND COLORING SHOWN ON THE OVERLAY

To office

COLOR DESCRIPTION

FOLLOW SKETCH AND SEE ABOVE.

PHOTO RETURNED

TO

PHOTO USED FOR

APR 13 1944

ph  
7/12/44

5x7  
Ret. 7 May  
H.C. 1 3/4 mm  
Lit 10

As Quoted

ph



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

995

2 Rephotations

CUSTOMER  
—  
C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. 4BH339 ORDER NO. 22716 DATE 4/14/44

CUSTOMER  
MELODY MILL BALLROOM  
NORTH RIVERSIDE, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2 GROUP 2 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MELODY MILL BALLROOM  
2401 DESPLAINES AVE.  
NORTH RIVERSIDE, ILL.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

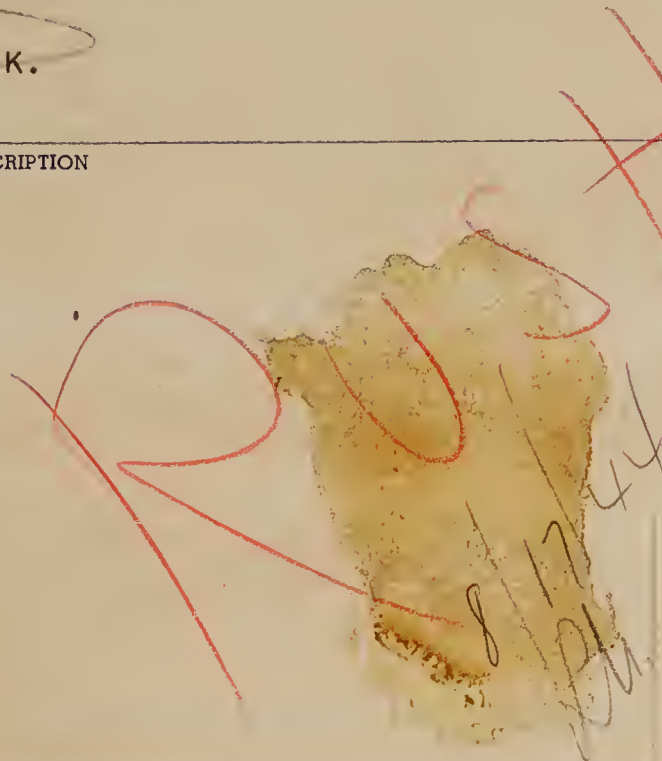
FOLLOW SKETCH FOR DESIGN AND COLORING EXCEPT: TAKE OUT SHRUB IN FRONT OF  
DOOR AT RIGHT. LEAVE EVERGREEN IN. (SEE PHOTO AND TISSUE OVERLAY). TAKE OUT  
GREEN TOWER AND CHIMNEY.

SUBMIT BLACK AND WHITE TO OFFICE FOR O.K.

COLOR DESCRIPTION

SEE ABOVE.

2 photos red  
9/11/44  
20



APR 15 1944

Submitted to  
Office for OK  
OK  
Grant

Red & Blue Blue no green

4



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH340 ORDER NO. 22716 DATE 4/14/44

CUSTOMER

THE MELODY MILL BALLROOM  
NORTH RIVERSIDE, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

YES NO

RETURN PHOTO

25 M POST CARDS SIZE 3½ X 5½

GROUP 2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

MELODY MILL BALLROOM  
2401 DES PLAINES AVE.  
NORTH RIVERSIDE  
ILLINOIS

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

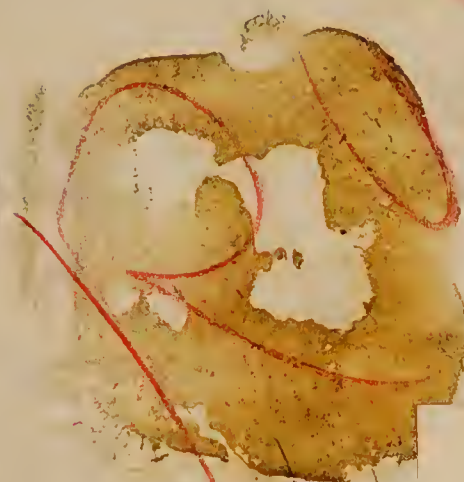
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR DESIGN AND COLORING.

SUBMIT BLACK AND WHITE COPY TO OFFICE FOR O.K.

FOLLOW SKETCH

COLOR DESCRIPTION



8/16/44  
P.M.

Red & Dark Blue  
— background —

Submit to  
Office for O.K.

att. W.P. Grant

995

9/16/44  
L. Out 3½  
Retouch 8½  
Mr. H.C. 2½  
L. Out 14½

As Quoted

My

APR 15 1944



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH341 ✓ ORDER NO. 22724 DATE 3/31/44

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

STELLAS RANCHO STEAKS  
CHICAGO, ILLINOIS

Photos for  
this Customer

12½" M POST CARDS SIZE 3½" X 5½"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

STELLA'S RANCHO STEAKS - ETC.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW BLACK AND WHITE SKETCH ■ FOR DESIGN AND LETTERING.

SUBMIT BLACK AND WHITE COPY TO OFFICE FOR O.K.

COLOR DESCRIPTION

FOLLOW SMALL COLOR SKETCH FOR COLORING.

VERY RUSH  
6/6/44  
Ch.

PHOTO RETURNED

TO

PHOTO USED FOR

5x7  
L. 2 1/4  
Ret. 4 1/2  
H.C. 2 Qm.  
L. 11 (75)  
5-26-44  
Photo x 1/2  
3.00  
int.

APR 7 - 1944

Photo to Lawrence  
4/21/44

P. P. 2/2/44

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH342 ORDER NO. 22725 DATE 3/31/44

CUSTOMER STELLAS RANCHO STEAKS  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M BUS CDS SIZE 3½ X 2 5/16

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

STELLA'S RANCHO STEAKS - ETC.

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO 4BH341 - MAKE NEW BLACK NEGATIVE - REDUCE COLOR PLATES.

COLOR DESCRIPTION

VER  
RUSH  
9/12/44

PHOTO RETURNED

TO

PHOTO USED FOR

Lat 1/2  
Lat 2 1/2

Reduction as  
per spec

19

APR 7 - 1944

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

\*M-11-1-43



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH343 ORDER NO. 22726 DATE 4/10/44

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

FIRST METHODIST CHURCH  
CHICAGO, ILLINOIS

50 M POST CARDS SIZE 3½ X 5½

GROUP 2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE CHICAGO TEMPLE  
CLARK AT WASHINGTON  
CHICAGO, ILL.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR DESIGN, TITLES AND COLORING EXCEPT TAKE OF 1/8" FROM BOTTOM  
OF EXTERIOR VIEW AND ADD IT ON TO SKY TO GIVE THE CROSS AT THE TOP A  
CLEARANCE OF 1/8" OR A LITTLE MORE FOR CUTTING. MOVE UP THE INSET VIEW  
1/8". FOR COLORING OF INSET VIEW FOLLOW SKETCH AND SALESMAN'S WRITTEN INSTRUCT.

SUBMIT BLACK AND WHITE COPY TO OFFICE FOR O.K.

COLOR DESCRIPTION

SEE ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

APR 12 1944

57  
Set. 14  
J.C. 2  
Lht 11½

As Quoted

*[Handwritten signature]*

*[Large handwritten signature]*  
D.C. 4/10/44

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

\*M-11-1-43



YORK NEWS COMPANY, ANDERSON, INDIANA

NO. 4BH344

ORDER NO. 22728

DATE 3-24-44

12½ MPOST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

AIRVIEW OF ANDERSON, INDIANA

IN PLATE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

TAN BRICK BUILDING NEXT TO COURT HOUSE, HAS GREEN TOWER, RED BRICK GRAY ROOF. THE DOWNTOWN BLDGS THAT SHOW UP GRAY ARE MOSTLY RED BRICK. AND THE ONES SHOWING UP LIGHT ARE MOSTLY WHITE. THE ROOFS SHOULD BE MIXED IN RED, GREEN, AND BLACK. THE BACKGROUND BEHIND THE SMOKE STACK IS THE FAIR GROUNDS AND RACE TRACK. TO THE LEFT OF FAIR GROUNDS IS THE STADIUM, AND TO THE LEFT OF THAT IS THE RIVER.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

APR 4 1944

AND WORK SCHEDULE

By

APR 4 1944

Date

OPERATION	EST. TIME C. C. N. Time allowed	DATE ENTERED DEPT	DATE COMPLETED
COMP. SING. TEL. SET UP		APR 4 - 1944	APR 4 - 1944
CH			
REDOUBLING	6 6'		4/11/44 J.B.
PHOTO-LITHO			
B. PRINT ST. ING. OPAD			
ENGRAVING			
HAND COLOR I. F	113 2'		5/5/44 J.M.
ARTIST DEPT	17 14		

DATE BLUEPRINT ORD

DATE FILED

6.6.44

By

By

6.6.44

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

By

6.6.44

*Ly. hots*  
587



YORK NEWS COMPANY, ANDERSON, INDIANA

NO. 4BH345

ORDER NO. 22728

DATE 3-24-44

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)

ST. JOHN'S HOSPITAL, ANDERSON, INDIANA (NEW ADDITION)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1 R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

REMOVE FIRST POST IN FOREGROUND - CARS - WOOD STANDS - EARTH MOUNDS. NOTE CUT OFF. FIX UP GRASS. BLDG. NEW BRICK - SILVER FRAMEWORK (WINDOW). LIGHT CEMENT, OLD BLDGS. ON LEFT AND RIGHT RED BRICK, STONE FOUNDATION, SHOW STONE CROSSES.. SHOW EVERGREENS ON LEFT. ON RIGHT DO NOT SHOW SMOKESTACK AND FLAT BLDG. BRING OUT FIGURE IN FRONT OF HOSPITAL.

YES

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this. Please see to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

Ref. photo

ESTIMATE

Cost Dept. Checked

APR 4 1944

WORK SCHEDULE

By Date APR 4 1944

DATE		TIME	DATE	TIME
DATE		TIME	DATE	TIME
APR 4 1944	11:30	APR 4 1944	1:00	
APR 4 1944	1:00	APR 4 1944	2:30	
APR 4 1944	2:30	APR 4 1944	4:00	
APR 4 1944	4:00	APR 4 1944	5:30	
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APR 4 1944	1:00	APR 4 1944	2:30	



YORK NEWS COMPANY, ANDERSON, INDIANA

NO. 48H346

ORDER NO. 22728

DATE 3-22-44

12½ M POST CARDS C.T. ART COLORTONE - GROUP 2- FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

CITY HALL - ARMORY, ANDERSON,  
INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

CITY HALL - SIGN ON CITY HALL WHITE ON BLUE. REMOVE CAR IN FORE-  
GROUND, CROSS WIRES ONLY AND LEAVE RADIO ANTENNA. SHOW LEAVES ON  
TREES. SHOW SOME FLOWERS. OLD RED BRICK BUILDING. LIGHT TRIMMING  
AND FRAMES. REMOVE CAR AND SHOW SMALL GREEN FOUNTAIN FIGURES  
ARMORY - REMOVE CROSS WIRES AND CAR AND SIGNS. BUILDING SLIGHT  
VARICATED BRICK - RED. GREEN WINDOW FRAMES. SILVER FLAG POLE

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

3  
order for this customer. Please  
to the photo studio  
to the photo studio  
to the photo studio  
to the photo studio

ESTIMATE

Cost Dept. Checked

MAR 22 1944 WORK SCHEDULE

By

Date

MAR 28 1944

	TIME	DATE ENTRUSTED	DATE COMPLETED
COMPOS		MAR 11 1944	MAR 21 1944
SKETCH	1		
INTOUCH	6 7		4/6/44
PHOTO			
B. L. & W.			
ENGRAVING			
HAND COLOR	101 2		
ARTIS	11		

DATE BY

By

DATE HAND COLOR

By

DATE

By

DATE Photo Returned to Customer

make me  
280



SERVICE NEWS CO., WILMINGTON, N. C.

NO. 4BH347

ORDER NO. 22733

DATE 3-24-44

12½ MIN. VIEWS C.T. ART COLORTONE - 3½ X 2½-WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)

SCENES FROM GREENFIELD LAKE AND PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NONE

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 3BH673. MK MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES.

*yellow border*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Of

**ESTIMATE**

Cost Dept. Checked

By

Date

APR 10 1944

WORK SCHEDULE

APR 10 1944

OPERATION	EST. TIME	DATE ENTERED DEPT	DATE COMPLETED
COMPOSING & SETTING	5 1/2	APR 10 1944	4/19/44
PROOFING			
PRINTING			
STAMPING, GRADING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT	10 23/4		

DATE BLUEPRINTED

DATE FOR

9/21/44

DATE HAND COLOR

DATE Photo Returned to Customer

*Make cellophane negative*

11.

SERVICE NEWS CO., WILMINGTON, N. C.

NO. 4BH348

ORDER NO. 22733

DATE 3-24-44

12 $\frac{1}{2}$  MIN. VIEWS C.T. ART COLORTONE -3 $\frac{1}{2}$  X 2 $\frac{1}{2}$  - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT STREET, LOOKING NORTH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 1BH1659. MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES.

*yellow border*

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

**YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

Date **APR 10 1944**

By **APR 10 1944**

OPERATION	EST. TIME	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP			
SET	5	1/2	
RETOUCHING		3/4	4/19/44
PHOTO LITHO			
ENRICHMENT			
SHADING, OPACIFYING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	1/6	2 3/4	4/1/44

DATE BLUEPRINT OR'D

By

DATE HAND COLOR PR

DATE

By

DATE Photo Returned to Customer



SERVICE NEWS CO., WILMINGTON, N. C.

NO. 4BH349

ORDER NO. 22733

DATE 3-24-44

12½ MIN. VIEWS C.T. ART COLORTONE - 3½ X 2½ - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)

FRONT STREET AT NIGHT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 2BH317. MAKE NEW BLACK NEGATIVE. ~~REND~~ REDUCE COLOR PLATES.

*Yellow border*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By *[Signature]* Date *10/1/44*

By *[Signature]* Date *10/1/44*

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SLIP		APR 10 1944	APR 10 1944
ETCH	5 1/2		4/19/44
REPRODUCTION			
PHOTO-LITHO			
BLACK PRINT			
STAMPING, OR DYEING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT	16 2 1/2		

DATE BLUEPRINT OK'D

DATE FILED

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

11

SERVICE NEWS CO., WILMINGTON, N. C.

NO. 4BH350

ORDER NO. 22733

DATE 3-24-44

12½ MIN. VIEWS - C. T. ART COLORTONE - 3½ X 2½ WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)  
HOTEL WILMINGTON

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NONE R. M. NO  
IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PLATE NO. 2BH1209.. MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES.

*Yellow border*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *1116*

Date *APR 16 1944*

*APR 10 1944*

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET		<i>APR 10 1944</i>	<i>APR 10 1944</i>
SKETCH	<i>5 1/2</i>		<i>4/19/44</i>
PROOFING			
PHOTO-LITHO			
BLUEPRINT			
SHIPPING & FREIGHT			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	<i>16 2 1/2</i>		

DATE BLUEPRINT OK'D

By

DATE Filed *9-12-44*

By *RH.*

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

II



SERVICE NEWS CO., WILMINGTON, N. C.

NO. 4BH351

ORDER NO. 22733

DATE 3-24-44

12½ M MIN. VIEWS C.T. ART COLORTONE -3½ X 2½ - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)

RESIDENTIAL STREET SCENE IN BEAUTIFUL  
FOREST PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT  
NONO

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 2BH1210. MAKE NEW BLACK NEGATIVE. REDUCE COLOR  
PLATES.

*Yellow border*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

APR 1

**ESTIMATE**

Cost Dept. Checked *ML*

AND WORK SCHEDULE

By

APR 1

Date

OPERATION	EST. TIME (or No. of Time Allow.)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		APR 1 1944	APR 1 1944
SKETCH			
RETUCHING	5 1/2		4/19/44
PHOTO-LITHO			
BLUE-PRINT STAMPING OPAC. NO.			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	16 2 1/2		

DATE BLUEPRINT SENT

By

DATE Filed

9/21/44

DATE HAND COLOR PROOF

By

DATE Photo Returned to Customer

by

SERVICE NEWS CO., WILMINGTON, N. C.

NO. 4BH352

ORDER NO. 22733

DATE 3-24-44

12½ M MIN. VIEWS C.T. ART COLORTONE - 3½ X 2½ - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)

A BEAUTIFUL SCENE AT GREENFIELD LAKE AND PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 3BH397. MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES.

*yellow border*

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

WORK SCHEDULE

Date

APR 10 1944

OPERATION	EST. TIME	DATE ENTERED DEPT	DATE COMPLETED
COMPOSING TYPE SET UP		APR 10 1944	APR 10 1944
SET UP	5 1/2		4/19/44
RETOUCHING			
PHOTO LITHO			
BUILDING SLIPPING CROQUET			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	7 2/4	8-29-44	8-30-44

DATE BLUEPRINT OK'D

By

DATE Filed

9 12 44

DATE HAND COLOR PROOF OK'D

By

Rm.

DATE Photo Returned to Customer

By



SERVICE NEWS CO., WILMINGTON, N. C.

NO. 4BH353

ORDER NO. 22733

DATE 3-24-44

12½ MIN. VIEWS

C.T. ART COLORTONE - 3½ X 2½ - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL)

IMPRINT NONE

RESIDENTIAL SECTION, PRINCESS PLACE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 3BH398. MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES.

*Yellow border*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By

**ESTIMATE**

Cost Dept. Checked

Date

APR 10 1944

AND WORK SCHEDULE

By

APR 10 1944

Date

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING		APR 10 1944	APR 10 1944
SKETCH	5	✓	4/19/44
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST LITHO	16	2 1/4	

DATE BLUEPRINTED

DATE FILED

9-12-44

DATE HAND COLOR PROOF

By

DATE Photo Returned to Customer

By

11

SERVICE NEWS CO., WILMINGTON, N. C.

NO. 4BH354

ORDER NO. 22733

DATE 3-24-44

12½ MIN. VIEWS C.T. ART COLORTONE - 3½ X 2½ - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER, BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NONE R. M. NO

TITLE (IN FULL)

IMPRINT  
NONE

SCENIC DRIVE OF SPANISH MOSS DRAPED OAKS

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 3BH399. MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES.

*Yellow border*

*Photo by [signature]*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ☒ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[signature]* Date **APR 10 1944**

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING THE COPY			
SKETCH			
RE-DOUCHING	5 1/2		4/9/44
TYPE TO LITHO			
B. L. & W. PROOF			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	18 2 1/2		

DATE BLUEPRINT SENT \_\_\_\_\_ DATE Filed **9/12/44**  
By \_\_\_\_\_ Bu *[signature]*

DATE HAND COLOR PROOF SENT \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_

II



SERVICE NEWS CO., WILMINGTON, N. C.

NO. 4BH355

ORDER NO. 22733

DATE 3-24-44

12½ MIN. X VIEWS C.T. ART COLORTONE - 3½ X 2½ - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)

FRONT STREET, LOOKING NORTH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 3BH400. MAKE NEW BLACK NEGATIVE. ~~MAKE~~ REDUCE COLOR PLATES.

*Yellow. border*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

AND WORK SCHEDULE

Date

APR 20 1944

OPERATION	ST TIME (T H M)	DATE ENTERED DEPT	DATE COMPLETED
COMPOSING, DESIGN, P		APR 10 1944	APR 10 1944
SKETCH	5 1/2		4/10/44
RE TOUCHING			
PHOTO-SETUP			
BL. & W. T STROPPING, CLIPPING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	7 23/4	9-13-44	9-14-44

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

11

SERVICE NEWS CO., WILMINGTON, N. C.

NO. 4BH356

ORDER NO. 22733

DATE 3-24-44

12 1/2 MIN. VIEWS C.T. ART COLORTONE - 3 1/2 X 2 1/2 - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)

HOTEL CAPE FEAR,

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NONE R. M. NO  
IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 3BH401. MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES.

*Yellow border*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By *[Signature]* Date **APR 10 1944**

By *[Signature]* Date **APR 10 1944**

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, LITHO		<i>APR 10 1944</i>	<i>APR 10 1944</i>
SKETCH	<i>5 1/2</i>		<i>4/10/44</i>
RETOUCHING	<i>1/2</i>		<i>4/10/44</i>
PHOTO-LITHO			
BLUEPRINT			
STAMPING, C. T. CO.			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	<i>7 1/2</i>	<i>8-31-44</i>	<i>8-31-44</i>

DATE BLUEPRINTED *9-12-44*

DATE HAND COLOR PROOF *1/4/45*

DATE Photo Returned to Customer

*Make  
color  
improvements*

*11*



SERVICE NEWS CO., WILMINGTON, N. C.

NO. 4BH357

ORDER NO. 22733

DATE 3-24-44

12½ M MIN. VIEWS C.T. ART COLORTONE -3½ X 2½ - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
GREETINGS FROM WILMINGTON

IN PLATE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 3BH672. MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

APR 10 1944 WORK SCHEDULE

By Date APR 10 1944

GETTING	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
C. M. R. G. T. L. S. P.		APR 10 1944	APR 10 1944
CUTCH	1/2		
RETOUCHING	1/2		
PHOTO-LITHO			
ELI LIT AT			
STIPPING. OI			
ENGRAVING			
HAND COLOR			
ARTIST DEPT.	16 3		

DATE BLUEPRINT

By

DATE HAND COLOR

9. 12. 44

By

DATE Photo Returned to Customer

SERVICE NEWS CO., WILMINGTON, N. C.

NO. 4BH358

ORDER NO. 23733

DATE 3-24-44

12 1/2 MIN. VIEWS C.T. ART COLORTONE - 3 1/2 X 2 1/2 - WHITE BORDE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)

CORNWALLIS HEADQUARTERS IN  
WILMINGTON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NONE

R. M.

NO.

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 3BH675. MAKE NEW BLACK NEGATIVE. REDUCE COLOR  
PLATES.

*Yellow under*

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

APR 10 1944 **ESTIMATE**

Cost Dept. Checked

By

Date

APR 10 1944

AND WORK SCHEDULE

OPERATION	ST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING T. & C.			
SKETCH	5 1/2		4/9/44
RETOUCHING			
PHOTO-ETCHING			
ETCHING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT	16 3/4		May 30-44

DATE BLUEPRINT C. D.

By

DATE

9 1/2 54

DATE HAND COLOR PROOF C. D.

By

Rh.

DATE Photo Returned to Customer

By

II



SERVICE NEWS CO., WILMINGTON, N. C.

NO. 4BH359

ORDER NO. 22733

DATE 3-24-44

12½ M MIN. VIEWS C.T. ART COLORTONE - 3½ X 2½ - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)

ST. JAMES EPISCOPAL CHURCH

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NONE R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 3BH674. MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES.

*Black & White*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,757,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By *APR 10 1944*

WORK SCHEDULE

By

Date

*APR 10 1944*

DESCRIPTION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COPYING & TYPE SET UP		APR 10 1944	APR 10 1944
SKETCH	5 1/2		4/19/44
RETOUCHING			
PHOTO LITHO			
DUPLICATE			
SIX PROOF			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DELT.	7 2 1/2	8-30-44	8-31-44

DATE BLUE PRINT SENT

By

DATE Filed

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

11

DATE 3-24-44

12½ MIN. VIEWS C.T. ART COLOR TONE - 3½ X 2½ - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

# ORTON PLANTATION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.      NONE      R. M.      NO

IMPRINT

PHOTO PROPERTY OF C.T.

### COLOR DESCRIPTION

USE PHOTO NO. OBH37. MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO

REFPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

Executive OK of Estimate

## FOOTNOTES

Cost Dept. Checked

Вм

DATE COMPLETED

4715

DATE BLU P. 41 OK'D

DAVE filed

By

DATE HAND C. LOK PROCT. CND

DAIF Photo Returned to Customer

Ex



SERVICE NEWS CO., WILMINGTON, N. C.

NO. 4BH361

ORDER NO. 22733

DATE 3-24-44

12½ MIN. VIEWS C.T. ART COLORTONE - 3½ X 2½-WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL)

IMPRINT NONE

NEW HANNOVER HIGH SCHOOL

(2)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 6AH1130. MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES.

*Yellow Green*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ☒ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,757,775

Executed OK of Estimate

ESTIMATE

Cost Dept. Checked *AL*

By *APR 10 1944*

Date

WORK SCHEDULE

DATE	DATE	DATE
INT R & DEPT.	COMPLETED	

5 1/2

4/19/44

34 2 1/2

9/12/44

*PH*

DATE photo returned to Customer

II

SERVICE NEWS CO., WILMINGTON, N. C.

NO. 4BH362

ORDER NO. 22733

DATE 3-24-44

12½ MIN. VIEWS C.T. ART COLORTONE -3½ X 2½- WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL)

IMPRINT  
NONE

SUNRISE OVER WILMINGTON, N. C.  
CAPE FEAR RIVER IN FOREGROUND

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 6AH1129. MAKE NEW ~~XXXXX~~ BLACK NEGATIVE. REDUCE  
COLOR PLATES.

*Yellow Garden*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ~~25~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

Date

10/10/44

OPERATION	EST. TIME (H. M. S. Sec.)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION, TYPE SET UP		APR 10 1944	APR 10 1944
SKETCH	1/2		
RETOUCHING	1/2		4/19/44
PHOTO ENGRAVING			
BLANK			
STAMP			
ENGRAVING			
HAND COLORING			
ARTIST EPT.	7 2 1/2	8-30-44	8-30-44

DATE BLUEPRINT OK'D

DATE Filed 9/12/44

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

T.



SERVICE NEWS CO., WILMINGTON, N. C.

NO. 4BH363

ORDER NO. 22733

DATE 3-24-44

12½ MIN. VIEWS

C.T. ART COLORTONE - 3½ X 2½ - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M.

NO.

TITLE (IN FULL)

IMPRINT

NONE

OCEAN TERRACE HOTEL FROM THE AIR,  
WRIGHTSVILLE BEACH

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 2BH271. MAKE NEW BLACK NEGATIVE. REDUCE COLOR  
PLATES.

*Yellow Border*

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

~~RE~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

By

Date

APR 20 1944

ORDER NO.	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COM. TYPE SET UP		APR 10 1944	APR 10 1944
SKETCH	5 1/2		4/19/44
RETOUCHING			
PHOTO TAKEN			
BLUE PRINT			
STRIPPING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST LPT.	7. 2 1/2	9-14-44	9-15-44

DATE BLUEPRINT OR D

DATE Filed

9-21-44

By

By

R.A.

DATE HAND COLOR PROOF OR D

DATE Photo Returned to Customer

By

II

SERVICE NEWS CO., WILMINGTON, N. C.

NO. 48H364

ORDER NO. 22733

DATE 3-24-44

12 $\frac{1}{2}$  MIN. VIEWS C.T. ART COLORTONE - 3 $\frac{1}{2}$  X 2 $\frac{1}{2}$  -WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER, BORDER.

TITLE (IN FULL)

SCENES AT WRIGHTSVILLE BEACH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 9AH1688. MAKE NEW BLACK NEGATIVE. ~~REDUCE COLOR~~ ~~REXXE~~ PLATES.

*from border New Color*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ☒ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

APR 10 1944

By

Date APR 10 1944

EST. DEPT.

DATE COMPLETED

4 2 $\frac{1}{2}$   
6 2

*4-7-44 G. Day*

DATE ORDERED

DATE FULFILLED 6-5-44

DATE PAID

By *Rm.*

DATE RETURNED TO CUSTOMER

*New Color*

II



DATE 3-24-44

12½ MIN. VIEWS C.T. ART COLORTONE - 3½ X 2½-WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **NONE** R. M. **NO**

TITLE (IN FULL)

IMPRINT NONE

ENJOYING THE SURF, CAROLINA BEACH

PHOTO PROPERTY OF C.T.

### COLOR DESCRIPTION

USE PHOTO NO. 4BH367. MAKE NEW BACK NEGATIVE. REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO      REPHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

APR 10 1944

APR 10 1944

5- 1/2 ✓

ATF  
MAILED

16 2 1/2

~~1008-44~~

9 1/2

10

...F. 2000. 1000 to 10000

SERVICE NEWS CO., WILMINGTON, N. C.

NO. 4BH366

ORDER NO. 22733

DATE 3-24-44

12 MIN. VIEWS

C.T. ART COLORTONE -3 1/2 X 2 1/2 - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)

SCENES AT CAROLINA BEACH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTOS NO. 9AH2237. MAKE NEW BLACK NEGATIVE. ~~REDUCE COLOR PLATES.~~

*Just yellow border around card  
New Color*

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

APR 10 1944

REDOLE

By

APR 10 1944

Date

	DATE ENTERED	DATE COMPLETED
SPRINT	5 1/2	4/19/44
RETOL	1	
PHOTO		
ENG		
HAND		
AMOUNT	18 7	

DATE BLANK PRINT CARD

DATE FILED

8-77-44

DATE HAND COLOR TFC

By

DATE Photo returned to customer

*New Color 1 Yellow border all  
the way around*



SERVICE NEWS CO., WILMINGTON, N. C.

NO. 4BH367

ORDER NO. 22730

DATE 3-22-44

12½ POST CARDS C.T. ART COLORTONE FULL FACE  
M

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

ENJOYING THE SURF, CAROLINA BEACH,  
NEAR WILMINGTON, N. C.

IN SKY

PRIV. NO. BEFORE TITLE - CB-1

FRONT NO.

R. M.

NQ

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

WHITE SURF NICE OCEAN COLOR. PAY SPECIAL ATTENTION TO BREAKING  
WAVE. SAND IS OFF-WHITE. SHOW BOY IN LEFT FOREGROUND CLEAR. IF  
POSSIBLE SHOW FEW ATTRACTIVE X BATHING BEAUTIES IN CENTER. PRETTY  
CLOUD EFFECT.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all items are  
taken in harmony with each other  
and are attractive.

Photo 117

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date APR 4 1944

APR 4 1944

DESCRIPTION

DATE  
COMPLETED

EXHIBIT 1 P

APR 4 1944

APR 4 1944

4 4

4/12/44 G. J. J.

PM

1/3 1/2

1/3 1/2

DATE

DATE

6-5-44

by

Ch.

COLOR PAPER

COLOR PAPER

COLOR PAPER

Photo and Proof  
to G. J. J.  
5/1/44  
Print me 4BH 355

make new print  
182

I.L.MADURO, JR., S.A., PANAMA

NO. 4BH368

ORDER NO. 22621

3/24/44

~~25~~ BAYB FOLDER VIEW ART COLORTONE ~~3 1/2 X 2 3/4~~ WHITE BORDER

M

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NO  
NONE

R. M.

NO

IMPRINT

TITLE (IN FULL)

ESTATUA DE BALBOA, CIUDAD DE  
PANAMA, R. DE P.

BOT - STATUE OF BALBOA, FACING THE  
PACIFIC, PANAMA CITY, R. P.

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

USE PHOTO 4BH284 - SEE 4BH284 FOR COLOR INST.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Estimate

ESTIMATE

Cost Dept. Checked

By *[Signature]* MAR 30 1944

By *E* MAR 30 1944

WORK SCHEDULE

OPERATION	EST. TIME (No. Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION & DESIGN		MAR 24 1944	4/15/44
SKETCH	5 1/4		
ENGRAVING			
PROOFING			
PRINTING			
FINISHING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	34 2 1/2		

DATE BLUEPRINT OF D

By

DATE HAND COLOR PROOF

By

ATTENTION!

Subjects of  
order for this color. Please  
see to it that all color  
atives are uniform. Colors are  
in harmony with each other  
to make an attractive set

COLONIAL PHOTO  
Reduce Color Photo



SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 4BH369

ORDER NO. 22743

DATE 3-23-44

25 MOST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) IN SKY

IMPRINT

SAME AS ABOVE

EXCURSION ON YACHT CHARLENE,  
CENTRAL YACHT BASIN, ST. PETERSBURG,  
FLORIDA

PRIV. NO. BEFORE TITLE - S-2

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL. PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Light*

*T-2*

*11*

APR 4 1944

APR 4 1944

5 3'

5/11/44 *G. J.*

*Mr.*

6 - C - 44

*En*

*Rm 282*  
*282*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH370 ORDER NO. 23491 DATE 3/25/44

CUSTOMER PHILADELPHIA RECORD  
PHILADELPHIA, PENNSYLVANIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

VIEW OF PHILADELPHIA RECORD LOBBY  
SHOWING UNIQUE GLOBAL MAP

IN PLATE

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PORTION OF PICTURE AS SHOWN BY OVERLAY ON COLORED PICTURE.

COLOR DESCRIPTION

FOLLOW COLORED PICTURE

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

\*M-11-1-43

MAKES

Charge to C. T. & Co. Date

Let. to Date Register

RETOUCHING	6.0	Time Received in Care of
PHOTO LITHO		Date JUN 2 1944
Hand Color ART LITHO	2.0	By
ENGRAVING		

APR 27 1944

JUL 30 1944

Walt has type.  
Hans Sayer  
43  
10



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH371 ORDER NO. 23492 DATE 3/25/44

CUSTOMER SOUTH PARK CEMETERY  
HOUSTON, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WAR MEMORIAL, SOUTH PARK CEMETERY,  
TELEPHONE ROAD, HOUSTON, TEXAS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 29 1944

6/1/44  
Dw.

Ret. 5  
H.C. 1 1/2 101  
Lart 9 1/2 100

X  
Dw.

574

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH372 ORDER NO. 23493 DATE 4/14/44

CUSTOMER

E.M. MASON FUNERAL HOME  
DETROIT, MICHIGAN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

E.M. MASON  
FUNERAL HOME  
INC.

8652 OAKLAND AVE. AT ALGER - DETROIT MICHIGAN

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - BE SURE TO CORRECT ADDRESS TO 8652 OAKLAND AVE.

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

1 Rephot

Ret. 7 1/2

H.C. & M.S.

L. Art 10 1/2

6.83

As Quoted

Py

APR 15 1944

6/6/44  
2h.

St. Blue very -

2

4



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH373 ORDER NO. 23496 DATE 3/25/44

CUSTOMER PERRY PARK RANCH  
LARKSPUR, COLO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

(TITLE ON FRONT)

FRONT NO.

(All of this on address side)

5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GUEST HOUSE) - FOLLOW KODACHROME

SUBMIT BLACK AND WHITE COPY TO OFFICE FOR O.K.

COLOR DESCRIPTION

REPRODUCE DIRECT FROM KODACHROME WITH PRESS PLATE PROOF.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

\* M-11-1-43

5x7

Per 3/25/44

#17 29.14

Quote list plus  
charge for reprint.  
from Kodachrome

Pgy

APR 3 - 1944

6/6/44  
JH.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. BH374 ✓ ORDER NO. 23498 DATE 4/4/44

CUSTOMER  
HOLLYWOOD ROOSEVELT HOTEL  
HOLLYWOOD, CALIFORNIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½ *GROUP 3* STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO.

(All of this on address side)

*SAME AS 7AH3039*

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

NOT: HOLLYWOOD-ROOSEVELT HOTEL - HOLLYWOOD, CALIF.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

~~SUBMIT BLACK AND WHITE COPY TO OFFICE FOR O.K. TAKE OUT AUTOS AND ELIMINATE  
DIAGONAL DINE AND DANCE SIGN ACROSS LOWER LEFT CORNER FROM RETOUCHED NIGHT  
VIEW PHOTO USED FOR COPY ON 7AH3039 - OTHERWISE DUPLICATE DESIGN, COLORING  
AND TITLES AS ON 7AH3039~~

*Final INSTRUCTIONS ATTACHED*

COLOR DESCRIPTION

*RUSH*

*7-21-44  
DW*

JUN 1 - 1944

*3 Rephotos*

*Lay Out 2  
Retouch 11½  
H. Color 2½  
L. Art 15*

*As Quoted*

*[Signature]*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH375

ORDER NO. 23980

DATE

5-27-44

DEPT.

DATE COMPLETED

CUSTOMER

VICTORY GARDEN CAFETERIA  
ST. PETERSBURG, FLORIDA

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
To P. GOOD FOOD IN A TROPICAL SETTING

VICTORY GARDEN CAFETERIA - 232 SECOND  
STREET, NORTH - ST. PETERSBURG, FLA.

FRONT NO.

(All of this on address side)

5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print

Handcolor

Black & White Proof.

Titles — Red, Blue

SEE TISSUE OVERLAY FOR INSTRUCTIONS

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLOR INSTRUCTIONS

PHOTO RECEIVED

TO

PHOTO USED FOR

MAY 31 1944

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

\*M-11-1-43

280



CULVER MILITARY ACADEMY, CULVER, INDIANA

NO. 4BH377

ORDER NO. 23514

DATE 3-28-44

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

"ADMIRAL RODMAN", CULVER SUMMER  
NAVAL SCHOOL, CULVER, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

SHOW LARGE ENOUGH. BRING OUT NAME IN BLACK, BOTTOM PART OF BOAT  
XX BLACK. BOAT DOCK WHITE - CANVAS COVERING IS KHAKI. SHOW COLORS  
OF VARIOUS FLAGS. REMOVE PERSON ON LEFT UPPER DECK.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3

Subjects on  
order of the customer. Please  
indicate all of the or a ge-  
neral subject and when an  
order is placed with other  
orders or separate orders.

File OK up to

ESTIMATE

Cost Dept. Checked

MAR 30 1944

MAR 30 1944

MAR 30 1944

MAR 30 1944

6 4

4/6/44 J. L. Loh

113 1½

17 9½

4/25/44 J. M.

DATE

5-9-44

By

RH.

DATE

By

Returned to Customer

280

ROSE NEWS CO., LANSING, MICH.

NO. 4BH378

ORDER NO. 23542

DATE 3/29/44

12½ MPOST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

NIGHT VIEW OF BUSINESS SECTION, LANSING,  
MICHIGAN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

MAKE NIGHT VIEW

Take out Trailer Truck

Photo in ~~114 1406~~

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

By

MAR 30 1944

MAR 30 1944

MAR 30 1944

4/10/44

2 8 1/2

413 2  
102 11

5-17-44 6-6-44

7-12-44  
Kh.

Miller 3rd  
280



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. 4BH380 ORDER NO. 2777 DATE 5-3-44

DEPT. DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

CUSTOMER THE BROWN DERBY CORPORATION  
HOLLYWOOD, CALIFORNIA

100 MPOST CARDS SIZE 3 1/2 X 5 1/2 GROUP 4

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — (Follow Layout)

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE BROWN DERBY RESTAURANTS  
LOS ANGELES  
HOLLYWOOD  
BEVERLY HILLS - CALIFORNIA

(All of this on address side)  
FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR DETAILS OF LAYOUT AND COLORING (ALSO SEE LONG HAND  
DESCRIPTION OF COLOR SCHEME) EXCEPT MAKE ALL THE DERBY HAT SIGNS THE  
SAME UNIFORM SHADE OF BROWN. TAKE THE HAT OUT OF THE COPY CIRCLE AND  
PLACE IT ABOVE CIRCLE AS INDICATED. ON TISSUE OVERLAY. PLACE THE WORD  
"THE" ABOVE AND CENTER BELOW "BROWN DERBY" USING AS COPY PHOTO "B" FOR  
THIS LETTERING - USE PHOTO "A" FOR LETTERING OF THE WORD "RESTAURANT"  
SUBMIT BLACK & WHITE COPY TO OFFICE FOR O.K.

COLOR DESCRIPTION

SEE ABOVE.

*Handwritten:* The  
*Large red handwritten:* RUS  
*Handwritten:* 8-10-44  
*Handwritten:* Jh.

PHOTO RETURNED

TO

PHOTO USED FOR

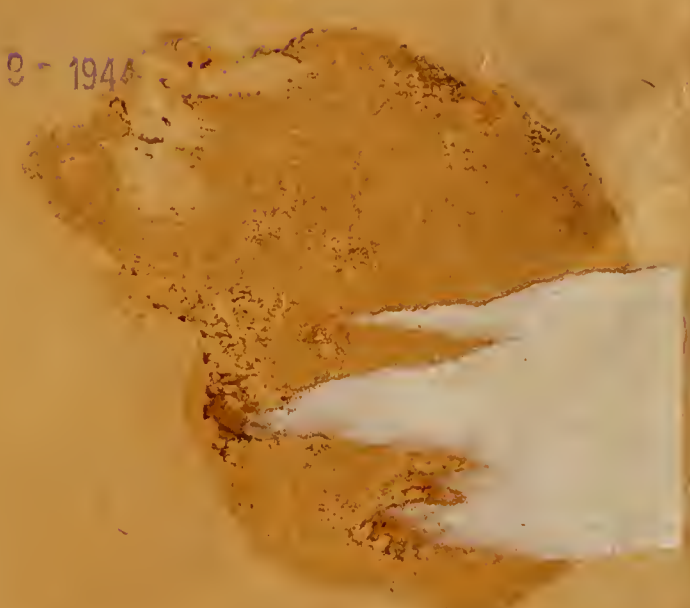
*Handwritten:* 11 photos

*Handwritten:* Lay Out 3  
Retouch 14  
Hand Color 2 1/2 (pm)  
Letter Art 15 1/2

*Handwritten:* To Quoted

*Handwritten:* P. 17

MAY 9 - 1944





## ADV. ORDER

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

STYLE PHOTO COLOR IT WHITE BORDER

FRONT NO. ☒ NO ☐ R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark ☒ Yes ☐ No Special type as sample  
IMPRINT: Customer ☐ C. T. Imprint ☒ No Imprint

FRONT NO. ☒ NO ☐ R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark ☒ Yes ☐ No Special type as sample  
IMPRINT: Customer ☐ C. T. Imprint ☒ No Imprint

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

### COLOR DESCRIPTION

FOLLOW CARD 2BH860 FOR COLORS.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

\* M—11-1-43

PHOTO RETURNED

TO

PHOTO USED FOR

Pet 1  
 L O 5  
~~John~~ J. C. 3/4 10/1

6/6/44  
Ch

To  
~~you~~  
 you  
 Bill

23



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH382 ORDER NO. 22790 DATE 4/13/44

CUSTOMER

JOHN CHRASTKA  
BERWYN, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M CARDS

SIZE 3 1/2 X 4 5/16

STYLE ART COLORTONE FULL PAGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

(JOHN T. CHRASTKA )

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR DESIGN AND COLORING EXCEPT AS FOLLOWS: CHANGE COLOR OF WOODWORK ON TOP FLOOR WINDOWS TO THE SAME AS ON THE LOWER WINDOWS. THE DOORS AND SPACE OVER TOP OF DOORS IS GLASS. LIGHTEN ACCORDING TO SHADES OF GLASS ON 3BH948. SHARPEN THE NAME OVER DOORS AS MUCH AS POSSIBLE.

SEE ABOVE

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

M-11-1-43

L. Art 1/4

Ret. 6 1/4

5/11/44 H.C.

3/4

104

5/20/44

L. Art

5 1/2

As Quoted

*[Signature]*

APR 17 1944

Sh 6/5/44

*[Handwritten signature]*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH383 ORDER NO. 22792 DATE 4/15/44

DEPT.

DATE COMPLETED

CUSTOMER

UNIT PARTS ROCHESTER CORP.  
ROCHESTER, NEW YORK

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

GROUP 2 STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

UNIT PARTS ROCHESTER CORP.  
THE "WORLD OF AUTO PARTS"  
ROCHESTER, N. Y.

FRONT NO.

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR DESIGN AND COLORING AND LETTERING WITH CORRECTIONS.  
PUT "WORLD OF AUTO PARTS" IN QUOTATIONS. TAKE OUT THE TREES OVER THE ENTRANCE.  
WHERE THE LETTERING ON SIGN READS "DIAMOND" REPLACE WITH THE WORD "GOODRICH"

COLOR DESCRIPTION

SEE ABOVE.

PHOTO RETURNED

TO

PHOTO USED FOR

1 Rephot

L. Art 1½

Retouch 8

H.C. 2

L. Art 1½

As Quoted

Py

APR 15 1944

7-12-44  
24

Red engraving

6.



\_\_\_\_\_ Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH385

ORDER NO. 22798

DATE 4-4-44

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

THE ALLIS PRESS  
KANSAS CITY, MISSOURI

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

YOUR PROFITS TOMORROW DEPEND UPON  
WHAT YOUR CHICKS EAT TODAY

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print

Handcolor

Black & White Proof.

Titles — Red, Blue

SEE INSTRUCTIONS ATTACHED, AND TISSUE OVERLAY

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED AND TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

APR 12 1944

5x7  
Rd 1  
Rd 1 1/2  
Rd 2 10  
Rd 3 2  
Rd 4 2

*[Handwritten signature]*

6/6/44  
JH.

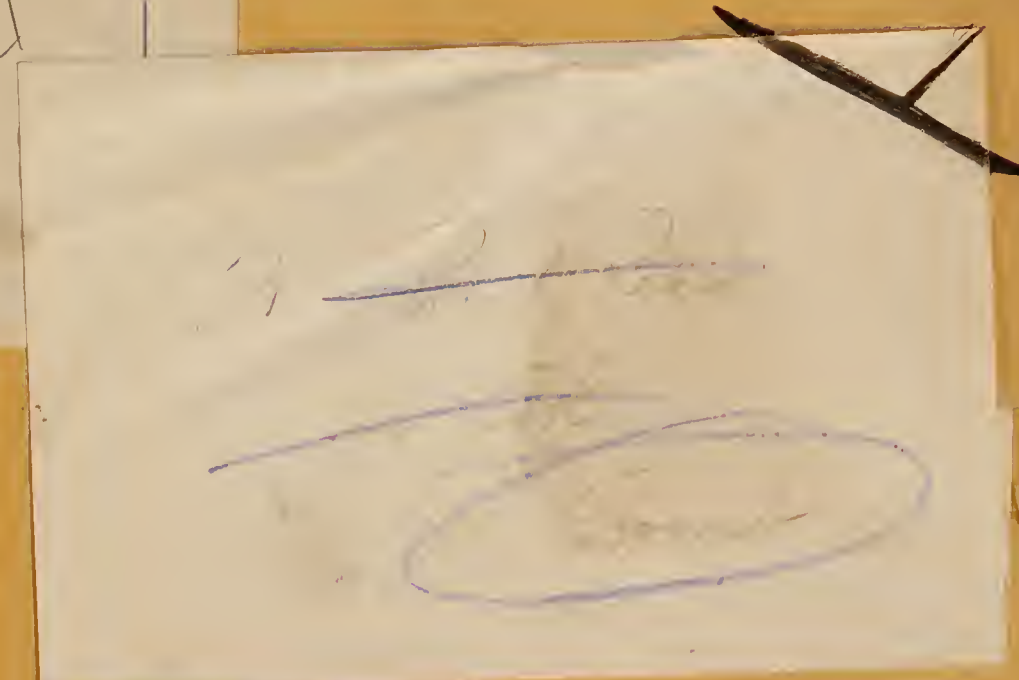


PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH386 ORDER NO. 22800 DATE 4-4-44

CUSTOMER MICHIGAN LITHOGRAPHING CO.  
GRAND RAPIDS, MICHIGAN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FUTURE ST. PETER'S EV. LUTHERAN CHURCH  
AND PARISH HALL, BIG RAPIDS, MICHIGAN.  
THE REV. F. W. WIESE, PASTOR

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

FOR COPY AND COLORING USE FRAMED PICTURE IN STOCK ROOM.

COLOR DESCRIPTION

SEE ABOVE.

APR 6 - 1944

Ret. 7 1/2  
J.C. 1 3/4  
101 L. Art 10.5/31/44

As Quoted

Handwritten signature

6/6/44  
Lh.

283

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DISTRIBUTED BY LOLLESGARD SPECIALTY CO., TUCSON, ARIZONA

NO. 48H387

ORDER NO. 22811

DATE 4-5-44

25 MOST CARDS C.T. ART COLOR TONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (PLATE)

GHOST HOLE BANDITS BY OREN ARNOLD

SMALL TYPE © L.S. CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECIAL R. M. YES No

IMPRINT SAME AS ABOVE

PRIV. NO. UPPER LEFT CORNER - 13

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF CUST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL. PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this custom. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Direct Photo 3-110

Rush

make hand 69

By 101 104 105 106 107 108 109 110 111 112 113 114 115 116 117 118 119 120 121 122 123 124 125 126 127 128 129 130 131 132 133 134 135 136 137 138 139 140 141 142 143 144 145 146 147 148 149 150 151 152 153 154 155 156 157 158 159 160 161 162 163 164 165 166 167 168 169 170 171 172 173 174 175 176 177 178 179 180 181 182 183 184 185 186 187 188 189 190 191 192 193 194 195 196 197 198 199 200 201 202 203 204 205 206 207 208 209 210 211 212 213 214 215 216 217 218 219 220 221 222 223 224 225 226 227 228 229 230 231 232 233 234 235 236 237 238 239 240 241 242 243 244 245 246 247 248 249 250 251 252 253 254 255 256 257 258 259 260 261 262 263 264 265 266 267 268 269 270 271 272 273 274 275 276 277 278 279 280 281 282 283 284 285 286 287 288 289 290 291 292 293 294 295 296 297 298 299 300 301 302 303 304 305 306 307 308 309 310 311 312 313 314 315 316 317 318 319 320 321 322 323 324 325 326 327 328 329 330 331 332 333 334 335 336 337 338 339 340 341 342 343 344 345 346 347 348 349 350 351 352 353 354 355 356 357 358 359 360 361 362 363 364 365 366 367 368 369 370 371 372 373 374 375 376 377 378 379 380 381 382 383 384 385 386 387 388 389 390 391 392 393 394 395 396 397 398 399 400 401 402 403 404 405 406 407 408 409 410 411 412 413 414 415 416 417 418 419 420 421 422 423 424 425 426 427 428 429 430 431 432 433 434 435 436 437 438 439 440 441 442 443 444 445 446 447 448 449 450 451 452 453 454 455 456 457 458 459 460 461 462 463 464 465 466 467 468 469 470 471 472 473 474 475 476 477 478 479 480 481 482 483 484 485 486 487 488 489 490 491 492 493 494 495 496 497 498 499 500 501 502 503 504 505 506 507 508 509 510 511 512 513 514 515 516 517 518 519 520 521 522 523 524 525 526 527 528 529 530 531 532 533 534 535 536 537 538 539 540 541 542 543 544 545 546 547 548 549 550 551 552 553 554 555 556 557 558 559 560 561 562 563 564 565 566 567 568 569 570 571 572 573 574 575 576 577 578 579 580 581 582 583 584 585 586 587 588 589 590 591 592 593 594 595 596 597 598 599 600 601 602 603 604 605 606 607 608 609 610 611 612 613 614 615 616 617 618 619 620 621 622 623 624 625 626 627 628 629 630 631 632 633 634 635 636 637 638 639 640 641 642 643 644 645 646 647 648 649 650 651 652 653 654 655 656 657 658 659 660 661 662 663 664 665 666 667 668 669 670 671 672 673 674 675 676 677 678 679 680 681 682 683 684 685 686 687 688 689 690 691 692 693 694 695 696 697 698 699 700 701 702 703 704 705 706 707 708 709 710 711 712 713 714 715 716 717 718 719 720 721 722 723 724 725 726 727 728 729 730 731 732 733 734 735 736 737 738 739 740 741 742 743 744 745 746 747 748 749 750 751 752 753 754 755 756 757 758 759 760 761 762 763 764 765 766 767 768 769 770 771 772 773 774 775 776 777 778 779 780 781 782 783 784 785 786 787 788 789 790 791 792 793 794 795 796 797 798 799 800 801 802 803 804 805 806 807 808 809 810 811 812 813 814 815 816 817 818 819 820 821 822 823 824 825 826 827 828 829 830 831 832 833 834 835 836 837 838 839 840 841 842 843 844 845 846 847 848 849 850 851 852 853 854 855 856 857 858 859 860 861 862 863 864 865 866 867 868 869 870 871 872 873 874 875 876 877 878 879 880 881 882 883 884 885 886 887 888 889 890 891 892 893 894 895 896 897 898 899 900 901 902 903 904 905 906 907 908 909 910 911 912 913 914 915 916 917 918 919 920 921 922 923 924 925 926 927 928 929 930 931 932 933 934 935 936 937 938 939 940 941 942 943 944 945 946 947 948 949 950 951 952 953 954 955 956 957 958 959 960 961 962 963 964 965 966 967 968 969 970 971 972 973 974 975 976 977 978 979 980 981 982 983 984 985 986 987 988 989 990 991 992 993 994 995 996 997 998 999 1000



~~DISTRIBUTED~~ BY LOLLESGARD SPECIALTY CO.,  
TUCSON, ARIZONA

NO. 4BH388

ORDER NO. 22811

DATE 4-5-44

25	MPOST CARDS	C.T. ART COLORTONE	FULL FACE
----	-------------	--------------------	-----------

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (PLATE)

TWO GUN LOVER BY OREN ARNOLD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. ~~SPECIAL~~ R. M. ~~YES~~ NO

IMPRINT SAME AS ABOVE

PRIV. NO. UPPER LEFT CORNER - 14

SMALL TYPE (C) L.S.CO.

COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO      REPHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

CARD NO. 14 - MAKE OVER

Not enough bottles on the back-bar. And these bottles back here should be full, or nearly full, of brown, red, etc. liquor.

Title is too small! Red border won't do. Revise.

MAKEOVER

Charge to \_\_\_\_\_ Dept. \_\_\_\_\_

EST. Makeover Time Required

RETOUCHING	TIME	Time Recorded in Cost Dept.
PHOTOLITHO	SEP 7 1944	
COMPOSING	Date	
ART DEPT.		
ENGRAVING	By	

small. 1869



COPYRIGHTED

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TUCSON, ARIZONA

NO. 4BH389

ORDER NO. 22811

DATE 4-5-44

25 POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

TITLE (IN FULL) (PLATE)

SAVAGE SON! BY OREN ARNOLD

SMALL TYPE © L.S.CO.

PRIV. NO. UPPER LEFT BORDER - 15

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. / SPECIAL R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make the negative set.

Hand  
Sketch  
3 1/2 hrs  
H.D.

ESTIMATE  
SCHEDULE

Cost Dept. Checked

By

Date

DATE  
COR. FILED

JUL 10 1944 JUL 10 1944

102 3 1/2 4-10-44 4-11-44

SEP 18 1944  
OCT 24 1944

113 1 1/2 11-21-44 11-26-44

Change to LVSE

3 hrs.

1 1/2 hrs.

Rm 87



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TUCSON, ARIZONA

NO. 4BH390

ORDER NO. 22811

DATE 4-5-44

25 MPOST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (PLATE)

MUSTANG! BY OREN ARNOLD

SMALL TYPE © L.S.CO.

PRIV., NO. UPPER LEFT CORNER - 16

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 SPECIAL R. M. YES NO  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
this form are for the customer. Please  
be sure to fill in all blanks for negative  
and color. All orders are  
filled in the order with order  
to make an attractive set.

Serial  
Sketch  
2 1/2 in  
16 D

Ex. Dept. of Estimate

Cost Dept. C.

By M.V.

Date

DATE  
COM. FLD

CLERK

SKETCH

RETOUCHING

PHOTOGRAPH

B. L. & W. PROOF

ENGRAVING

HAND COLORING

ARTIST

DATE OF COMPLETION

DATE HAND COLORING

By

102 2 1/2 4-11-44

6

JUL 10 1944

JUL 31 1944

120 1 1/2 8

10

By

DATE OF COMPLETION

make front  
69

Rush

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DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,  
TUCSON, ARIZONA

NO. 4BH391

ORDER NO. 22811

DATE 4-5-44

25 MPOST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (PLATE)

THE LOVE BRAND BY OREN ARNOLD

SMALL TYPE © L.S.CO.

PRIV. NO. UPPER CORNER (LEFT)-17

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHE.D.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPECIAL R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negative are uniform and colors are in harmony with each other to make an attractive set.

*Handwritten:* 3 hrs 100

**ESTIMATE**  
By JUN 1 1944  
Date JUN 1 1944  
Cost Dept. Checked 33

DATE	ENTR. DEPT.	DATE COMPLETED
102	310 H-13-44	H-13-44
10		
	SEP 18 1944	
113	13/4	9/21/44
109	93/4 10/24/44	10/30/44

DATE BLUENEST O'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

DATE HAND COLOR RECD \_\_\_\_\_ By \_\_\_\_\_

DATE Prints Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

*Handwritten:* Rm 88



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TUCSON, ARIZONA

NO. 4BH392

ORDER NO. 22811

DATE 4-5-44

25 MPOST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (XXXXXX PLATE)

INSURRECTO! BY OREN ARNOLD

SMALL TYPE © L.S.CO.

PRIV. NO. UPPER LEFT CORNER - 18

COLOR DESCRIPTION  
SEE INSTRUCTIONS ATTACHED.

FRONT NO. SPECIAL R. M. YES NO  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this custom. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Send sheet 3" x 5" 11D*

ESTIMATE AND WORK SCHEDULE		Cost Dept. Checked	
By		By	
Date		Date	
OPERATION	TIME	DATE ENTLED DEPT.	DATE COMPLETED
CLIPPING		JUL 10 1944	JUL 10 1944
102	3 1/2	4-12-44	11-12-44
7			
JUL 31 1944			
ENGRAVING			
HAND COLORING	1 1/2		
ARTIST	17	9-18-44	

DATE BLUEPRINTED \_\_\_\_\_ DATE PRINTED \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOFED \_\_\_\_\_  
By \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

*Rush*

*made hand 69*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH393 ORDER NO. 23599 DATE 4/25/44

CUSTOMER ST. MARY'S SEMINARY  
LEMONT, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

REPLICA OF BLED, JUGOSLAVIA - ONE OF  
THE MOST BEAUTIFUL LAKES IN SLOVENIA  
(IN SCROLL)

FRONT NO. 5 R. M. Yes ☒ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print ☒ Handcolor ☒ Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR DESIGN AND COLORING -

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

APR 27 1944

1 Rep photo

Pa 10

#7-44  
6-17-44

A.C. 13

As Quoted

PH

16



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH394 ORDER NO. 23599 DATE 4/25/44

CUSTOMER ST. MARY'S SEMINARY  
LEMONT, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

LOURDES GROTTTO  
LEMONT, ILL. (IN SCROLL)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR DESIGN AND COLORING EXCEPT LIGHTEN UP A LITTLE AREA  
CIRCLED IN RED PENCIL AND BRING OUT SQUARE ALTAR.

SUBMIT PHOTO TO OFFICE FOR O.K.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

APR 27 1944

1 Rephoto  
Pl 4  
10  
4 1/2

As Quoted

PK

2h  
7/12/44

16



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

# ADV. ORDER

DIAL NO. 4BH395 ORDER NO. 22814 DATE 6/13/44

CUSTOMER KRIPPENDORF + DITTMAN CO.  
CINCINNATI, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

200M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HERE ARE THE SHOES YOU CAN WORK  
IN - PLAY IN - LIVE IN!

ALL THIS AND GLAMOUR TOO! IN KRIPPENDORF  
FOOT REST SHOES

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

## RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SUBMIT BLACK AND WHITE COPY TO OFFICE FOR R.O.K.

## COLOR DESCRIPTION

FOLLOW SKETCH FOR DETAILS OF BACKGROUND DESIGN, COLORING AND LETTERING.  
FOLLOW ART WORK FOR COPY ON SHOES, SHOE NAMES AND INDICATION OF SHOE  
LEATHER AND COLORING.

**VERY VERY RUSH!**

8/16/44  
2h.

JUN 15 1944

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto Extra Large

5x7  
Lo 2 1/2  
Ret 7 1/2  
Hb 2 1/2  
Hq 11

See 14 Large  
file next room  
2/2/49





CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH396

ORDER NO.

22842

DATE

11/29/44

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

SAVOY PLAZA HOTEL  
MIAMI BEACH, FLORIDA

Photos for  
this Customer

50 M POST CARDS

SIZE

3 1/2 X 5 1/2

STYLE C.T. ART COLOR TONE

(All of this on address side)

WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

SAVOY PLAZA HOTEL, MIAMI BEACH  
BOT: - DIRECTLY ON THE OCEAN

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH AND TYPEWRITTEN INSTRUCTIONS ATTACHED FOR  
DETAILS OF RETOUCHING AND COLORING. SUBMIT B&W PHOTO TO OFFICE

COLOR DESCRIPTION

SEE INSTRUCTIONS ~~XXXXXXXXXX~~ ABOVE.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

5X7

113  
12/27/44

Ret 13  
He 2  
Lat 10 1/2

Can guarantee

My

NOV 30 1944

Ok Blue 10/27/44  
+ Red 10/27/44



FZ'S

NO. 4BH397

DISTRIBUTED BY CEDAR RAPIDS NEWS AGENCY, CEDAR  
RAPIDS, IOWA

ORDER NO. 22860

DATE 4-10-44

12½ MOST ZARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

IN SKY

MASONIC LIBRARY AND MUSEUM, CEDAR  
RAPIDS, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M. ~~YES~~ ~~YES~~

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

REMOVE CROSS WIRES. LEFT BLDG. ADDITION IS RED BRICK - GRAY SLATE  
ROOF - STONE BASE - GLASS ROOF MIDDLE. BRICK INLAY IS LIGHT CREAM  
MAIN BLDG. IS LIGHT GREY STUCCO - GRAY SLATE ROOF. LT. TAN  
MASONRY WORK OVER WINDOWS - ENTRANCE DATE AND IOWA M. SIGN PART.  
TOWER ROOF GRAY SLATE WITH RED DIAGNOL LINES.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

3

5/11/44

11/11/44

11/11/44

11/11/44

11/11/44

11/11/44

11/11/44

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APR 11 1944

By

APR 11 1944

Date

APR 11 1944

DATE

11/11/44

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DATE

11/11/44

DATE

11/11/44

DATE

11/11/44

DATE

DATE

By

7/12/44

Rm.

6/13/44

(M)

More prints

Imprint No. 3

3



DISTRIBUTED BY CEDAR RAPIDS NEWS AGENCY, CEDAR  
RAPIDS, IOWA

NO. 4BH398

ORDER NO. 22585

DATE 4-10-44

25 MOST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

AIR VIEW OF LOOP DISTRICT,  
MUNICIPAL ISLAND AND QUAKER OATS  
PLANT, CEDAR RAPIDS, IOWA

*on cellophane*



SMALL TYPE - PHOTO BY F. CRITZ HAHN

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

SEE ENCLOSED CARD FOR COLORS.

MAKE REPHOTO

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,757,775

## ATTENTION!

*3* Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK *[initials]*

APR 24 1944

ESTIMATE

Cost Dept. Checked

By *[initials]*

APR 24 1944

Date

OF RAY

APR 26 1944

DATE  
COMPLETED

APR 26 1944

SEARCH

INDEXING

RECORDING

FILE

SAVING

HAND COPIED

113

2 1/4

AMOUNT DUE

105

12 1/2

85.74

DATE BUDGETED

DATE HANDLED

By

DATE Photo *8-16-44*

*Ph*

*6/9/44*

*Blueprints*

*Rm XI*



THE HARRY P. CANN & BRO., CO., BALTIMORE, MD.

NO. 4BH399

ORDER NO. 22852

DATE 4-10-44

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

IN SKY

VIEW OF NEW F.B.I. ACADEMY, QUANTICO,  
VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

~~NO~~ SAME AS ABOVE

PRIV. NO. BEFORE TITLE - 4

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

3 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set

*Stray*

*Rush*  
*Verify on sheet*

*"Verify on sheet"*

*M.*

4BH399  
MAY 1 - 1944

12

Executive OK of Estimate

By

APR 2 1944

## ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

APR 2 1944

DATE ENTERED DEPT.	DATE COMPLETED
MAY 1 - 1944	MAY 1 - 1944
REDO COST	5/2/44
PHOTO	
ENCLIPSE	
STRIP	
ENGRAVING	
HAND CO	113 1 1/2
ARTIST	9

DATE BLOCK

By

DATE HAND CO

By

Photo Returned to Customer

5



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH400 ORDER NO. 23629 DATE 4/14/44

CUSTOMER

WEBBER COLLEGE  
BABSON PARK, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LIBRARY, WEBBER COLLEGE, BABSON PARK,  
FLORIDA

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

MAKE REPHOTO

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

\*N-11-1-43

1 Rephoto  
Ret. 7/14  
5/11/44 H.C. 11/1/44  
34 L.H. 9/1/44

As Quoted

Py

7/12/44  
L.H.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 4BH401

ORDER NO.

DATE

4/12/44

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

DEDICATED TO THE LOVELY STEP OF YOUTH

FRONT NO. 5 SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ATT'D.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATT'D.

RUSH RUSH

MAKEOVER

Charge to Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING	1 1/2	
PHOTO LITHO		
COMPOSING		
LITHO ART		
748 Color	2	
748 Photo Cost	10 1/2	

By

#17  
7-24-44

extra. paper 1 set of Mess. Space  
It was making hand color  
see Boland, about jewel box.





CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

# ADV. ORDER

DIAL NO. 4BH402 ORDER NO.

DATE 4/17/44

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

US SHOE CORP.  
CINCINNATI, OHIO

Photos for  
this Customer

M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

**GOLD**

**CROSS SHOES GIVE FIT AS PERSONAL  
AS YOUR SIGNATURE**

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof Titles — Red, Blue

FOLLOW INSTRUCTIONS ATT'D.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATT'D.

*Photo missing when  
filed ph*

*5/8/44  
ph.*

## MAKEOVER

Charge to Acct Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Com. Dept.
RETOUCHING	1 1/2	Onk
PHOTO LITHO		
COMPOSING		
ENGRAVING	2 1/2	
	11	

Date **JUN 15 1944**

By [Signature]



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
DIAL NO. 4BH403 ORDER NO. DATE 4/13/44 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED  
CUSTOMER U.S. SHOE CORP. CINCINNATI, OHIO  
M POST CARDS SIZE 3 1/2 X 5 1/2 STYLE ART COLORTONE FULL FACE  
PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full  
FIT AS INDIVIDUAL AS YOUR FINGERPRINT  
RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout  
FOLLOW INSTRUCTIONS ATT'D.

FOLLOW INSTRUCTIONS ATT'D. COLOR DESCRIPTION  
RUSH RUSH  
5/8/44  
5/8/44

EST. Makeover Time Required  
RETOUCHING TIME 0  
PHOTO-LITHO  
ENGRAVING  
Time Recorded in Cost Dept.  
Date JUN 1 1944  
By

104 4/22/44  
32 7-28-44

2A 12  
2C 2

extra. opaque 1 set of 2A. 2 3/4  
neg. 5. 1/2

To Mr. Schur



## ADV. ORDER

DEPT.	DATE COMPLETED
RETOUCHING	
ENGRAVING	
PHOTO LITHO	
COMPOSING	
LITHO ART	

Photos for  
this Customer

M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FA

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5 SPEC R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

WE HAVE JUST RECEIVED A SHIPMENT - ETC.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ATT'D.

### COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATT'D.

DESCRIPTION


RUSH RUSH

PHOTO USED FOR

5814

58124  
Ch.

extra. 1 bag  $\text{Co}_2$  3  $\frac{1}{2}$  20 1/2  
1 bag  $\text{Na}_2\text{S}$  3. 10. 8 1/2

A red wax seal, likely used to secure the letter, is located in the bottom right corner of the document.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH405 ORDER NO. 22880 DATE 4/13/44

CUSTOMER

HOTEL INDIANA  
FT. WAYNE, INDIANA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(ON FRONT)

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO 1BH1073 - ENLARGE FOR FULL FACE CARD.

SUBMIT TO OFFICE FOR O.K.

COLOR DESCRIPTION

FOLLOW CARD 1BH1073 FOR COLORS.

PHOTO RETURNED

TO

PHOTO USED FOR

APR 13 1944

Mo - 4



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH406 ORDER NO. 22881 DATE 4/12/44

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

CINELLI'S TAVERN  
MERCHANTVILLE, NEW JERSEY

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CINELLI'S TAVERN - ROUTE 38 (CIRCLE)  
HADDONFIELD RD., MERCHANTVILLE, N. J.  
BOT: BAR - ONE BLOCK FROM RACETRACK - RESTAURANT

(All of this on address side)  
FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO - TAKE OUT WIRES AND POLE AND BELL TELEPHONE SIGN.

RETURN COLORED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

FOLLOW COLORED PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

113  
4/12/44  
105  
6/5/44  
Ret. 7  
J.C. 1 3/4  
L. Art 9 3/4

As Quoted

Photo

Colored  
Photograph returned to  
customer 5/19/44  
APR 15 1944

16

4.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH407 ORDER NO. 22884 DATE 4/13/44

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER  
SUPREME LIBERTY LIFE INSURANCE CO.  
CHICAGO, ILLINOIS

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

SUPREME LIBERTY LIFE INSURANCE CO.  
BOT: 3501 SOUTH PARKWAY CHICAGO (15), ILL.

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ATT'D.

Count over 5 windows, column — 4 windows the 5 windows

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATT'D.

SUBMIT RETOUCED PHOTO  
TO OFFICE

Photo being used for  
new card.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

APR 13 1944

By Rt 72  
LA 9 1/2  
M. 20 1 1/4

Add. Airwork 2.50  
net

Py

Submitted to  
Lester J.  
OK/Py



R. & R. NEWS CO., ATLANTA, GA.

NO. 4BH408

ORDER NO. 23640

DATE 4-13-44

25 POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

YES

TITLE (IN FULL)

IN SKY

IMPRINT

SAME AS ABOVE

SAINT MARK METHODIST CHURCH, ATLANTA, GA.

PRIV. NO. BEFORE TITLE - 147

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

on  
Please  
atives are uniform and colors are  
in harmony with each other  
to make an attractive set.

1 Point  
see if left  
side can be  
made lighter

ESTIMATE

By APR 28 1944 Cost Dept. Checked APR 28 1944

DATE COMPLETED

COPIES	MAY 3 - 1944	MAY 3 - 1944
SNITCH	6	5 1/2
RETOUCH		5/16/44
PAINT		5/20/44
BLANK		
ENCLOSURE	113	1 1/2
HAND	103	9
ART		

DATE 7-12-44

DATE Lu.

By 7-12-44

By Lu.

no copy for Rm.  
14.



THE S. SPENCER MOORE CO., CHARLESTON, W. VA.

NO. 4EH409

ORDER NO. 23639

DATE 4-13-44

120 1/2 MPOST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

WEST VIRGINIA STATE CAPITOL, CHARLESTON,  
W. VA., SHOWING THE GREAT KANAWHA RIVER AND  
BOAT LANDING

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LIGHT GRAY STONE. ROOF ON DOME DARK GOLD COLOR WITH GOLD TRIM AND  
STRIP PANELS. FLAG POLE AND TOP PIECE ON DOME GOLD. LIGHT STONE  
STEPS & WALL. AT WATER FRONT GRAY AND BROWN COBBLE STONE WITH SOME  
GREEN MOSS ALONG WATER EDGE. GREEN TERRACED LAWN ON RIGHT & LEFT.  
GRAY CORNICE EDGES ON BUILDING AND DOME. MAKE WATER BLuish-GREEN  
(AS IN 9AH849)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
for the camera. Please  
it the or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Order Estimate

By

Date

APR 13 1944

ESTIMATE

Cost Dept. Checked

By

APR 13 1944

DATE	DATE	DATE
COMPLETED	DATE	DATE
APR 13 1944	APR 13 1944	APR 13 1944
5-2 1/2	4-22-44	5-16-44
9		

DATE

DATE

By

7-12-44

h.

to Customer

pm 6



THE S. SPENCER MOORE CO., CHARLESTON, W. VA.

NO. 4BH410

ORDER NO. 23639

DATE 4-13-44

12½ MPOST CARDS

C.T. ART COLORTONE

WHITE ~~XXXX~~ BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

ADMINISTRATION BUILDING AND PARKING  
AREA, BABCOCK STATE PARK (NEAR ROUTE 60)  
W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

BUILDING GRAY AND LIGHT BROWN MIXED STONE, GRAY ROOF. LIGHT-  
GRAY PARKING GROUND. BROWN RAILINGS & BRIDGE ON RIGHT. LIGHT  
GRAY & LIGHT BROWN MIXED WALL AND STAIRWAY IN FOREGROUND.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

APR 13 1944

By

AK

Date

APR 13 1944

DATE  
ENTERED DEPT

DATE  
COMPLETED

CURT TEICH

APR 13 1944

APR 13 1944

SMITH

RETOUCH

PHOTOGRAPH

ENGRAVING

ENGRAVING

HAND COLOR

ARTIST

113 1½

102 9½

5-26-44 5-27-44

DATE BLUETON

By

6-6-44

DATE HAND COLOR PROOF

By

AK

DATE Photo Returned to Customer

By

6

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH411 ORDER NO. 22888 DATE 4/14/44

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

MOREHEAD STATE TEACHERS COLLEGE  
MOREHEAD, KENTUCKY

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL PAGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(SEE PAINTING FOR COMPLETE TITLE)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof Titles — Red, Blue

FOR COPY USE OIL PAINTING - TITLES AND TYPE LEGENDS MUST BE LEGIBLE.

COLOR DESCRIPTION

FOLLOW PAINTING

OIL PAINTING TO BE RETURNED TO CUSTOMER.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

APR 27 1944

1 Rep photo 5x7

Ret. 7 1/2

H.G. 2

L. Art 14

As Quoted

PW

Ch.  
2/12/44



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH412

ORDER NO. 22889

DATE 4/26/44

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

HOTEL GENERAL LENOIR  
LENOIR CITY, TENNESSEE

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL GENERAL LENOIR, LENOIR CITY,  
TENNESSEE

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

BRING OUT FLAG AT TOP OF BUILDING COMPLETELY.

COLOR DESCRIPTION

HOTEL SIGNS ARE BLACK BACKGROUND WITH RED LETTERS, AND THE COFFEE SHOP IS  
BLUE. RED BRICK, BLACK MORTAR. XXXX SILLS AND BORDER WHITE MARBLE.

Photo ret  
9/11/44

Photo  
1-78542

7/12/44  
Sh.

Sh. Blue impression

1 Re-photo

Ret. 7/12/44  
H.C. 1/2  
L. Art 9/14

X

Sh.

APR 27 1944

16

R. M. MARRINER, LAGUNA BEACH, CALIFORNIA

NO. 48H41

ORDER NO. 23662

DATE 4-14-44

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) IN SKY

THREE ARCH BAY, NEAR LAGUNA BEACH,  
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF MUST.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,787,775

ATTENTION

7

ESTIMATE  
APR 17 1944

APR 18 1944

5 21

4/26

5/1/44

6-6-44

Rm 66



R.M. MARRINER, LAGUNA BEACH, CALIFORNIA

NO. 4BH414

ORDER NO. 23662

DATE 4-14-44

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

YES

TITLE (IN FULL)

IN SKY

IMPRINT

SAME AS ABOVE

DANA POINT NEAR LAGUNA BEACH,  
CALIFORNIA

SMALL TYPE - PHOTO - R. NOBLE ESTEY

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Order Estimate

ESTIMATE

Cost Dept. Checked

By

By

APR 17 1944

Date

APR 17 1944

OPERATION	EST. TIME (If Not Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMP. & TYPE SET UP		APR 18 1944	APR 18 1944
STAMPING	5 3/4		4/26/44
PRINTING			
REWORKING			
HAND COLORING	113 1/2		5/12/44
ARTIST WORK	105 9/2		6/1/44

DATE BLANKETED

DATE FIN

6-6-44

DATE HAND COLOR

By

Ch.

DATE Photo Returned to Customer

By

Rm 7

R.M. MARRINER, LAGUNA BEACH, CALIFORNIA

NO. 48H415

ORDER NO. 23662

DATE 4-14-4

12½ M POST CARDS

C.T. ART COLORTONE

FULL FA

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL)

IN PLATE

IMPRINT

SAME AS ABOVE

UPPER CLIFF DRIVE AND COAST HIGHWAY,  
LAGUNA BEACH, CALIFORNIA

On Cliff

SMALL TYPE - PHOTO-R. NOBLE ESTEY

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
make an attractive set.

By 15

Executive Order Estimate  
By APR 24 1944  
Date APR 24 1944  
Cost Dept. Check 15  
By APR 24 1944  
Date APR 24 1944  
OPERATION  
COMPOSING, TYPE & P APR 26 1944 APR 26 1944  
SKETCH  
ETCHING 5-5  
PHOTO LITHO  
BLU  
STRIKING  
ENGRAVING  
HAND COLOR 109 2 5/13/44 5/30/44  
ARTIST 109 11 5/24/44 5/30/44

DATE RECEIVED 5-6-44  
By Rm.  
DATE HAND COLOR 5/13/44  
By Rm.  
DATE Photo Returned to Customer

Rm XI



R.M. MARRINER, LAGUNA BEACH, CALIFORNIA

NO. 4BH416

ORDER NO. 23662

DATE 4-14-44

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) IN SKY

CAMEL POINT, SOUTH LAGUNA, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

7. Select on  
order for the picture. Please  
see to it that all pictures are  
taken in uniformity with the  
in harmony with the  
ke an attractive set.

ESTIMATE

Cost Dept. Check

By NK  
Date APR 17 1944

APR 17 1944

DATE ENTERED DEPT.	DATE COMPLETED
APR 18 1944	APR 19 1944

5-25

4/26/44

113 1/2  
92

5/12/44

6-6-44  
LH.

Rm 6  
6.

Rm 66



R. M. MARRINER, LAGUNA BEACH, CALIFORNIA

NO. 4BH418

ORDER No 23662

DATE 4-14-44

12½ MPOST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

1 R. M. YES

TITLE (IN FULL) IN SKY

IMPRINT

SAME AS ABOVE

LAGUNA BEACH, CALIFORNIA

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

APR 21 1944

ADD WORK SCHEDULE

By

✓

Date

APR 21 1944

OPERATION	EST. TIME (HOURS - MINUTES)	DATE ENTERED DEPT.	DATE COMPLETED
CONF. USING TYPE SET UP		APR 26 1944	APR 26 1944
SKETCH			
PROOFING	5 4		5/2/44
PHOTOGRAPH			
ENGRAVING			
HAND COLOR PROOF	113 1½		5/15/44
ARTIST DEL.	104 9½		5/24/44

DATE BLANKET ORD

DATE FILM

6-6-44

By

DATE HAND COLOR PROOF

By RM.

DATE Photo Returned to Customer

By

*photo in sep 2045*



*Rm XI XI*

R. MA MARRINER, LAGUNA BEACH, CALIFORNIA

NO. 4BH419

ORDER NO. 23662

DATE 4-14-44

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M.

YES

TITLE (IN FULL)

IN PLATE

IMPRINT

SAME AS ABOVE

VICTOR HUGO INN AND HEISLER PARK  
FLORAL GARDENS, LAGUNA BEACH,  
CALIFORNIA

SMALL TYPE - PHOTO-BY R. NOBLE ESTEY

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By APR 17 1944

Date APR 17 1944

OF

Cost Dept. Checked

By APR 17 1944

APR 17 1944

CC

APR 18 1944

APR 18 1944

MAY 3 - 1944

CR

RE

5 1/2

5/13/44

1/3 2

1/3 1/2

7-10-44

Rh

see copy for Rh  
7.



W. E. AYRES, 1049 LIVINGSTON AVE., COLUMBUS,  
OHIO

NO. 4BH420

ORDER NO. 23665

DATE 4-15-44

25 POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

~~OHIO (STATE SEAL, STATE BIRD,  
FLOWER, FLAG, STATE HOUSE, ETC.,)~~

OHIO STATE CAPITAL & MCKINLEY  
MEMORIAL AND EMBLEMS OF THE STATE

*Private no. before title - A-33*

COLOR DESCRIPTION

SEE OUTLINE ATTACHED. SEE ENLARGED CARD DESIGN AND COLORS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

~~YES~~ No

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

See page 5 on  
order for the customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*  
Date MAY 2 1944

MAY 2 1944

20 5 4  
2

113 12  
10

7-12-44 JAN 20 1945  
Rh

*Filed*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH421 ORDER NO. 22890 DATE 4/15/44

CUSTOMER

BIENVILLE HOTEL  
NEW ORLEANS, LOUISIANA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE 3 1/2 X 5 1/2

GROUP 6 STYLE PHOTO COLORIT FULL PAGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL BIENVILLE - NEW ORLEANS, LA.  
OPPOSITE LEE CIRCLE

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR DESIGN AND COLORING EXCEPT ELIMINAE LIGHT FIXTURE AND FAN  
IN CEILING OF BEDROOM VIEW - USE COMPETITORS CARD AS A GUIDE IN DRAWING  
IN SUGGESTION OF CIRCLE AND MONUMENT

SUBMIT BLACK AND WHITE COPY TO OFFICE FOR O.K.

COLOR DESCRIPTION

SEE ABOVE.

PHOTO RETURNED

TO

PHOTO USED FOR

1 photo  
L. Art 2 1/2  
Ret. 15 1/2  
H.C. 2 1/2  
L. Art 17 1/2  
11.38  
The Quoted

APR 17 1944

7/12/44  
L.H.

6



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH422 ORDER NO. 22891 DATE 4/15/44

CUSTOMER

REID PAPER COMPANY  
SAGINAW, MICHIGAN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

HOTEL BANCROFT, SAGINAW, MICH.

FRONT NO. 5: (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No — Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ATT'D.

SUBMIT RETOUCED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATT'D.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

\*M-11-1-43

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 9 1/2  
H.C. 2  
J. Art. 12 1/2

As Quoted

PJ

APR 17 1944

Photo ret  
8/11/44  
(initials)

LH  
7/12/44

St. Paul express

John J. ...  
Lulu ...  
Off ...  
PJ

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH423 ORDER NO. 23667 DATE 4-15-44

CUSTOMER FIRST BAPTIST CHURCH  
INGLEWOOD, CALIFORNIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 MPOST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
(ON FRONT)

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW COLORED PHOTO.

COLOR DESCRIPTION

FOLLOW COLORED PHOTO AND SEE OTHER SIDE OF PHOTO.

PHOTO RETURNED

TO

PHOTO USED FOR

APR 18 1944

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

\*M-11-1-43

Ret 6  
L.A. 4  
S.C. 1 1/2  
5/11/44  
M

9/11/44



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH424 ORDER NO. 23780 DATE 4-26-44

CUSTOMER MAYFLOWER HOTEL  
LEXINGTON, VA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 MPOST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No  
Title in full IN SKY

MAYFLOWER HOTEL, LEXINGTON, VA.

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW COMPETITORS CARD FOR COLORING - FOLLOW OUR BLACK & WHITE SKETCH  
FOR DESIGN EXCEPT SEE ADV. DEPT. FOR INSTS. ON WORKING IN LETTERING  
"PINE ROOM"

COLOR DESCRIPTION

SEE ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

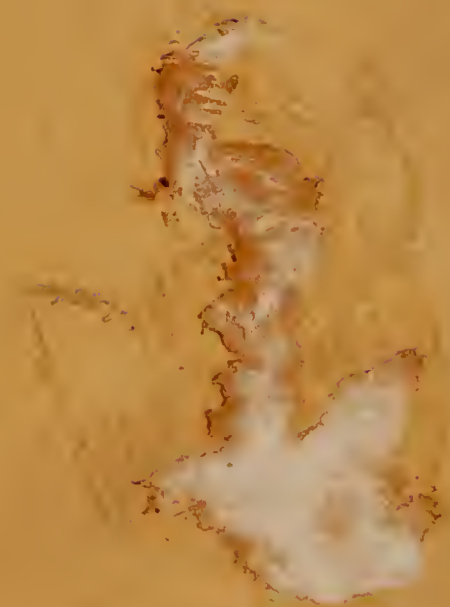
1 Ref photo 50-7  
Ba 9-2  
Mr. F.C. 1/1

Al. Quoted

gy

APR 27 1944

7 12 44  
21  
241



XI

NO. 4BH425

J. B. ARMSTRONG NEWS AGENCY, WINSTON-SALEM, N.C. ORDER NO. 23671

DATE 4-15-44

12½ POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) IN SKY

FIRST PRESBYTERIAN CHURCH,  
HIGH POINT, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE - H-14  
COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

MAY 18 1944

ESTIMATE

Cost Dept. Checked

By 53 MAY 18 1944

Date

DATE  
CLOSED

6 5

6/1/44

116 1/2  
9

6-23 (M)

8-18-44

make out  
up



NO. 4BH426  
J. B. ARMSTRONG NEWS AGENCY, WINSTON-SALEM, N.C. ORDER NO. 23671

DATE 4-15-44

12½ POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) IN SKY

FIRST BAPTIST CHURCH, HIGH POINT, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

PRIV. NO. BEFORE TITLE - H-13

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

NO

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By APR 24 1944

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

APR 24 1944

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITE		APR 26 1944	APR 26 1944
SKETCH			
RETOUCHING	6		Art
PHOTOGRAPHY			
ENGRAVING			
HAND COLOR PROOF	11/3 1/2	5/16/44	
ARTIST PROOF	9		

DATE RECEIVED BY

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

7-12-44  
Rh.

XI

U.S. MARINE CORPS, THE POST EXCHANGE, MARINE  
BARRACKS, NEW RIVER, NORTH CAROLINA

NO. 4BH427

ORDER NO. 23677

DATE 4-17-44

25 POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (PLATE) SKY

NAVAL HOSPITAL, MARINE BASE,  
CAMP LEJEUNE, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT NONB

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

MAKE REPHOTO

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all color or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of \_\_\_\_\_

APR 2 1944

ESTIMATE  
TO SCHEDULE

Cost Dept. Check \_\_\_\_\_

By \_\_\_\_\_

Date

APR 2 1944

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAY 3 - 1944	MAY 3 - 1944
SKETCH			
RETOUCHING	5 2 1/2		5/16/44
PROOFING			
PRINTING			
ED. AVING.			
HAND CO.	13 1 1/2		5/20/44
AK. ST. 1000	34 9		

DATE DELIVERED

DATE HANDLED

7-12-44

Ch.

LAST Photo Returned to Customer

To Return 5/29/44

14



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

32

7-22-44

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 4BH428 ORDER NO. 22895 DATE 4/18/44

CUSTOMER LAKE VIEW PRESCRIPTION LABORATORY  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

25 M POST CARDS SIZE 3½ X 5½ GROUP 2 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LAKEVIEW PRESCRIPTION LABORATORY,  
INC. - 648 DIVERSEY PARKWAY - JUST WEST  
OF CLARK ST. - CHICAGO, 14 - ILLINOIS

UPPER RIGHT: "SERVICES DEVOTED EXCLUSIVELY  
TO DOCTORS AND THEIR PATIENTS"

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

TO

FOLLOW LAYOUT ATTACHED.  
CROP AS MARKED  
SEE TISSUE OVERLAYS

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAYS

PHOTO USED FOR

NO  
YES  
RETURN PHOTO

4/10/46 Per Customer's request  
Donohue delivered original photo  
prints to Dr. Lincoln Belmont Booser

Ph.  
4/16/44

APR 20 1944



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH429 ✓ ORDER NO. 22899 DATE 5/13/44

CUSTOMER  
DRAKE'S RESTAURANTS  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 MPOST CARDS SIZE 3 1/2 X 5 1/2 GROUP 2 STYLE FULL FACE - ART COLOR ONE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

STATE & DIVISION GRILL  
N.W. CORNER OF STATE & DIVISION STS.  
CHICAGO, ILLINOIS

(All of this on address side)  
FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR DETAILS OF DESIGN AND COLORING EXCEPT BRING OUT BETTER  
THE DETAILS BACK OF THE BAR - CHANGE TO #67 THE GREEN IN BACKS OF THE  
SEATS AND BOOTHS X- THROW A LITTLE MORE BLUETONE INTO GLASS PANELS AT BACK  
OF ROOM. ALSO CHANGE ALL WALLPAPER SEEN THROUGH GLASS PARTITIONS TO SHADE  
OF RED MARKED "X"

COLOR DESCRIPTION

SEE ABOVE.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2 Photos

Light 1 1/2

Retouch 9

Hand C. 2 1/4

Litho 14

As Quoted

Pl.

JUN 22 1944

MAY 15 1944

Pl. 8.16.44



A. HIRSCHWITZ, NEW ORLEANS, LA.

NO. 4BH430

ORDER NO. 23687

DATE 4-18-44

25 MPOST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

IN SKY

JOHN DIBERT MEMORIAL, NEW ORLEANS, LA.

FRONT NO.

18

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

CLEAR OUT WORDING AT TOP OF BLDG. BENEATH FLAG POLE - EYE-EAR-NOSE & THROAT HOSPITAL, ALSO SIGN ABOVE SECOND STORY - JOHN DIBERT MEMORIAL. STONEWORK IS WHITE, BRICK IS AC25 COLOR, WINDOW FRAMES WHITE, WINDOW CURTAINS AC36 COLOR. FLOWERS RED & BLUE. BLDG. ON LEFT SIDE - 1ST WHITE, 2ND AC26. CHURCH AC55 - CHURCH STEEPLE AC17. BLDG. ON RIGHT SIDE - AC47. TAKE OUT ALL SIGNS (ADV) ON LEFT AND RIGHT SIDES. TAKE OUT WIRES, AUTOS & FIRE ESCAPE. LEAVE 2 LIGHT POLES AT SIDES OF PARK IN FRONT OF BLDG. LIGHT POLES AC54 GREEN. XXXXXX  
NICE CLOUDS IN BLUE SKY. PUT U.S. FLAG ON FLAG POLE.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

By                      Cost Dept. Checked                     

Date APR 29 1944 Date APR 29 1944

DATE COMPLETED MAY 3 - 1944

RECEIVED 534 5/16/44

DATE 7-12-44

DATE                     

By                     

make front 14.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

DIAL NO. 4BH431 ORDER NO. 22902 DATE 4/18/44

DEPT. DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

PHOTO RETURNED  
TO

PHOTO USED FOR

CUSTOMER  
CLARK GARDNER NURSERIES  
OSAGE, IOWA

25 M POST CARDS SIZE 3½ X 5½

GROUP 4

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

(All of this on address side)

Title in Plate Yes No Copyright in Plate Yes No

FRONT NO. 5

R. M. Yes No

Title in full FIELD OF BELAMCANDA (BLACKBERRY LILY)

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

IN BLOOM IN CLARK GARDNER NURSERIES -

Trade Mark Yes No

Special type as sample

HARDY ENGLISH SUNSHINE MARGUERITES, (ANTHEMIS

IMPRINT: Customer

C. T. Imprint

No Imprint

KELWAY'S) - ROSE DAWN CAMPION (LYCHNIC DIOCIA)

FIELD OF YOUNG PLANTS OF HARDY TRUE PERENNIAL DELPHINIUM

*cello. number on front*

RETOUCHING DEPARTMENT

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

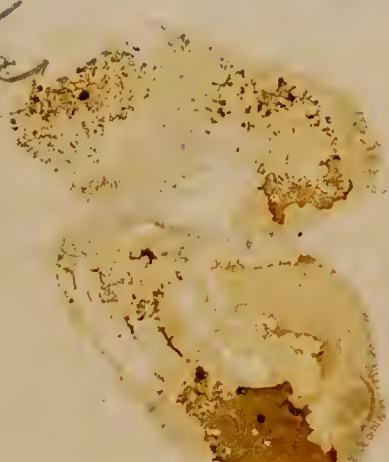
Follow Layout

FOLLOW LAYOUT.

COLOR DESCRIPTION

SEE INSTRUCTION SHEETS ATT'D FOR COLORS.

*Original photos 4  
returned to customer  
1/11/45*



*1/12/44  
JH.*

*1 sep photo*

*1 cut*

*1/2*

*Retouch*

*7*

*101*

*H.C.*

*2*

*108*

*1 cut*

*13*

*As quoted*

*[Signature]*

APR 21 1944

JAN 20 1945

*SP7*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH432 ORDER NO. 22904 DATE 4/19/44

CUSTOMER HAYS HOSPITAL  
CLINTON, SOUTH XXXXX CAROLINA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GEORGIA-BEATIE HOME (THORNWELL), CLINTON,  
S. C.

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

BODY OF HOUSE GREY GRANITE. ROOF SLATE. TRIM WHITE OR IVORY. LAWN AND  
SHRUBBERY NATURAL GREEN (EXCEPT PINE TREE BOLE WHICH IS BROWN) /

6/6/44  
Ch.

APR 24 1944

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH433

ORDER NO. 22906

DATE 4/19/44

DEPT.

DATE COMPLETED

CUSTOMER

OHIO MASONIC HOME  
SPRINGFIELD, OHIO

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

OHIO MASONIC HOME, SPRINGFIELD, OHIO -  
MAIN ENTRANCE ARCH

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAY

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

\*M-11-1-43

547  
Retouch 4  
H.C. 1 1/2 10/10/44  
L. Art 9

X  
P.H.

APR 23 1944

pl  
7/12/44

8



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH434 ORDER NO. 22906 DATE 4/19/44

CUSTOMER  
OHIO MASONIC HOME  
SPRINGFIELD, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

OHIO MASONIC HOME, - SPRINGFIELD, OHIO  
MAIN BUILDING

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof Titles — Red, Blue

SEE TISSUE OVERLAY

COLOR DESCRIPTION

SEE TISSUE OVERLAY

7/12/44  
Ch.

APR 20 1944

X  
M

Retouch 3  
H.C. 1 1/2  
Lat 9 1/2

8.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. 4BH435 ORDER NO. 22906 DATE 4/19/44

CUSTOMER  
OHIO MASONIC HOME  
SPRINGFIELD, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

OHIO MASONIC HOME, SPRINGFIELD, OHIO -  
LOBBY OF MAIN BUILDING

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

COLOR DESCRIPTION

SEE TISSUE OVERLAY

PHOTO USED FOR

7/12/44  
Lh.

Retouch 7 1/2  
H.C. 2  
33 Art 11  
As Quoted

PW

APR 20 1944

8.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER PHOTO PROPERTY OF C. T. & CO. RETURN PHOTO YES NO	DIAL NO. 4BH436		ORDER NO. 22906	DATE 4/19/44	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED TO PHOTO USED FOR		
	CUSTOMER OHIO MASONIC HOME SPRINGFIELD, OHIO									
	6 1/2 POST CARDS		SIZE 3 1/2 X 5 1/2	STYLE ART COLORTONE WHITE BORDER						
	PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full OHIO MASONIC HOME, SPRINGFIELD, OHIO - DINING ROOM IN MAIN BUILDING		FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint							
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout		Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue								
COLOR DESCRIPTION										
SEE TISSUE OVERLAY										

7-12-44

#17  
6-15-44

Retouch 6 1/2  
H. C. 2  
Litho Art 12 1/2

As Quoted

My

APR 20 1944

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO./4BH437 ORDER NO. 22906 DATE 4/19/44

CUSTOMER

OHIO MASONIC HOME  
SPRINGFIELD, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

OHIO MASONIC HOME, SPRINGFIELD, OHIO -  
SENIOR GIRLS' COTTAGE

STYLE ART COLORTONE WHITE

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAY

1 Ref photo 5/1

Retouch 4

C.C. 1 1/2

Lat 9 1/4

X  
PW

APR 20 1944

17



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH438

ORDER NO. 22906

DATE 4/19/44

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER OHIO MASONIC HOME  
SPRINGFIELD, OHIO

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

OHIO MASONIC HOME, SPRINGFIELD, OHIO -  
CHILDRENS' BUILDING

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAY

PHOTO RETURNED

TO

PHOTO USED FOR

Retouch 6  
H.C. 1 1/2  
34 L. Art 9 3/4

X  
M

7-12-44  
RH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

\*M-11-1-43

2.

8

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH439

ORDER NO. 22906

DATE 4/19/44

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER OHIO MASONIC HOME  
SPRINGFIELD, OHIO

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

OHIO MASONIC HOME, SPRINGFIELD, OHIO -  
NURSES' BUILDING.

FRONT NO.

(All of this on address side)

5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAY

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Retouch 6  
H.C. 1 1/2  
L. Art 9 1/2

X

PR

APR 20 1944

1/12/44  
Ch.

Dr. Blue impression



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

# ADV. ORDER

DIAL NO. 4BH440 ORDER NO. 22906 DATE 4/19/44

CUSTOMER  
OHIO MASONIC HOME  
SPRINGFIELD, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

OHIO MASONIC HOME, SPRINGFIELD, OHIO  
RICKLY MEMORIAL HOSPITAL

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

## RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

## COLOR DESCRIPTION

SEE TISSUE OVERLAY

PHOTO RETURNED

TO

PHOTO USED FOR

Retouch 5  
H.C. 1 1/2  
L. Art 9

#17  
6-16-44

X

Handwritten signature

7-12-44

APR 27 1944

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH441 ORDER NO. 22906 DATE 4/19/44

CUSTOMER OHIO MASONIC HOME  
SPRINGFIELD, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

OHIO MASONIC HOME, SPRINGFIELD, OHIO -  
EASTERN STAR BUILDING

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAY

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETAINED

TO

PHOTO USED FOR

Retouch 6  
H.C. 1 1/2 min  
L. Art 9

X

Handwritten signature in red ink.

APR 20 1944

7/12/44  
Sh.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH442

ORDER NO. 22906 DATE 4/19/44

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

OHIO MASONIC HOME  
SPRINGFIELD, OHIO

Photos for  
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

OHIO MASONIC HOME, SPRINGFIELD, OHIO  
HILLMAN MEMORIAL

FRONT NO.

(All of this on address side)

5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAY

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Retouch 7  
H.C. 1 3/4  
L. Art 9 1/2

X

Red

APR 20 1944

7/12/44  
Ch.

8

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH443

ORDER NO. 22906 DATE 4/19/44

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

OHIO MASONIC HOME  
SPRINGFIELD, OHIO

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

OHIO MASONIC HOME, SPRINGFIELD, OHIO  
DAIRY BARN

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAY

PHOTO RETURNED

TO

PHOTO USED FOR

Retouch 5  
H.C. 1 1/2  
L Art 9

X

Py

7 12/44  
Sh.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH444 ORDER NO. 22906 DATE 4/19/44

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
OHIO MASONIC HOME  
SPRINGFIELD, OHIO

6 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

OHIO MASONIC HOME, SPRINGFIELD, OHIO -  
POWER HOUSE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

CROP AT TOP FOR PROPORTION

COLOR DESCRIPTION

SEE TISSUE OVERLAY

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

\*M-11-1-43

*Retouch 5*  
*H.C. 1 1/2 (21)*  
*L. Art 92*

X

*Handcolor*

*7 12 44*  
*ph.*

8.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER	DIAL NO. 4BH445	ORDER NO. 23696	DATE 5/4/44	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
M. BORN & COMPANY CHICAGO, ILLINOIS						PHOTO RETURNED TO
25	M	POST CARDS	SIZE 3 1/2 X 5 1/2	STYLE ART COLORTONE FULL FACE		
PLACE OF TITLE: Upper, Lower, Center — Border — <u>Follow Layout</u>				(All of this on address side)		
Title in Plate Yes No Copyright in Plate Yes No				FRONT NO. 5 R. M. <u>Yes</u> No		
Title in full				R. M. to cover part of Mess. Space, entire Mess. Space, entire Front		
CUSTOM TAILORS SINCE 1876 BORN CLOTHES				Trade Mark Yes No Special type as sample		
				IMPRINT: Customer <u>C. T. Imprint</u> No Imprint		
RETOUCHING DEPARTMENT				Blue Print <u>Handcolor</u> Black & White Proof. Titles — Red, Blue		
Submit — Sketch — Layout — <u>Retouched Photo</u> — Wash Drawing						
Follow Layout						
FOLLOW SKETCH FOR DETAILS OF DESIGN AND COLORING - EXCEPT FOR COPY ON FIGURE USE PHOTO HEREWITH, INCLUDING THE HAT. "BORN" LETTERING IN FOREGROUND TO BE THE SAME AS ON 2BH815.						
SEE ABOVE.						
COLOR DESCRIPTION						
<u>To office</u>						
7/12/44						
D.H.						

1 photo

Retouch 9 1/2

H.C. 2 1/2

L. lit 1 1/2

113  
2/26/44

104  
6/19/44

As Quoted

By

OK Photo - Red impression  
Extra copy neg for Red



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. NO YES RETURN PHOTO	CUSTOMER M. BORN & COMPANY CHICAGO, ILLINOIS	DIAL NO. 4BH446 ✓	ORDER NO. 23696	DATE 5-10-44	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED TO PHOTO USED FOR	
		25 MPOST CARDS	SIZE 3½ X 5½	STYLE ART COLORTONE-FULL FACE					
		PLACE OF TITLE: Upper, Lower, Center — Border — <u>Follow Layout</u>		(All of this on address side)					
		Title in Plate Yes No Copyright in Plate Yes No		FRONT NO. 5 R. M. <u>Yes</u> No					
Title in full CUSTOM TAILORS SINCE 1876 BORN CLOTHES		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front		Trade Mark Yes No Special type as sample		IMPRINT: Customer C. T. Imprint No Imprint			
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout		Blue Print — <u>Handcolor</u> — Black & White Proof. Titles — Red, Blue							
FOLLOW SKETCH FOR DESIGN AND COLORING- USE PHOTO "X" FOR BACKGROUND COPY - USE PHOTO "Y" FOR COPY COVERING FIGURE. THE SUIT IS TO BE COLORED BLUE LIKE THE MAN'S SUIT ON 1BH1246 - LETTER AT BOTTOM TO BE LIKE 3BH74									
COLOR DESCRIPTION SEE ABOVE.									
SUBMIT B&W copy to office for OK									
7/12/44									

Red + Blue impress

Rush

1 Photo  
Retouch 10  
Litho 2  
L. Art 12

As Quoted

Py

## ADV. ORDER

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED \_\_\_\_\_

Photos for  
this Customer

CUSTOMER

M. BORN & COMPANY  
CHICAGO, ILLINOIS

12 $\frac{1}{2}$  M POST CARDS SIZE 3 $\frac{1}{2}$  X 5 $\frac{1}{2}$

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full

"REALLY TAILORED" CLOTHES  
S.H. CHURCHILL & CO.  
CHICAGO, ILL.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

## Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR DESIGN AND COLORING - EXCEPT FOR FIGURE USE AS COPY THE PHOTO HEREWITH AND ADD ON A HAT THE SAME AS FOUND ON MODEL 400 ON PAGE 4 OF FASHION BOOK. "CHURCHILL" LETTERING IN FOREGROUND TO BE THE SAME AS ON 2BH816. /

### COLOR DESCRIPTION

SEE ABOVE.

To agree

7/12/44  
Ph.

Red myrica

Ref.oto

Rt. 7<sup>1/2</sup>  
H.C. 2 Max

138-L. Art 12

As United



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH448 ORDER NO. 23699 DATE 4/25/44

CUSTOMER

FIRST METHODIST CHURCH  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SANCTUARY - CHICAGO TEMPLE

(TYPE SAME AS ON 3B282) (IN LOWER CENTER FOREGROUND)

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP PHOTO AT TOP AS MARKED

SUBMIT BLACK AND WHITE PHOTO TO CUSTOMER FOR O.K.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY FOR COLORING.

PHOTO RETURNED

PHOTO USED FOR

APR 27 1944

At 7  
L.C. 12  
H.C. 34

ReQuoted

OK

7/2/44  
L.H.

Re. Bala  
Submit to  
Customer  
OK M. J.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 42H449 ✓ ORDER NO. 23701 DATE 5/16/44

CUSTOMER TROY SAVINGS BANK  
TROY, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TROY'S TALLEST BUILDING

THE TROY SAVINGS BANK

STATE AND SECOND STS. see sketch

TROY, NEW YORK

"MUSIC HALL" LOCATED IN THIS BUILDING

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SEE ABOVE.

PHOTO RETURNED

TO

PHOTO USED FOR

Long List 1 } 2.  
Retouch 7 1/2 }  
113 Hand 6. ✓  
Litho 7. 10

to Photo 1

PH

MAY 17 1944

St. Blue + Red

7 20  
PH

23.



HUNTINGTON NEWS AGENCY, HUNTINGTON, W. VA.

NO. 4BH450

ORDER No 23724

DATE 4-20-44

12½ MPOST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

CHESAPEAKE AND OHIO HOSPITAL,  
HUNTINGTON, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

RED BRICK WHITE TRIM. VERY LIGHT COLUMNS (STONE) AND ENTRANCE &  
CORNICE AND BASE. WHITE COLUMNS & RAILINGS ON RIGHT WING. BRONZE  
LAMP POSTS. LIGHT CEMENT STEPS & WALKS. VERY DARK DULL RED BRICK  
STREET PAVING. GREEN LAWN & TERRACE ON RIGHT. MAKE SMOOTH GREEN  
LAWN ALONG STREET CURB ON RIGHT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an accurate set.

ESTIMATE

Cost Dept. Checked

APR 22 1944

By Date APR 22 1944

	DATE PER DEPT.	DATE COMPLETED
RECEIVED	APR 26 1944	APR 26 1944
PHOTO	5 3/4	5/2/44
ENGR.		
HAND COLOR	113	5/16/44
ARTIST	34	

DATE RECEIVED

DATE FILED

7 12-44

DATE HAND COLOR

DATE Photo Returned to Customer

12/5/45

By

made by  
XI



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH451 ✓ ORDER NO. 23717 DATE 5-24-44

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER  
OH HENRY PARK, INC.  
WILLOW SPRINGS, ILLINOIS

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLOR TONE — FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
OH HENRY BALLROOM, 8900 ARCHER  
AVE., WILLOW SPRINGS, ILLINOIS

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR DESIGN AND COLORING. BRING OUT DETAILS OF BALLROOM  
AS SHARP AS POSSIBLE — ESPECIALLY ALONG RIGHT SIDE OF ROOM AND AROUND  
BANDSTAND  
PROOF MUST HOLD CLOSELY TO A COLOR MATCH OF SKETCH.  
SUBMIT BLACK & WHITE COPY TO OFFICE FOR O.K.

COLOR DESCRIPTION

SEE ABOVE

RWSH

7/21/44  
RWSH

PHOTO RETURNED

TO

PHOTO USED FOR

#17  
7-20-44

MAY 29 1944



Red impression

31



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH452 ORDER NO. 23717 DATE 5-24-44

CUSTOMER OH HENRY PARK, INC.  
WILLOW SPRINGS, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 MPOST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
OH HENRY BALLROOM, 8900 ARCHER  
AVE. WILLOW SPRINGS, ILLINOIS

FRONT NO. 5 (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

Follow Layout FOLLOW SKETCH FOR DESIGN AND COLORING - EXCEPT HAVE THE DOORS AND  
WINDOWS AS THEY APPEAR IN PHOTO NOT AS THEY ARE SHOWN IN ~~SKETCH~~ SKETCH  
BRING OUT AS SHARP AS POSSIBLE DETAILS OF ENTRANCE AND CHARACTER OF ROOF.  
PROOF MUST HOLD CLOSELY TO A COLOR MATCH OF ~~SKETCH~~ SKETCH.  
SUBMIT BLACK AND WHITE COPY TO OFFICE FOR O.K.

COLOR DESCRIPTION

SEE ABOVE

RWS  
8/16/44  
Ch.

Submit to  
Office for  
Ch.

Oh Henry  
BALLROOM

8900 ARCHER AVE.  
WILLOW SPRINGS  
ILLINOIS

MAY 29 1944

31



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH453 ORDER NO. 22927 DATE 4/21/44

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

CHURCH OF THE IMMACULATE CONCEPTION  
JACKSONVILLE, FLORIDA

6 1/2 M BUS. CARDS SIZE 3 1/2 X 2 5/16

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY

CHURCH OF THE IMMACULATE CONCEPTION,  
JACKSONVILLE, FLA.

FRONT NO.

(All of this on address side)

NO

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO 2BH93. MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES. /

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

104 9/19/44

2 1/2

APR 27 1944

COLORMATCH

16



## ADV. ORDER

CUSTOMER	DIAL NO.	ORDER NO.	DATE	DEPT.	DATE COMPLETED
CUSTOMER	4BH454	22929	5/18/44	RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	Photos for this Customer
Y.W.C.A. MC CORMICK RESIDENCE CHICAGO, ILLINOIS					
12½ M POST CARDS SIZE 3½ X 5½			STYLE ART COLORTONE FULL FACE		
(ON FRONT)			(All of this on address side)		
PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout			FRONT NO. 5 R. M. Yes No		
Title in Plate Yes No Copyright in Plate Yes No			R. M. to cover part of Mess. Space, entire Mess. Space, entire Front		
Title in full			Trade Mark Yes No Special type as sample		
			IMPRINT: Customer C. T. Imprint No Imprint		
RETOUCHING DEPARTMENT			Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue		
Submit — Sketch — Layout — Retouched Photo — Wash Drawing					
Follow Layout					
FOLLOW SKETCH FOR DETAILS OF DESIGN & COLORING					
COLOR DESCRIPTION					
FOLLOW SKETCH /					

RETURN PHOTO YES NO

PHOTO PROPERTY OF C. T. & CO.

PHOTO RETAINED TO

PHOTO USED FOR

M-11-1-43

7/20/44

PHOTO RETURNED

TO

PHOTO USED FOR

HILLSBORO NEWS CO., TAMPA, FLA.

NO. 45H455

ORDER NO. 23750

DATE 4-22-44

25 POST CARDS C.T. ART COLDRTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

IN SKY

TITLE (IN FULL)

FIRST METHODIST CHURCH, TAMPA, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE - 69

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

GRAY SLATE ROOF WITH TOUCH OF BLUE, STEEPLE TIP IS WHITE, SIDE WALLS OF BLDG. RED BRICK, WHITE TRIMMING, STAINED GLASS WINDOWS, SHUTTERS AND DOOR BROWN, THE CROSS IS WHITE, CHIMNEY RED BRICK. BLDG. ON LEFT CREAM BLOCKS, SHROBBERY GREEN, LARGE VINE TO THE RIGHT SIDE OF BLDG. IS BOUGAINVILLIA. ~~XXXXXXXXXXXXXXXXXXXXXXXXXXXX~~ TAKE OUT BLDG. TO RIGHT BACKGROUND, IF POSSIBLE LEAVE IN PALM TREE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Right*

ESTIMATE

Cost Dept. Checked

By *[Signature]*  
Date MAY 1 1944

DESCRIPTION	DATE ORDERED	DATE COMPLETED
MATERIALS	MAY 2 - 1944	MAY 2 - 1944
WORK	5 3/2	5/16/44 <i>[Signature]</i>
GRAPHIC		
HAND COLOR PROOF	13 1/2	6/11/44 <i>[Signature]</i>
ARTIST DELIVER	108 9 1/2	6/10/44 6/12/44

DATE BLUEPRINT ORD *7.12.44*

By *Rm.*

DATE HAND COLOR PROOF

By

*Rm 17*  
*17.*



HYDE NEWS AGENCY, ABERDEEN, SOUTH DAKOTA

NO. 4BH456

ORDER NO. 22939

DATE 4-24-44

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

GREETINGS FROM ABERDEEN, SOUTH DAKOTA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT

DISTRIBUTED BY HYDE NEWS AGENCY,  
ABERDEEN, S.D.

SMALL TYPE - (C) CURT TEICH &  
CO., INC.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SUBMIT SKETCH.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order must be  
clear. Please  
submit  
tives  
in ha  
to make an

Colored 7-1/2  
88

Executive Order

By

MAY 11 1944

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

MAY 11 1944

DESCRIPTION	EST. TIME K N Time Allowed	DATE ENTERED DEPT	DATE COMPLETED
COM-CHIEF		MAY 15 1944	MAY 15 1944
RE-CHIEF	5 8		
RE-CHIEF	5 7		5/22/44
RE-CHIEF			
RE-CHIEF			
RE-CHIEF			
RE-CHIEF			
RE-CHIEF			
RE-CHIEF			
RE-CHIEF			

DATE BLUEPRINT

By

DATE

7-12-44

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

A 8A711  
B 119476  
E 102026  
R 7A-H1494  
D 8A709-N  
E 4051-29-N  
E 92997  
N 119479

make 7-12-44  
21



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH457 ORDER NO. 23781 DATE 4-24-44

CUSTOMER  
DESERET BOOK COMPANY  
SALT LAKE CITY, UTAH

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 MPOST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full IN SKY

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PACIFIC NATIONAL LIFE BUILDING, CORNER  
1ST SOUTH AND MAIN STREETS, SALT LAKE  
CITY, UTAH

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR DETAILS OF DESIGN AND COLORING. SUBMIT BLACK & WHITE  
PHOTO TO OFFICE FOR O.K.

COLOR DESCRIPTION

SEE ABOVE.

*Handwritten:* RWSH  
8/17/44

APR 27 1944

*Handwritten:* 1 Photo  
5x7  
Lu 10-2  
HC 13-2

*Handwritten:* As Quoted

*Handwritten:* [Signature]

*Handwritten:* Effects only



Ca 119  
10

HICKEY BROTHERS, DAVENPORT, IOWA

NO. 4BH459

ORDER NO. 23795

DATE 4-26-44

12 1/2 MOST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

TITLE (IN FULL) (PLATE)

IMPRINT SAME AS ABOVE

GREETINGS FROM ROCK ISLAND, ILLINOIS

SMALL TYPE (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

MAY 16 1944

MAY 16 1944

DATE  
DEPT.

DATE  
COMPLETED

MAY 17 1944

MAY 17 1944

L.O. 5 9  
5 8

6/6/44 J. J.

2/4

15

9.25  
7/10

7-12-44

By

Photo Returned to Customer

R 8A-H1407  
O 4A-H1684  
C 7A-H1551  
K 4A-H1687  
I 9A-H1647  
S 5A-H1759  
L 7A-H1547  
A 7A-H1553  
N 1A-1823-N  
D 8A-H1405

23  
Rm 23  
23



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH458 ORDER NO. 23782 DATE 4-26-44

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER  
ALLIS PRESS  
KANSAS CITY, MISSOURI

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

PARKVIEW HOTEL, ST. LOUIS, MO.  
HOTEL PARKVIEW WEST PINE BLVD. AT KINGSHIGHWAY,  
ST. LOUIS, MISSOURI

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No , Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

XXXXXXXXXX

To customer

COLOR DESCRIPTION

BRICKWORK COLOR NO. 46, ENTRANCES NO. 13, STONEWORK IS WHITE.

Take a picture, no more

744  
dam.

PHOTO RETURNED

TO

PHOTO USED FOR

APR 27 1944

MAY 23 1944

24 7 1/2

LA 10

NC. 1 3/4

26



HICKEY BROTHERS, DAVENPORT, IOWA

NO. 4BH460

ORDER NO. 23795

DATE 4-26-44

12½ MPOST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

TITLE (IN FULL)

GREETINGS FROM MOLINE, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

YES

IMPRINT

SAME AS ABOVE

SMALL TYPE © CURT TEICH & Co INC

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF

C.T.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

Subject on order for this customer. Please make all negatives uniform and all are in harmony with each other to make an attractive set.

Colonel H. H. Teich

By: OK of Estimate

ESTIMATE

Cost Dept. Checked

MAY 23 1944

By

MAY 23 1944

Date

COMPLETED

EST. TIME

DATE  
E. TEL. DE. T.

DATE  
COMPLETED

MAY 24 1944

MAY 24 1944

5 7½  
7

6/2/44

M { 7A-H1549  
6A-H1035  
O { 8A-H1408  
8A-H1411  
L { 7A-H1550  
2A-H1020  
1 { 8A-H1410  
1A1829-N  
N { 6A-H945  
8A-H1412  
E { 6A-H1087  
116729

109 10 6,244 428144

DATE HANDLED

7-12-44

DATE HANDLED

By Lh.

DATE Photo returned to Customer

By

Walter R. H. Sent 2  
times to be changed  
27

STANDARD NEWS AGENCY, KNOXVILLE, TENN.

NO. 4BH461

ORDER NO. 23808

DATE 4-26-44

25 MPOST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

CHARLIES BUNION (WEST SIDE), GREAT  
SMOKY MOUNTAINS NATIONAL PARK

PRIV. NO. BEFORE TITLE - A-2

D-7995

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

APR 28 1944

APR 28 1944

DATE

CANCELLED

MAY 1 - 1944

MAY 1 - 1944

5 2-1

5/15/44 J. J. J.

113 1 1/2

104 9 1/2

6/17/44 J. J. J.

7/26/44

8-17-44  
Rh.

Rm 12  
12.



STANDARD NEWS AGENCY, KNOXVILLE, TENN.

NO. 4BH462

ORDER NO. 23808

DATE 4-26-44

25 POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
CRAGGY POINT, GREAT SMOKY MOUNTAINS  
NATIONAL PARK

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. *NO*  
IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE - A-3

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION  
SEE INSTRUCTIONS ATTACHED.

*Stay as is*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

See to it that all prints or negatives are uniform, and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

APR 26 1944

By Date APR 26 1944

DATE COMPLETED	DATE COMPLETED
MAY 1 - 1944	MAY 1 - 1944
5 1/2	One sky on
117 1/2	5/17/44 JMN
103 9/2	

DATE 8-17-44

DATE

DATE

12

STANDARD NEWS AGENCY, KNOXVILLE, TENN.

NO. 4BH463

ORDER NO. 23808

DATE 4-26-44

25 MPOST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

TITLE (IN FULL)

HORSEBACK RIDING IN THE GREAT  
SMOKY MOUNTAINS NATIONAL PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1 R. M. YES

IMPRINT

SAME AS ABOVE

PRIV. NO. BEFORE TITLE - A-4

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

YES

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

...prints on  
or ... ..  
see to it that all ... or nega-  
tives are uniform and colors are  
in harmony with each other  
... ..

Executive OK of Estimate

APR 23 1944

Cost Dept. Checked

APR 23 1944

DATE  
COMPLETED

MAY 1 - 1944

MAY 1 - 1944

5 3

5/15/44

113 134

118 10

7/22/44

7/24/44

8/17/44

DATE RECEIVED

DATE PAID

By

Rm 12  
12



STANDARD NEWS AGENCY, KNOXVILLE, TENN.

NO. 4BH464

ORDER NO. 23808

DATE 4-26-44

25 POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FEEDING THE GEESE, GREAT SMOKY  
MOUNTAINS NATIONAL PARK

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE - A-5

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED. *Leave scene as rugged as shown.*  
*Nice bluish green water*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,737,775

ATTENTION!

Subjects on  
order for this order. Please  
see to it that all color or nega-  
tive reproductions are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

APR 28 1944

By APR 28 1944

MAY 1 - 1944

DATE  
COMPLETED

5 1/2

113 134

104 10 1/2

5/17/44  
7/24/44

8-17-44  
Rh.

Rm 12  
12

STANDARD NEWS AGENCY, KNOXVILLE, TENN.

NO. 4BH465

ORDER NO. 23808

DATE 4-26-44

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

BEARS IN THE GREAT SMOKY MOUNTAINS  
NATIONAL PARK

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. YES  
IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE - A 6

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED. IF POSSIBLE WORK SOME ~~XXX~~ BACK-  
GROUND AND SKY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

ORDER FOR PHOTOGRAPHY  
THE PHOTOGRAPHY  
THE PHOTOGRAPHY  
THE PHOTOGRAPHY  
THE PHOTOGRAPHY

*Regulate 5x7  
Center - 8x10  
Page - [ ]*

ESTIMATE

ESTIMATE

Cost Dept. Checked *g. 5*

Py MAY 18 1944

MAY 18 1944

MAY 18 1944

MAY 18 1944

MAY 18 1944

*6 1/2*

*5/31/44*

*104 10*

*7/25/44*

DATE

*8-17-44 3/20/47*  
*Ry. W.H.*

DATE

*pm 36  
23*



pn 3/6  
2/6



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH467 ORDER NO. 23829 DATE 4-28-44

DEPT.

DATE COMPLETED

CUSTOMER THE ALLIS PRESS  
KANSAS CITY, MISSOURI

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FOR A LUXURIOUS VACATION - SANTA  
RITA HOTEL - THE FINEST HOTEL UNDER THE  
HAPPY ARIZONA SUN - TUCSON, ARIZONA -  
NICK HALL, MGR.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR COLORING AND DESIGN EXCEPT ADD WORDING ACROSS  
TOP OF COPY PANEL - AND ADD MGRS. SIGNATURE BELOW HIS PICTURE.  
FOR COPY USE PHOTO FROM 9AH112 - HAVE ADV. DEPT. SKETCH ARTIST PREPARE  
BLACK AND WHITE ~~XX~~ DRAWING FOR INSET IN UPPER LEFT CORNER.  
SUBMIT BLACK AND WHITE COPY TO OFFICE FOR O.K.

COLOR DESCRIPTION

SEE ABOVE

Photo of Nick Hall  
Ret. 6/21/44  
28

8/16/44  
28

2 Rephotos

L. Out 3 1/2

Ret. 5 1/2

H.C. 2 1/4

L. Art. 13

As Quoted

Pg 2

MAY 3 - 1944



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH468 ORDER NO. 23833 DATE 4-29-44

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER  
WEEKS-HOWE-EMERSON CO.  
SAN FRANCISCO, CALIFORNIA

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE EOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DEVOE'S MARINE PAINTS - VALSPAR  
VARNISH - BOT - 255 MISSION ST., SAN  
FRANCISCO 5, CALIF. U.S.A. - PHONE

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout FOLLOW OUR BLACK AND WHITE SKETCH FOR TITLES ON PICTURE SIDE ALSO FOR  
LAYOUT AND DESIGN - SEE INSTS. OF 4/17 FOR TYPE COPY TO GO IN AREA "D"  
ON PICTURE SIDE AND IN MESSAGE SPACE ON ADDRESS SIDE.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SEE ABOVE. BRICK ON FRONT OF BUILDING SHOULD BE #13, CREAM COLOR. BLUE  
TRIMMINGS #30 OR 43. WINDOW FRAMES ARE BLUE AND TRIMMINGS BETWEEN SECOND  
AND THIRD FLOOR ARE ALSO BLUE. COLORING ALONG RIGHT SIDE OF BLDG. SHOU  
BE #23 IN BRICK RED. THE BACKGROUND COLOR OF SIGN WITH WHITE LETTERING  
ALONG THE RIGHT SIDE OF THE BUILDING SHOULD BE #2 VIVID RED. ON THE  
FRONT, THE COLOR OF THE BASE BELOW THE FRONT WINDOWS AS WELL AS THE  
BACKGROUND COLOR OF THE 2 SIGNS WITH THE WHITE RAISED LETTERS IS THE  
SAME #43 OR 30 BLUE. CREAM COLORED BRICKS BETWEEN THE WINDOWS ON  
THE SECOND FLOOR AND THE WINDOWS ABOVE THE PLATE GLASS SHOW WINDOWS.  
ALL VERTICAL LINES WITH THE EXCEPTION OF THE CREAM COLORED BRICKS ARE  
PAINTED BLUE.

PHOTO RETURNED

TO

PHOTO USED FOR

1 Rephoto  
5+7

Ret 7 1/2  
107 H.C. 2  
L Art 10 1/2  
6.83  
As Quoted

MAY 31 1944

To Lawrence.  
Submit Photo  
Office for OK  
OK Gpy Groumet

15  
31



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

995

Ret 6  
22 10  
20 13/4 MM

DIAL NO. 48H469 ✓ ORDER NO. 22959

DATE 5-22-44

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
EUREKA INN  
EUREKA, CALIFORNIA

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE - WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

EUREKA INN - SET IN A BEAUTIFUL  
GARDEN ON AN ENTIRE CITY BLOCK IN  
EUREKA, CALIFORNIA

FRONT NO.

(All of this on address side)

5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 5A22 FOR COPY - ADD FLAG, ADD "CINNABAR" SIGN ADD STRIPES  
TO CANOPY ALL AS INDICATED ON TISSUE OVERLAY OF SAMPLE. MODERNIZE ALL  
AUTOS THAT LOOK OUT OF DATE. SUBMIT BLACK AND WHITE COPY TO OFFICE  
FOR O.K.

CHANGE COLORING FROM AMERICAN ART TO ART COLORTONE TREATMENT. ALL  
COLORS BRIGHTER AND TO BE AN IMPROVEMENT ON COLORING OF COMPETITORS CARD.  
SEE 9AH1197 FOR COLORING OF WOOD TRIM ON UPPER FLOORS.

use type for sign that is to be added

COLOR DESCRIPTION

SEE ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 25 1944

EUREKA INN - SET IN A BEAUTIFUL GARDEN ON AN ENTIRE CITY BLOCK IN EUREKA, CALIFORNIA

CINNABAR

Cinnabar

39 28



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. 4BH470 ORDER NO. 22960 DATE 5/2/24

CUSTOMER  
LA SALLE STATE BANK  
LA SALLE, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER.

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

LA SALLE STATE BANK, LA SALLE, ILL.

FRONT NO. 5

R. M.

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout

Retouched Photo

Wash Drawing

Follow Layout

USE 103663

FOR COPY FOLLOW SAME DESIGN AS ON 103663 EXCEPT ELIMINATE AUTOS.

Bring out curb lines more clearly in showing  
corner location and elevation of bldg (see new  
photo for a guide in design)

COLOR DESCRIPTION

FOLLOW CARD 103663 FOR COLORS BUT IMPROVE SAME.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO RETAINED  
TO  
PHOTO USED FOR

See file on  
this subject  
for retouched photo

Att: John Boland

Submit For

Approval for

OK

Print

Ret. 5  
L.A. 8  
H.C. 1/2



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH471 ORDER NO. 22961 DATE 5/1/44

CUSTOMER  
PILLAR OF FIRE  
DENVER, COLORADO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

ALMA TEMPLE - PILLAR OF FIRE CHURCH -  
SHERMAN ST. AND 13TH AVE.

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

BRICK #55, STONE TRIM AND COLUMNS - 13, 15, 17 OR 39, 17. DOME - ALMOST BLACK  
WITH TOUCH OF GREEN. KPOF SIGN WHITE OR LIGHT GRAY. SEE ROUGH SKETCH FOR  
FRAME SIGN (OMIT SERVICE MEN'S SIGN) - TOP OF FRAME SIGN (ALMA TEMPLE, PILLAR  
OF FIRE CHURCH) GOLD LETTERING ON BLACK BACKGROUND. FRAME & SUPPORTING PIPE  
SILVER. LOWER SECTION OF FRAME WHITE LETTERING ON BLACK BACKGROUND.  
SIDES OF KPOF LETTERS ARE BLACK. /

PHOTO RETURNED

TO

PHOTO USED FOR

Retouch 5  
Hand Color 1 1/2  
Litho Art 9 1/2

X  
MAY 11 1944

MAY 11 1944

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
NO  
YES  
RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH472 ORDER NO. 22961 DATE 5/2/44

CUSTOMER

PILLAR OF FIRE  
DENVER, COLORADO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(IN SKY IN SCROLL)

CENTRAL COLLEGE BUILDING  
BELLEVIEW SCHOOLS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

BUILDING RED SANDSTONE #7 OR DARK 31. (COLOR AS RED ROCKS OF GARDEN OF THE GODS). SIDEWALKS CEMENT. ROOF RED, JUST A SHADE LIGHTER THAN THE STONE.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

13 photo  
Retouch 5  
H. Color 1 1/2  
L. Art 9 1/2

As Quoted

Signature

MAY 9 - 1944

8/16/44  
Lh.

6 1/8



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH473 ORDER NO. 22961 DATE 5/2/44

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

PILLAR OF FIRE  
DENVER, COLORADO

Photos for  
this Customer

12<sup>1</sup>/<sub>2</sub> POST CARDS SIZE 3<sup>1</sup>/<sub>2</sub> X 5<sup>1</sup>/<sub>2</sub>

GROUP 2

STYLE ART COLORTONE ~~REMOVED~~

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

MEMORIAL HALL  
BOT: PILLAR OF FIRE CHURCH, 1845-1847  
CHAMPA ST., DENVER, COLO.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print

Handcolor

Black & White Proof.

Titles — Red, Blue

COLOR DESCRIPTION

INTERIOR - CEILING ECRU OR HALFWAY BETWEEN 52 AND 15. WALLS CREAM, 34, 36.  
WOODWORK WALNUT. ORGAN GOLD BRONZE, WOOD ON ~~EXX~~MEITHER SIDE OF PIPES  
GOLDEN OAK. DRAPES ABOUT 2 SHADES DARKER GREEN THAN ATTACHED CLOTH.  
PEWS DARK BROWN SIMILAR TO 3BH780.  
EXTERIOR - RED BRICK, #62 OR DARKER. SIGNDARK GREEN, LETTERS BRONZE, NEON  
TUBING HAS BEEN ADDED IN FRONT OF LETTERS - TUBING LIGHT RED.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

11-1-43

1 Ref photo

Retouch 7 1/2  
107 H. Color 2 1/4  
L. Art 12 1/2

As Quoted

GW

MAY 9 - 1944



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. 4BH474 ORDER NO. 22961 DATE 5/2/44

CUSTOMER  
PILLAR OF FIRE  
DENVER, COLORADO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

GROUP 2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PILLAR OF FIRE CHURCHES - ALL WELCOME  
BOT: 1957 HARRINGTON AVE., OAKLAND -  
24 BEULAH ST., SAN FRANCISCO.

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

OAKLAND CHURCH, LEFT: NEAR WHITE STUCCO, ROOFING SLATE. GLASS MOTTLED GREEN  
AND AMBER. SAN FRANCISCO BRANCH, RIGHT: CREAM #15,34; ROOFING MOTTLED SEVERAL  
COLORS

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 9 - 1944

1 Refphoto

Retouch 6  
107 H. Color 2  
L. Art 10

Be Quoted

Ph.

8/17/44  
Ph.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH475 ORDER NO. 22961 DATE 5/2/44

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

PILLAR OF FIRE  
DENVER, COLORADO

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLOR TONE ~~MINIMUM BORDER~~

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PLATE AT BOTTOM

LOS ANGELES PILLAR OF FIRE CHURCH  
AND SCHOOL, 4900 N. FIGUEROA STREET

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

on cellophane



RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FRAME SIDING <sup>Cream</sup> ~~#34~~. ROOF ~~DULL RED AND~~ GREEN MOTTLED.

Sign cream colored letters, frame dk blue.

8/17/44  
L.H.

PHOTO RETURNED

TO

PHOTO USED FOR

1 Ref photo

107 Retouch 5 1/2" by  
H. Color 1 3/4" by  
L. Art 10

As Quoted

by

MAY 9 - 1944



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH476

ORDER NO. 22961

DATE

5/1/44

DEPT.

DATE COMPLETED

CUSTOMER

PILLAR OF FIRE  
DENVER, COLORADO

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

GROUP 2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

CHURCH AND SCHOOL  
823 S. 6TH EAST ST.

MISSIONARY HEADQUARTERS  
475 EAST FIRST SOUTH ST.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE A WIDER BORDER AT BOTTOM. TOP BORDER AND SIDE BORDERS TO BE EQUAL.

COLOR DESCRIPTION

CHURCH ORANGE BRICK #69, STUCCO 52, 36  
HOUSE-RED BRICK, CREAM TRIM

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 9 1944

1/2 photo

Retouch " 7  
107 H. Color 2  
L. Art 11

As Quoted

Pg

5/16/44  
Lh.

MAY 1944

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

\*M-11-1-43



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. 4BH477 ORDER NO. 22962 DATE 5/2/44

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
JOHN HARDINGS RESTAURANTS  
CHICAGO, ILLINOIS

50 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLOR IT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HARDING'S COLONIAL ROOM, 21 SOUTH  
WABASH, CHICAGO, ILLINOIS

FRONT NO. SPEC. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

NATURAL COLOR REPRODUCTION FROM  
KODACHROME. (PUT IN STAMP SPACE: PLEASE  
HAND TO WAITRESS - FREE MAILING)

Blue Print Handcolor Black & White Proof Titles — Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW KODACHROME - NOTE: THE TRANSPARENCY HAS A BLuish OR SILVER CAST  
THAT SHOWS UP ON THE TABLE CLOTHS. THIS SHOULD BE ELIMINATED.

COLOR DESCRIPTION

SEE ABOVE.

8x10 Kodachrome  
Returned to Miss BRASE of  
HARDING RESTAURANTS 5/10/46

Rush!  
Proof

8/16/44  
ch.

Submit to  
Office for  
OK/GR/OK/GR

#17  
6-19-44

5x7  
Ph 7-1/2  
18

*[Faint red stamp or signature]*

*[Faint signature]*

18



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH478

ORDER NO. 23832

DATE 5-2 44

DEPT.

DATE COMPLETED

CUSTOMER THE BREAKERS HOTEL  
CORPUS CHRISTI, TEXAS

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

6 1/2" M BUSINESS CARDS SIZE 2 5/16 X 3 1/2 3 EX 1 1/2

STYLE PHOTO COLOR IT-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CORPUS CHRITI'S ONLY HOTEL RIGHT  
AT THE WATER'S EDGE-BOT - SUN AND SURF  
BATHING - PRIVATE HARD SAND BEACH FREE  
FROM UNDERTOW *as per card incl*

FRONT NO.

NONE

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO NO. 3BH1451. MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES.

COLOR DESCRIPTION

SEE ABOVE.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 9 - 1944

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH479 ORDER NO. 22966 DATE 5-8-44

CUSTOMER  
DENVER BIBLE INSTITUTE  
DENVER 5, COLORADO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
THE DENVER BIBLE INSTITUTE  
2047 GLENARM PLACE - DENVER 1, COLO.

(All of this on address side)  
FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Follow Layout ~~WINDOW~~ PLACE WINDOW SHADES ON 3 WINDOWS INDICATED BY "X" ON TISSUE  
OVERLAY. ADD THE WORD "THE" TO TITLE IN COPY PANEL. ADD FEW MORE LEAVES ON  
THE TREE AT LEFT MAKING THE LEAVES SLIGHTLY THICKER THAN THEY APPEAR ON  
SKETCH - PARTICULARLY IN AREAS CIRCLED IN AND ON TISSUE OVERLAY, OTHERWISE,  
FOLLOW SKETCH FOR ALL DETAILS OF RETOUCHING AND COLORING.  
SUBMIT BLACK & WHITE COPY TO OFFICE FOR O.K.

COLOR DESCRIPTION

SEE ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

1 Photo

Retouch 7 1/2

6/13/44 Hand C. ✓ *SM*

Litho G. 10

*As Quoted*

*PW*

8/16/44  
24

Submit to  
Office for O.K.  
*OK/GR/* *Green*

18



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH480 ✓ ORDER NO. 24687 DATE 6-5-44

CUSTOMER HOLLYWOOD SURF HOTEL  
HOLLYWOOD BEACH IN FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLOR IT-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOLLYWOOD SURF HOTEL - HOLLYWOOD  
BEACH IN FLORIDA

BOT - BOARDWALK PROMENADE--DIRECTLY ON  
THE OCEAN

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof Titles — Red, Blue

SEE NUMBERS ON TISSUE OVERLAY FOR CORRECTIONS: 1 - FURNISH THIS AREA  
AS CONTINUATION OF AWNING YELLOW #1 WITH WIDE BLUE STRIPES. 2 - FURNISH HOTEL  
ROOFS SAME AS COLOR ON ROOFS IN 2BH17 PALM SPRINGS HOTEL, PALM SPRINGS, CALIF.  
3 - FURNISH ROOFS OF OTHER BUILDINGS AS ROOF ON BUILDING IN CARD 3BH966  
PARADISE VALLEY SANITARIUM. 5 - ELIMINATE GROYNES.

OTHERWISE FOLLOW SKETCH FOR DESIGN AND COLORING /

COLOR DESCRIPTION

SEE ABOVE

Photo - 4BH-733  
Ground  
9/12/44

PHOTO RETURNED

TO

PHOTO USED FOR

AUG 1 - 1944

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

M-11-1-43



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH481 ORDER NO. 22970 DATE 7/25/44

CUSTOMER SOUTHERN EQUIPMENT & TRACTOR CO.  
MONROE, LOUISIANA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SOUTHERN EQUIPMENT & TRACTOR  
COMPANY, SALES - RENTALS - SERVICE ETC.,

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR DESIGN, LETTERING AND COLOR OF COPY PANEL. FOLLOW  
SMALL SKETCH FOR COLORING OF BLDG. THE BLDG. IS WHITE STUCCO, THE  
LETTERING ON BLDG. IS DARK BLUE. SEE SAMPLE 5 FOR COLOR OF TRADEMARK.  
MAKE SIGN REVERSE LETTERING ON DARK BLUE BACKGROUND. SUBDUE BLDG. AT  
RIGHT

COLOR DESCRIPTION

SEE ABOVE FOR COLORS.

PHOTO RETURNED

TO

PHOTO USED FOR

AUG 4 - 1944

Red & Blue Impression



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH482 ORDER NO. 23857 DATE 5-19-44

CUSTOMER PALACE CLEANERS  
TULSA, OKLAHOMA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ MPOST CARDS SIZE 3½ X 5½

STYLE ARTCOLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PALACE CLEANERS - DYERS & HATTERS

1433 NO. CINCINNATI - TULSA, OKLA.  
PHONE 5-1109.

FRONT NO. 5 (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR DETAILS OF DESIGN AND COLORING AND LETTERING EXCEPT  
MAKE BRICK COLORING OF BUILDING JUST A SHADE LIGHTER

COLOR DESCRIPTION

SEE ABOVE.

7/20/44  
P.L.

MAY 20 1944

Red & Dk Blue impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH483 ✓ ORDER NO. 27108 DATE 10/16/44

CUSTOMER HOTEL ALBATROSS  
OCEAN GROVE, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL ALBATROSS  
THIRTY-FOUR OCEAN PATHWAY - OCEAN GROVE,  
NEW JERSEY

MARY F. BEARE, OWNER. PHONE ASBURY PARK 2085

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR DESIGN, LETTERING AND COLORING EXCEPT HAVE THE COLOR  
OF BLDG MATCH SHADE OF SAMPLE MARKED "X".

Photo 2 1CH1529

COLOR DESCRIPTION

SEE ABOVE

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1 Rephoto

Retouch - 7½" / Hand C. - 1½" / 104 10/31/44

105 Litho 9. - 9

As Quoted

OCT 19 1944

G. 310



WALKER NEWS CO., DAYTONA BEACH, FLA.

NO. 4BH484

ORDER NO. 23859

DATE 5-2-44

12½ POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
THE ELKS CLUB

INSKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

SAME AS ABOVE

SMALL TYPE - PHOTO BY LESESNE  
PRIV. NO. BEFORE IMPRINT - D-10

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR NUMBER - 1 BLOCK OUT POLE AND WIRES -  
2 BLOCK OUT OR CUT BLDG. ON LEFT AND REAR - 3 BLOCK OUT BLDG.  
SHOWING THROUGH TREES - 4 RED BRICK - 5 WHITE TRIM, FRONT COLUMNS  
AND CORNER TILE BLOCKS - 6 COGUINA ROCK FOUNDATION - BASEMENT AND  
SIDES OF FRONT STEPS - 7 ALUMINUM LAMP POSTS - 8 BRONZE STATUE -  
9 RED HIBISCUS ON SHRUBS

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts on nega-  
tives are uniform and correct and  
in harmony with each other  
in the most attractive way.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

MAY 4 1944

WORK SCHEDULE

By

MAY 4 1944

Date

DESCRIPTION	TIME (Time & Location)	DATE ENTERED DEPT.	DATE COMPLETED
COMPONENTS		MAY 8 - 1944	MAY 8 - 1944
STITCH			
RETOUCHING	6 6:2		5/15/44 G. H.
PROOF			
PRINTING			
FINISHING			
HAND COLOR			5/15/44 J. M.
APPROVAL	108 10	6/15/44	6/20/44

DATE BUILT

DATE FILED

7-12-44

DATE HAND COLOR

DATE Photo & print in Dept.

By

Rm 17

17



NO. 4BH485

HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C. ORDER NO. 23865

DATE 5-3-44

25 M POST CARDS C.T. ART COLORTONE FULL FACE 5 1/2 x 3 1/2

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
THE LEGEND OF THE DOGWOOD

PRIV. NO. BEFORE TITLE - 147

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. SPECIAL R. M. NO

IMPRINT SAME AS ABOVE  
(NOTE: -USE STRAIGHT LINE DOWN CENTER)

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION  
USE DOGWOOD BACKGROUND WITH VERSE IN CENTER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

D-9968  
7CK684

OK for Estimate

MAY 10 1944

ESTIMATE

Cost Dept. Checked

By 3.5  
Date MAY 10 1944

WORK SCHEDULE

MAY 11 1944

MAY 11 1944

C. M. H. H. H.

ST. G. H.

102 6

5/16/44

102 6

102 6

102 6

102 6

102 6

102 6

102 6

102 6

102 6

102 6

102 6

102 6

102 6

102 6

102 6

Make - 7  
19



RICH-HOLT CO., CEDAR POINT, OHIO

NO. 4BH486

ORDER NO. 23866

DATE 5-4-44

12½ MPOST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

CLEVELAND-CEDAR POINT STEAMSHIP  
LINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

NAME OF STEAMER "S.S. THEODORE ROOSEVELT" IS TO BE PLACED IN  
CENTER OF BOAT.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Check

By

MAY 8 1944

AND WORK SCHEDULE

By

Date

MAY 8 1944

OPERATION

EST. TIME

DATE ENTERED DEPT.

DATE COMPLETED

COMPOSITION TYPE SET

SKETCH

REPRODUCTION

PHOTO-ENLARGING

BLUEPRINT

STAMPING

ENGRAVING

HAND COLORING

ARTIST DESIGN

DATE BLUEPRINTING

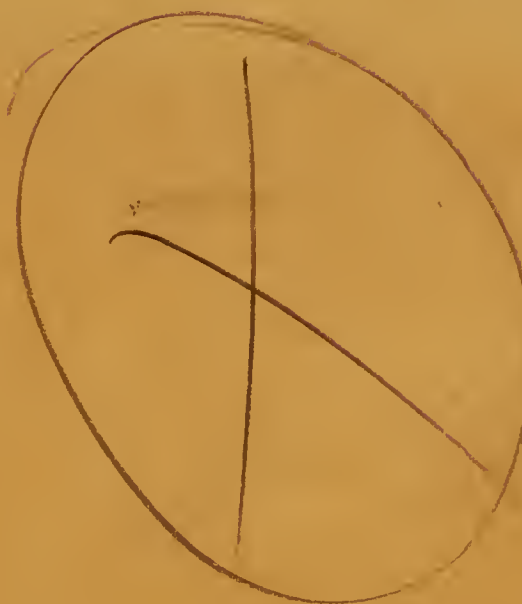
DATE FILM

3.20.44

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By



making photo  
18



M. E. RUSSELL, SARASOTA, FLORIDA

NO. 45H487

ORDER NO. 23870

DATE 5-4-55

12 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

IN SKY

TITLE (IN FULL)

LOWER MAIN STREET SHOWING ENTRANCE  
TO CITY PIER AND WATROUS HOTEL,  
SARASOTA, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M. NO

IMPRINT

SAME AS ABOVE

PRIV. NO. BEFORE TITLE - S-17

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

SARASOTA LIDO SIGN MAROON WITH WHITE LETTERS. WATROUS SIGN DARK GREEN  
WHITE LETTERS. SHOW BOTH FLAGS OVER LIDO SIGN AND ALSO FLAG UNDER  
WATROUS SIGN. PART OF RIGHT SIDE AND FOREGROUND MAY BE CUT OFF AS  
LONG AS TALL PALM SHOWS. MAKE ALL PALMS AS GREEN AND ATTRACTIVE  
AS POSSIBLE. REMOVE AUTOMOBILES IF ADVISABLE. SHOW BLUE WATER  
BEYOND THREE CARDS IN CENTER. HOTEL IS OLD DARK RED BRICK. PIER BLDG.  
IS CREAM COLORED BRICK.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on

Order for this customer. Please

for a full set of nega-

tives and slides are

to be made by the artist.

to make by the artist.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

MAY 5 1944

MAY 5 1944

AND WORK SCHEDULE

DATE

DATE

DATE

MAY 8 - 1944

MAY 8 - 1944

6 6

5/16/44

1 3/4

9 3/4

6/1/44

Ph.

7-12-44

Ph.

by

17



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH488 ✓ ORDER NO. 23874 DATE 5-15444

CUSTOMER PORTIS MAX BROS. HAT CO.  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

75 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PORTIS HATS ALL AMERICAN SXX  
STYLES

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REPRODUCE ART WORK WHICH IS IN TRUE PROPORTION FOR FULL FACE CARD.  
LETTERING IS TO BE PRINTED ON BACKGROUND OF CARD — ELIMINATE PANEL FOR  
LETTERING. CORRECT LETTERING FOR "A'S" AS INDICATED. FOLLOW  
SAMPLES IN STOCK ROOM FOR COLORING OF HATS. FOR ALL OTHER COLORING FOLLOW  
THE INDICATED ON TISSUEOVERLAY ON PHOTO. REWORK AND LIGHTEN UP THE  
FACES TO MATCH THE TREATMENT OF SHADOWS AND COLORING OF THE FACES SHOWN  
ON 4BH5.  
SUBMIT BLACK AND WHITE COPY TO OFFICE FOR O.K.

COLOR DESCRIPTION

~~SEE ABOVE~~ get samples out of stock room  
and see Beland before  
coloring proof  
Background uniform  
flat #36 —

Red + Sh. Blue imp

Finished to be put in work  
By Ernst

W. W. W. W. W.  
OK P. P. P. P. P.  
Ernst

104 7/20/44

Est 14  
L.A. 13  
L.P. 2 1/2

add. estimate  
June 1944 33.50  
net.

PP

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

11-1-43

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH489 ORDER NO. 24875 DATE 6/26/44

DEPT. RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
HOTEL WARRINN  
MIAMI BEACH, FLORIDA

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL WARRINN MIAMI BEACH, FLORIDA  
ADJOINING ATLANTIC OCEAN

FRONT NO. 5  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FURNISH STREET COLORING SAME AS ON 9AH2228. OTHERWISE FOLLOW SKETCH  
FOR DETAILS OF DESIGN AND COLORING. /

COLOR DESCRIPTION

SEE ABOVE.

PHOTO RETURNED

TO

PHOTO USED FOR

120 Retouch 9/1/44  
Hand Co. 1 1/2  
Litho 4. 9

Be Quoted

9/12/44

JUN 30 1944



D. L. L.

HAINES PUBLIC DRUG  
WHITEFISH, MONTANA

NO. 4BH490

ORDER NO. 23886

DATE 5-5-44

6 1/2 MPOST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

WHITE FISH, MONTANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

HAINES DRUG STORE ON LEFT IS LIGHT BRICK RED. THE DRUG STORE ON  
OPPOSITE CORNER IS BUFF.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

44-1111-1111  
This is a photograph of  
the HAINES PUBLIC DRUG  
STORE in WHITEFISH, MONTANA.  
The photograph is in  
harmony with the  
other photographs in the  
set.

Rephoto  
5+7

OK  
MAY 6 1944

DATE  
MAY 6 1944

By  
Date MAY 6 1944

DATE  
COMPLETED

MAY 3 - 1944 MAY 11 - 1944

6 4 1/2

5/27/44

HA 107 1 3/4  
ART 10 10 1/2

6/9/44

DATE 7-12-44  
DATE HANDLED  
by

HAINES PUBLIC DRUG, WHITEFISH, MONTANA

NO. 4BH491

ORDER NO. 23886

DATE 5-5-44

6½ MPOST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
GREAT NORTHERN DEPOT, WHITEFISH,  
MONT.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF ~~XXXX~~ CUST.

COLOR DESCRIPTION  
BLDG. IS REDDISH BROWN AND TAN WITH GRAY GREEN ROOF.

*Caro out*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Rephoto  
5x7*

MAY 6 1944

MAY 6 1944

MAY 5 1944 MAY 9 1944

4

6

*[Signature]*

113 1½  
109 9¾ 4/22/44

6/5/44 *[Signature]*  
6/24/44

7-12-44  
*[Signature]*

18.



18

HAINES PUBLID DRUG, WHITEFISH, MONTANA

NO. 4BH493

ORDER NO. 23886

DATE 5-5-44

6 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

TITLE (IN FULL)  
WHITEFISH LAKE, MONTANA

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT NONE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

*Leave natural sky.*

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

4 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

MAY 6 1944

Cost Dept. Checked

By MAY 6 1944

Date

DATE RECEIVED	DATE COMPLETED
MAY 9 - 1944	MAY 9 - 1944
5 1/2	5/12/44
104 1/2	6-1-44
108 9 3/4	6/15/44

DATE RECEIVED

DATE FILED 7-12-44

DATE HAND COLOR

DATE Photo Returned to Customer

By



NO. 4BH494

DISTRIBUTED BY WARNER PHOTO SHOP, NEW CASTLE, PA. 23915

DATE 5-8-44

12½ POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOOKING THROUGH THE CAMPUS, WEST-  
MINSTER COLLEGE, NEW WILMINGTON,  
PA.

IN PLATE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

ON LEFT BROWNISH GRAY STONE. BUFF & BROWN MOTTLED ROOFS. GRAY  
STONE TRIM. REAR CENTER BLDG. BROWN STONE. ON RIGHT TAN GRAY  
STONE. BROWN TILE ROOFS. GREEN SHRUBBERY AND LAWN. REMOVE ALL  
AUTOMOBILES. MAKE GREEN SPRINGTIME FOLIAGE ON TREES. LIGHT  
CEMENT WALKS, DARK STREET PAVING. REMOVE DARK SHADOW ON RIGHT AND  
LEFT CENTER BLDGS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

10 1944

Cost Dept. Checked

By 53  
Date MAY 10 1944

DATE  
COMPLETED

MAY 11 1944 MAY 11 1944

6 6 1/2

5/16/44

107 134  
9 1/2

5/29

9/12/44

CM



NO. 4BH495  
DISTRIBUTED BY WARNER PHOTO SHOP, NEW CASTLE, PA. ORDER NO. 23915

DATE 5-8-44

12½ POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

GENERAL VIEW OF WESTMINSTER  
COLLEGE, NEW WILMINGTON, PA.

IN SKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M.

NO

IMPRINT

SAMEAS ABOVE

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

ON LEFT REAR TOWER BLDG. TAN GRAY STONE BROWN TILE ROOF. CENTER  
BLDG. TAN BUFF. BROWN ROOF. ON RIGHT 1ST LARGE BLDG. RED BRICK  
SLATE ROOF. LARGE BLDG. ON RIGHT REAR, LIGHT BROWN. DULL RED ROOF  
BUFF SASH. GREEN LAWN BETWEEN LARGE BLDGS. MAKE GREEN FOLIAGE  
ON TREES AND REAR HILL. REMOVE 3 BLDGS. IN FOREGROUND.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Cont. Dept. Checked

By

MAY 10 1944

DATE  
COMPLETED

MAY 11 1944

MAY 11 1944

6 6.1

5/16/44

113 2  
19 1/2

6/7/44

7-12-44

before making colors  
put in flag on black  
neg.



OLSON'S BOOK AND NEWS STORE, EMPORIUM, PA.

NO. 4BH496

ORDER NO. 23930

DATE 5-9-44

6 1/2 MPOST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL)

SCENE ON NEW STATE HIGHWAY  
BETWEEN EMPORIUM AND COUDERSPORT,  
PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

LIGHT GRAY ROAD, SHOW WHITE LINE IN CENTER OF ROAD. WHITE FENCE  
POSTS MAKE 8 INCH WHITE BAND ON FENCE. LIGHT CEMENT CURB ON LEFT  
FOREGROUND. SHOW ROAD LEADING ALONG MOUNTAIN SIDE ON REAR CENTER  
LEFT. SEE ~~XXXXX~~ SECOND PHOTO FOR POSITION OF ROAD IN REAR  
LEFT.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Off. of Estimate

ESTIMATE

Cost Dept. Checked

MAY 11 1944 WORK SCHEDULE

By

Date

MAY 11 1944

EST. TIME	DATE	DATE
KNOW. Time Allowed	ENTERED DEPT.	COMPLETED
	MAY 15 1944	MAY 15 1944
5 1/2		5/18/44
1 1/2		
9		

DATE SENT

7-12-44

DATE HANDLED

24.

DATE Photo Returned to Customer

By

make 21.

PEORIA CANDY CO., PEORIA, ILLINOIS

NO. 4BH497

ORDER NO. 23927

DATE 5-9-44

25 POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)  
AIR VIEW OF PEORIA, ILLINOIS

IN TOP OF PLATE

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. R. M.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION  
IN RIVER IN SMALL TYPE PUT "ILLINOIS RIVER"  
BRING OUT MAIN PART AS LARGE AS POSSIBLE

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By 5.

MAY 11 1944 AND WORK SCHEDULE

Date MAY 11 1944

TIME	DATE ENTERED DEPT.	DATE COMPLETED
	MAY 15 1944	MAY 15 1944
COMPTON		
SKETCH		
PROOF	7	
PHOTO LITHO		
BLANK		
STAMP		
ENGRAVING		
HAND COLORING	113 2 1/4	6 10 14 1/4
ARTIST FEE	105 13	

DATE RECEIVED BY 8-17-44

DATE HAND COLORING Ph.

By Ph. Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH498 ✓ ORDER NO. 23922 DATE 6/15/44

CUSTOMER

ADMIRAL HOTEL  
MIAM BEACH, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

ADMIRAL HOTEL  
MIAMI BEACH, FLA.

FRONT NO. 5  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR DETAILS OF DESIGN AND ~~XX~~ COLORING. ALSO SEE MALABEL'S  
TYPE WRITTEN INSTRUCTIONS USED AS A GUIDE IN PREPARING OUR SKETCH.  
FOR COPY USE PHOTO FROM D-2752

COLOR DESCRIPTION

SEE ABOVE.

Watch marks and negative

size —

JUN 19 1944

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH499 ✓

ORDER NO. 23921

DATE 6/15/44

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

ADMIRAL HOTEL  
MIAMI BEACH, FLORIDA

12½ M BUS CDS

SIZE 3½ X 2 5/16

STYLE PHOTO COLOR IT FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

ADMIRAL HOTEL - MIAMI BEACH, FLA.

FRONT NO.

NO

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor

Black & White Proof.

Titles — Red, Blue

USE PHOTO 4BH498 - MAKE NEW BLACK NEGATIVE - REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

104 9/20/44

JUN 19 1944

Reduction Negatives  
as per price list.

*[Signature]*

42



OKLAHOMA NEWS CO., TULSA, OKLA.

NO. 4BH500

ORDER NO. 23946

DATE 5-10-44

12½ <sup>M</sup> MUST CARUS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

MOHAWK PARK, TULSA, OKLAHOMA

IN SKY

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SEE COMPETITORS CARD FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

MAY 11 1944

MAY 11 1944

MAY 15 1944 MAY 15 1944

113 1½  
105 9½

6/6/44  
6/17/44

7-12-44  
Ph.

27#

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH502 ✓ ORDER NO. 23962 DATE 5-11-44

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
HOTEL LINDELL  
LINCOLN, NEBRASKA

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
HOTEL LINDELL, LINCOLN, I.  
NEBRASKA

IN SKY

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print

Handcolor

Black & White Proof.

Titles — Red, Blue

SEE INSTRUCTIONS ATTACHED AND TISSUE OVERLAY.

COLOR DESCRIPTION

SEE ABOVE.

MAY 15 1944

DL  
8/16/44

Let Blue negative

Positive on 5½ x 7½ plate



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH503 ORDER NO. 24042 DATE 7-21-44

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
NOVENA RELIGIOUS GOODS ACCT.  
OUR LADY OF SORROWS CHURCH  
CHICAGO, ILLINOIS

12 $\frac{1}{2}$ " M POST CARDS SIZE 3 $\frac{1}{2}$ " X 5 $\frac{1}{2}$ "

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR DESIGN AND COLORING.

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING

PHOTO RETURNED

TO

PHOTO USED FOR

Retouch 7/21/44  
Hand C. 124 Mrs.

#17 Little G. - 10  
8-31-44

As Quoted

Handwritten initials in red ink.

JUL 26 1944

Handwritten notes: 9/12/44

Large dark smudge or stain on the bottom right of the page.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO 4BH504

ORDER NO. 23980

DATE 5-27-44

DEPT.

DATE COMPLETED

CUSTOMER VICTORY GARDEN CAFETERIA  
ST. PETERSBURG, FLORIDA

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
101- GOOD FOOD IN A TROPICAL SETTING

Bot - VICTORY GARDEN CAFETERIA - 232  
SECOND STREET, NORTH, ST. PETERSBURG,  
FLA.

FRONT NO.

(All of this on address side)

5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print

Handcolor

Black & White Proof.

Titles — Red, Blue

SEE TISSUE OVERLAY FOR INSTRUCTIONS.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLOR INSTRUCTIONS

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 6.5  
He 2.4  
Sant 13

As given  
P. J.

MAY 31 1944

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

11-1-43

2

31



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
NO  
YES  
RETURN PHOTO

DIAL NO. 4BH505 ORDER NO. 24505 DATE 5/22/44

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER ST. FRANCIS HOSPITAL  
EVANSTON, ILLINOIS

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

☒ MOUNT ALVERNO -- ST. FRANCIS CONVENT  
MISHAWAKA, INDIANA

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(AIR VIEW) - CROP AS MARKED.

COLOR DESCRIPTION

COLOR BUILDING BRICK NO. 7, ROOF 28 - SLATE SHINGLES. FRONT ENTRANCE  
BEDFORD STONE WITH BLACK IRON WORKS. TRIMMINGS AROUND WINDOWS AND OTHER  
LINES OF STONE.

MAY 23 1944

Ret 6 1/2  
104 7/28/44 13/4  
29. 10 1/2

*[Handwritten signature]*

*[Handwritten signature]*  
8/17/44

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH506 ✓ ORDER NO. 24505 DATE 5/22/44

CUSTOMER

ST. FRANCIS HOSPITAL  
EVANSTON, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MOUNT ALVERNO -- ST. FRANCIS CONVENT  
MISHAWAKA, INDIANA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print

Handcolor

Black & White Proof.

Titles — Red, Blue

CROP AS MARKED.

COLOR DESCRIPTION

COLOR OF BUILDING IS BRICK NO. 7, ROOM NO. 28 - SLATE SHINGLES. FRONT  
ENTRANCE BEDFORD STONE WITH BLACK IRON WORKS. TRIMMINGS AROUND WINDOWS  
AND OTHER LINES OF STONE.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

\*M-11-1-43

PA. 7  
12 1 1/4  
19 10

34

*[Handwritten signature]*

MAY 31 1944

5/16/44  
PL

26



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH507 ✓ ORDER NO. 24506 DATE 5-15-44

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
THE CHRIST HOSPITAL  
CINCINNATI, OHIO

12½" POST CARDS SIZE 3½" X 5½"

STYLE ART COLORTONE-FULL FA

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
CHRIST HOSPITAL

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR DESIGN AND COLORING EXCEPT —

THE DETAIL OF WALKS, STREET, ETC., ARE NOT  
CORRECT IN THE LOWER RIGHT FOREGROUND OF SKETCH — FOLLOW MORE FAITHFULLY  
THE DETAILS SHOWN IN PHOTOGRAPH. — COLOR ALL DRIVEWAY AND PARKING

AREAS IN THE SAME INTENSITY OF black + white AS THEY APPEAR IN  
MAKE REPHOTO photo instead of green AS SHOWN ON SKETCH

COLOR DESCRIPTION

SEE ABOVE

PHOTO RETURNED

TO

PH

Finished Photo

Mr. [Signature]  
[Signature]  
[Signature]  
[Signature]  
[Signature]

517  
Rt 8/1  
LA 11/2  
L.C. 2 Mr

Rep Photo in [unclear]

\$9.00 net

Return photo

8/17/44  
LH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH508 ORDER NO. 23507 DATE 5-15-44

CUSTOMER THE FOX MANOR  
ATLANTIC CITY, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POSTCARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
FOX MANOR APARTMENT HOTEL,  
ATLANTIC CITY, N. J.

IN SKY

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR DETAILS OF DESIGN, LETTERING AND COLORING — EXCEPT  
ELIMINATE OVERHANGING FLOWER AND VINES FROM JARDINIERS  
SUBMIT BLACK AND WHITE COPY TO OFFICE FOR O.K.

COLOR DESCRIPTION

Corrections

The awnings should be darker  
blue with white fringe around.  
Front windows only should have  
Venetian blinds.

MAKING ORDER

Charge to CUSTOMER Dept.

Est. Order Time Required

1. DESIGN	2	✓ 1 Day
2. LITHO		
3. COLOR		
4. ART DEPT.		
5. FIN. ART		

JUN 16 1944

see Hand color required

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 19 1944

Lubert & Co.

Offer for OK

Gravure

24.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH509 ✓ ORDER NO. 24509 DATE 6/7/44

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER REYNOLDS HOTEL COMPANY  
EAU CLAIRE, WISCONSIN

25 M POST CARDS SIZE 3½ X 5½

GROUP 3

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL EAU CLAIRE  
EAU CLAIRE, WISCONSIN

FRONT NO.

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

IN TOP PICTURE THE CONTINENTAL BAR SIGN SHOULD STAND OUT MORE. IN THE RIGHT  
HAND PICTURE THE BOOTHS SHOULD NOT BE AS PINK, BUT MORE OF AN ORANGE COLOR.  
IN THE LEFT HAND PICTURE THE FOLDING DOOR SHOULD BE THE SAME COLOR AS THE  
SETEES. OTHERWISE FOLLOW DETAILS OF DESIGN AND COLORING IN SKETCH

COLOR DESCRIPTION

SEE ABOVE.

PHOTO RETURNED

TO

PHOTO USED FOR

3 Photos finished 11/1/44

Let 2 1/2  
Retouch 13

Let 13 107

7/8/44 H Color 2 1/4

As Quoted

*[Red handwritten mark]*

JUN 9 - 1944

8/17/44

37



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
1  
CO.  
NO  
YES  
RETURN PHOTO

DIAL NO. 4BH510 ORDER NO. 24512 DATE 5-16-44

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
TILLES RESTAURANT AND BAR  
PHILADELPHIA, PENNSYLVANIA

25 POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TILLES RESTAURANT  
BOT - AIR CONDITIONED FOR YOUR  
COMFORT

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

CEILING 13, TOP OF SUPPORTING POSTS 13, BOTTOM OF POST 59. (DARK BOX AT TOP 59)  
FLOOR 7, TABLE 59 WITH CHROME BINDING AROUND EDGE. ON TABLE ARE WHITE PAPER  
DOILIES, SUGAR, PLAIN GLASS SALT AND PEPPER SHAKERS. CHAIR 59, SEAT 23, SIDE  
WALL TOP 3, BOTTOM 59, WINDOW DRAPES 27. FISH ON WALL SILVER MOUNTED ON PANEL  
59, BOOTH LEFT SIDE NEAR WINDOW 59. AT LEFT (WHICH LOOKS LIKE VESTIBULE) IS  
ENTRANCE TO KITCHEN 59, ROOF OF IT IS 23. LIGHT FIXTURES ARE SILVER WITH WHITE  
GLOBES. FAR RIGHT CORNER IS BAR.

PHOTO RETURNED

TO

PHOTO USED FOR

Lat 9  
La 13  
210 2-180

Add Customer

15.00  
net.

JUN 6 - 1944

241-44  
8/16

Rush

35



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH511 ✓ ORDER NO. 24512 DATE 5-16-44

DEPT.

DATE COMPLETED

CUSTOMER TILLES RESTAURANT AND BAR  
PHILADELPHIA, PENNSYLVANIA

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

25 MPOST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE - WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

TILLES RESTAURANT  
BOT - AIR CONDITIONED FOR YOUR COMFORT

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FLOOR 7, STOOL AND RAIL CHROME, TOP OF STOOL 23, TOP AND EDGE OF BAR 59, FROM  
FLOOR UP 59, BETWEEN TOP AND BOTTOM STRIP 66, CEILING 13, SIDEWALL TOP 3,  
BOTTOM 59. BACK OF BAR IS A BEAUTIFUL MIRROR, IN CENTER THE LINES WHICH GO UP,  
MAKE A LOOP AND RETURN ARE GREEN LIGHTS 29. THE PICTURE ABOVE IS OF FISH  
SWIMMING IN AN AQUARIUM LIGHTED FROM BELOW WITH RED LIGHTS WHICH SHOWS THE  
LIGHT-EFFECT IN PICTURE JUST ABOVE LONG MIRROR. CASH REGISTER 66.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

158-2.A. 12 1/2  
MM 20 2

Ad. Network 9-00

JUN 6 - 1944

25.

5X7

ATTENTION

... harmony with own color  
... make an appropriate set

*281*

PHOTOGRAPH BY STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

NO. 4BH512

ORDER NO. 24046

DATE 5/16/44

12 1/2 M POST CARDS C.T. PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL)  
PALM SPRINGS, CALIFORNIA  
DATE.....  
BOT: LAZY PERSON'S CORRESPONDENCE CARD  
*See card 9AH1172 for position*

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 11 R. M. NO  
IMPRINT SAME AS ABOVE  
PHOTO PROPERTY OF ~~UNSM~~ C.T.

COLOR DESCRIPTION  
USE CORRESPONDENCE PORTION AS ON 9AH1172. USE PORTION OF 1BH929 AS MARKED AND REDUCE TO FIT IN PICTURE SECTION.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*5*  
MAY 18 1944

ESTIMATE  
MAY 18 1944

*5 1*

*5/27/44*

*109 9 1/2 7/7/44*

*6/15/44 Over 7/10/44*

*7 20 + 4*

*R. Roy Head*  
*for O.K.*  
*Graham*

# 31



MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 4BH513

ORDER NO. 24524

DATE 5-17-44

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

THE METHODIST HOME, GAITHERSBURG,  
MARYLAND

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 13 R. M. NO

IMPRINT SAME AS ABOVE

*Plate no on front*

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION  
BUILDING IS RED BRICK WITH GREY SLATE ROOFING, WHITE TRIMMINGS  
AND GREEN WINDOW SHADES. GOOD VARIABLE SHADES OF GREEN FOLIAGE.  
GREY LIMESTONE DRIVEWAY CIRCLING TOWARD THE FRONT OF THE MAIN BLDG.  
AND RETOUCH THE EDGES OF THE ROADWAY. MAKE REPHOTO.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,773

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

MAY 26 1944

MAY 28 1944

DATE

DATE COMPLETED

COM. BY

MAY 29 1944

MAY 29 1944

SKETCH

RETOUCHING

PHOTO LITHO

BLUE PRINT  
STRIPPING & GROUNDING

ENGRAVING

HAND COLOR PROOF

ARTIST DEPT.

1½

7½

6/6/44

4/15/44

*Should use the sky*

DATE BLUE PRINT SK'D

DATE FILED 8-17-44

By

By

DATE HAND COLOR PROOF SK'D

DATE Photo Returned to Customer

By

DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,  
TUCSON, ARIZONA

NO. 4BH514

ORDER NO. 24525

DATE 5-17-44

25 MPOST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER.

TITLE (IN FULL)

"A" MOUNTAIN, SOUTHERN PACIFIC  
HOSPITAL IN FOREGROUND, TUCSON,  
ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIV. NO. UPPER LEFT BORDER -T-42

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLORS.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,773

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

33

By

MAY 18 1944

WORK SCHEDULE

By MAY 18 1944

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAY 19 1944	MAY 19 1944
SKETCH				
RETOUCHING	2	5		6/2/44
PHOTO LITHO				
BLUEPRINT SKETCHING, ORACING				
ENGRAVING				
HAND COLOR PROOF	113	10		6/15/44 and
ARTIST REPT.	105	10		

DATE BLUEPRINT OR D

DATE Filed

8 19 44

By

By

RN

DATE HAND COLOR PROOF OR D

DATE Photo Returned to Customer

By

RN 25  
15



DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,  
TUCSON, ARIZONA

NO. 4BH515

ORDER NO. 24525

DATE 5-17-44

25 MPOST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

AMERICAN LEGION BUILDING, TUCSON,  
ARIZONA  
BOT - HOME OF MORGAN McDERMOTT  
POST NO. 7

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIV. NO. UPPER LEFT BORDER - T-4 PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SEETISSUE ~~XXXX~~ OVERLAY FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for customers. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
make an impression.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By MAY 18 1944 AND WORK SCHEDULE

By MAY 18 1944

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
CHECKING THE SET UP		MAY 13 1944	MAY 19 1944
SEARCH	6 5 1/2		6/5/44
REWORKING			
PHOTO LITHO			
BUILDING			
STAMPING			
ENGRAVING			
HAND COLORING	1 1/2		6/15/44
ART DEPT.	9		

DATE BLUEPRINT MADE

DATE 8-16-44

DATE HAND COLORING

DATE 8-16-44

By

By

25



M. E. RUSSELL, SARASOTA, FLORIDA

NO.

516  
4BH446

ORDER NO.

24526

DATE

5-16-44

12½ POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

ROTARY CLUB BOY SCOUTS HEADQUARTERS,  
SARASOTA, FLORIDA

IN SKY

FRONT NO.

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION  
MAKE NICE SMOOTH GREEN LAWN IN FOREGROUND. COLOR OF PALMS SAME AS  
2BH557 HORSE SHOE PALM. SHOW SAME WHITE FLOWERS HANGING DOWN FROM  
TALL PALM, AS IN 2BH554. TREES IN BACKGROUND ARE MOSTLY FLORIDA  
PINES. BUSH IN EXTREME RIGHT IS OLEANDER WITH PINK BLOSSOMS. BUSHES  
IN FRONT OF BLDG. ARE HIBISCUS. ENLARGE THE BUSHES AND PUT SOME RED  
HIBISCUS FLOWERS. BLDG. IS WHITE CONCRETE WITH BLACK STEEL WINDOW SASH  
DOORS ARE DARK BROWN VARNISH. PANELS EACH END OF BLDG. GLASS BRICK.  
MAKE SIGN READABLE IN FRONT OF BLDG. "BOY SCOUTS OF AMERICA"

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
make an attractive set.

## ESTIMATE

Cost Dept. Checked

By

4.8.  
MAY 18 1944

Date

MAY 18 1944

EST. TIME

ENTERED COST

DATE  
COMPLETED

MAY 19 1944

MAY 19 1944

5 5

6/5/44

ENGRAVING

HAND COLORING

107 12

ARTIST

9

DATE SUBMITTED

DATE

8-16-44

by

Ph

DATE HANDLED

DATE RECEIVED BY CUSTOMER

## MAKEOVER

Order to LVJE - Dept.

EST. M. Date Required

Time Allowed to Cost Dept.

JUL 7 1944

Exp. JUL 8 1944

Rm 24.  
24



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH517 ✓ ORDER NO. 24051 DATE 6/2/44

CUSTOMER PAUL'S LUNCHEONETTE  
TROY, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PAUL'S LUNCHEONETTE - 295 RIVER STREET  
TROY, N. Y.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ATT'D.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATT'D

PHOTO RETURNED

TO

PHOTO USED FOR

JUN 5 - 1944

5x1  
Retouch 10th  
6/2/44 Handcolor 2 PM  
3 L. Art 13

As Quoted

*[Red signature]*

8/16/44  
ph.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

M-11-1-43



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 451518 ORDER NO. 24521 DATE 5-18-44

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

CUSTOMER  
PAKAN FURNITURE MANUFACTURERS  
CHICAGO, ILLINOIS

6 1/2 M BUSINESS CARDS SIZE 3 1/2 X 2 5/16

STYLE RT COLORTONE-WHITE (PORT R)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PAKAN FURNITURE MFRS. —  
6130 N. BROADWAY — CHICAGO, ILLINOIS

etc. as per card 2BH217

FRONT NO.

NONE

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof, Titles — Red, Blue

USE PHOTO NO. 2BH217. MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES.

COLOR DESCRIPTION

SEE ABOVE.

MAY 26 1944

PAKAN'S  
NEW MODERN HOME  
FRIENDLY • BEHAGREE • PROGRESSIVE

PAKAN FURNITURE MFRS. — 6130 N. Broadway CHICAGO, ILL.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4BH519 ✓ ORDER NO. 24542 DATE 5-18-44

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER **BISHOP'S PRINT SHOP**  
BROWNSVILLE, TEXAS

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
BROWNSVILLE, LAND OF THE  
POINCIANA

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout MAKE VERTICAL CARD.

MAKE BLACK AND WHITE REPHOTO OF KODACHROME MARKED #1.  
THE CLOSE-UP SHOTS MARKED #2 & #3 ARE FURNISHED ONLY AS A BETTER  
GUIDE TO DETAILS AND COLORING.  
OUR HAND COLOR PROOF SHOULD DUPLICATE AS NEAR AS POSSIBLE THE COLORING  
IN THE KODACHROME S/

COLOR DESCRIPTION

SEE ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 19 1944

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

WARD NEWS CO., ST. SIMONS ISLAND, GA.

NO. 4BH520

ORDER NO. 24061

DATE 5-8-44

12½ MPOST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

GREETINGS FROM SAINT SIMONS ISLAND,  
GEORGIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

*Small type - © CURT TEICH & CO. INC.*

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

ORDER FOR THIS PHOTOGRAPH. Please  
see to it that all the negatives  
are numbered and colors are  
in harmony with each other  
to make an attractive

*3.*  
*Color Photo*  
*[Signature]*

Executive OK

Cost Dept. Checked

*[Signature]*  
MAY 20 1944

MAY 20 1944

JUN 27 1944

JUN 27 1944

JUL 11 1944

*7/11/44 J. G. [Signature]*

BACKGROUND S.331  
" " H1628

S OA 355-6  
I CA-N1695  
M CA-H1626  
O 4B-522  
N 4B-N521  
S HB-H417

*8-16-44*  
*[Signature]*

*Rm 84*  
*44*



WARD NEWS CO., ST. SIMONS ISLAND, GA.

NO. 4BH521

ORDER NO. 24061

DATE 5-18-44

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

CHRIST CHURCH FREDERICA, ST. SIMONS  
ISLAND, GA.

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Los Dept. Checked

5.5.

MAY 20 1944

MAY 20 1944

MAY 22 1944

MAY 2

6/5/44 J. M.

107 1 1/2  
108 934

7/26/44 7/28/44

8-17-44

Rm.

no card for Rm.  
26

WARD NEWS CO., ST. SIMONS ISLAND, GA.

NO. 4BH522

24061

ORDER NO.

5-18-44

DATE

12½ POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) THE  
SUNSET ON FREDERICA RIVER, NEAR  
FORT FREDERICA, ST. SIMONS ISLAND,  
GA.

FRONT NO.

(ALL OF THIS ON THE ADDRESS SIDE) YES

R. M.  
SAME AS ABOVE

IMPRINT

PHOTO PROPERTY OF

CUST.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

For the best results, please  
see to it that all color or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK *[Signature]* ESTIMATE Cost Dept. Checked *[Signature]*  
By *[Signature]* MAY 28 1944  
MAY 29 1944  
6 5  
102 10½ 7-21-44 7-24-44  
8-17-44  
By *[Signature]*

Small positive plate  
(3)



COASTAL NEWS CO., SAVANNAH, GA.

NO. 4BH523

ORDER NO. 24065

DATE 5-1944

120 1/2 MINIATURE VIEWS C.T. ART COLORTONE-3 1/2 X 2 1/2 - FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

PALM-LINED VICTORY DRIVE

*sky*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 6AH1882. MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES.

NO

XXX

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ☒ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

JUN 2 1944

DATE

DATE

JUN 7 - 1944

JUN 7 - 1944

C

SP

RE

PH

B

SE

EN

HAND COL PROOF

AP

DATE RECEIPT DUE

DATE

DATE AND COLOR PROOF DUE

DATE

By

*6/10/44*  
*9/29/44*  
*ph*

25.

COASTAL NEWS CO., SAVANNAH, GA.

NO. 4BH524

ORDER NO. 24065

DATE 5-19-44

12½ MIN. VIEWS. C.T. ART COLORTONE - 3½ X 2½ - FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

GREETINGS FROM HISTORIC SAVANNAH, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

*By photo* © CURT TEICH & Co., INC  
COLOR DESCRIPTION

USE PHOTO 3BH1107. MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES.

*Color negative*  
*add*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO ~~RE~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Handwritten signature*

Approved OK of Estimate

# ESTIMATE

Cost Dept. Checked

JUN 2 1944

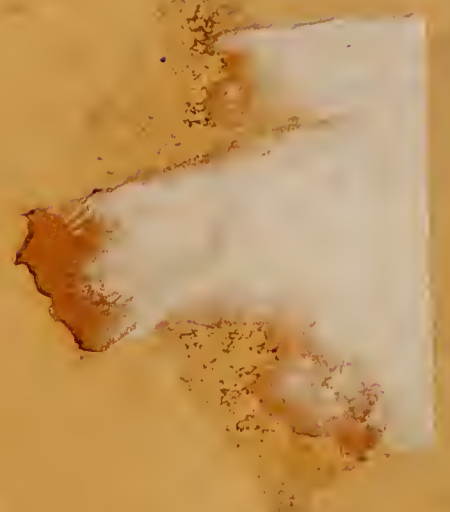
By *HY*  
Date JUN 2 1944

	DATE	ENTER	DATE COMPLETED
C		JUN 7 - 1944	JUN 10/44
S			
I			
I			
I			
S			
F			
F			
A	19	27 1/2	

*Handwritten signature*

DA RECEIVED BY \_\_\_\_\_ DATE Filed *8.17.44*  
By *Ch*  
DA HAND COLOR PROOF BY \_\_\_\_\_  
By \_\_\_\_\_

*July 29, 1944 Make New Colors*  
*change amount of face*  
*from 3 to 7 1/2*



*35*



COASTAL NEWS CO., SAVANNAH, GA.

NO. 4BH525

ORDER NO. 24065

DATE 5-19-44

12½ MIN. VIEWS C.T. ART COLORTONE - 3½ X 2½ - FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL)

IMPRINT NO

GENERAL OGLETHORPE HOTEL,  
WILMINGTON ISLAND

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 2BH940. MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Make Billboard  
negative*

Signature OK of Estimate

**ESTIMATE**

By *[Signature]* JUN 3 1944

Cost Dept. Checked *[Signature]* JUN 3 1944

DATE	QUANTITY	UNIT PRICE	TOTAL
JUN 7 1944	5 1/2		
JUN 10 1944			
JUN 11 1944			
JUN 12 1944			
JUN 13 1944			
JUN 14 1944			
JUN 15 1944			
JUN 16 1944			
JUN 17 1944			
JUN 18 1944			
JUN 19 1944			
JUN 20 1944			
JUN 21 1944			
JUN 22 1944			
JUN 23 1944			
JUN 24 1944			
JUN 25 1944			
JUN 26 1944			
JUN 27 1944			
JUN 28 1944			
JUN 29 1944			
JUN 30 1944			

DATE 8-18-44

35

COASTAL NEWS CO., SAVANNAH, GA.

NO. 4BH526

ORDER NO. 24065

DATE 5-19-44

12½ MIN. VIEWS

C.T. ART COLORTONE - 3½ X 2½ - FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

BROUGHTON STREET, LOOKING EAST,  
SHOWING MAIN BUSINESS DISTRICT

*u. sky.*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 2BH939. MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ NO RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Make Callulors  
suppressor*

*ESTIMATE*

Cost Dept. Checked *✓*

By *W. J. ROSS* Date *JUN 2 1944*

DATE COMPLETED *JUN 7 1944*

DATE FILED *JUN 7 1944*

DATE *5 1/2*

DATE *5 1/4*

DATE *16 23/4*

DATE *6/10/44*

DATE *7 1/2*

DATE *28-44*

By *W. J. ROSS*

*25.*



COASTAL NEWS CO.,  
SAVANNAH, GA.

NO. 4BH527

ORDER NO. 24065

DATE 5-19-44

12½ MIN. VIEWS C.T. ART COLORTONE - 3½ X 2½ - FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
SAVANNAH HIGH SCHOOL

*h sky*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO  
IMPRINT NO

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 1BH2460. MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Make Colored  
impressions*

Executive Order Estimate Cost Dept. Checked

By *NY* Date *JUN 8 1944*

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JUN 7 1944			
C. S. H. P.	20 5 1/2		
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*6/10/44 J*

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COASTAL NEWS CO., SAVANNAH, GA.

NO. 4BH529

ORDER NO. 24065

DATE 5-19-44

12½ MIN. VIEWS

C.T. ART COLORTONE-3½ X 2½-FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL)

IMPRINT NO

BULL STREET, LOOKING NORTH FROM  
WRIGHT SQUARE

*Plate*

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 6AH1891. MAKE NEW BLACK NEGATIVE. REDUCE COLOR  
PLATES.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Make Celluloid  
negative*

Estimate On Order

ESTIMATE

Cost Dept. Checked

By

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By

JUN 2 1944

ITEM	QUANTITY	UNIT PRICE	TOTAL PRICE	DATE
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5 1/2				6/10/44
18 2 1/2				

DATE RECEIVED

DATE FILED

8-18-44

DATE HAND COLOR FACED

DATE PHOTO REPROD

By

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COASTAL NEWS CO., SAVANNAH, GA.

NO. <sup>532</sup>4BH532

ORDER NO. 24065

DATE 5-19-44

12½ MIN. VIEWS C.T. ART COLORTONE - 3½ X 2½ - FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

AT GRIMBLE'S POINT

*Plate*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

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PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 6AH1888. MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Make additional  
impressions*

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

Date

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COMPLETED

JUN 7 - 1944

JUN 7 - 1944

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COASTAL NEWS CO., SAVANNAH, GA.

NO. 4BH533

ORDER NO. 24065

DATE 5-19-44

12½ MIN. VIEWS C.T. ART COLORTONE - 3½ X 2½ - FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL)

IMPRINT NO

LOOKING SOUTH ON BULL STREET

*sky*

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 6AH1887. MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Make Colored  
Impression*

**ESTIMATE**

By *[Signature]* JUN 8 1944

Cost Dept. Checked *[initials]*

DATE COMPLETED JUN 7 - 1944

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DATE FILED *6/21/44*

DATE *6/21/44*

By *[Signature]*

*25.*